

BEVERLY HILLS STEREO CLUB

6912 W. Pico Blvd.

Los Angeles 35, Calif.

BRadshaw 2-3094

CRestview 5-7221

Here's the news you have been waiting for.....

On Wednesday, February 13th there was held a business meeting of the Beverly Hills Stereo Club, at which time the officers of the Club were nominated and elected, the Constitution and By-Laws adopted and a program for selecting and admitting charter members was approved.

The results of the election were as follows:

President	Roy Haines
Vice-President	L. E. Hoyle
Secretary-Treasurer	Gregory Stauffer
Membership Chairman	Dr. William Firestone
Publicity Chairman	Harold Mendelsohn
	(Russell Sadler
	(Chas. B. Carpenter
Program Committee- - - - -	(Maurice Gilbert
	(Dr. William Firestone
	(Harold Mendelsohn
	(Roy Haines (Chairman)
	(C. E. Wiencke
Executive Council- - - - -	(Margaret McCraw
	(Dr. William Firestone
	(I. Gillenson

The officers and committees are to serve for the fiscal year from March 1, 1952 until February 28, 1953. Election of new officers will take place in February, 1953.

In order that the Beverly Hills Stereo Club be self-sustaining it was voted that there will be admitted to CHARTER MEMBERSHIP 100 members who will pay no initiation fees. Any additional members will have to pay an initiation fee of \$10.00 plus the yearly dues of \$10.00, or, if their membership begins six months after the beginning of the fiscal year, the dues will be \$5.00 for the balance of the year.

We urge that all who wish to become CHARTER MEMBERS of the Beverly Hills Stereo Club do so at once so that you may enjoy the rights and privileges of a member. To do this you simply send \$10.00 for your entire year's dues to:

Mr. Gregory Stauffer
513 Petroleum Bldg.
714 W. Olympic Blvd.
Los Angeles 15, Calif.

(Make checks payable to Beverly Hills Stereo Club)

Mr. Stauffer will send you a receipt and your membership card which you will keep and use for identification at all meetings.

PLEASE SEND YOUR DUES AT ONCE IF YOU ARE DESIROUS OF BECOMING A MEMBER

Here's why:

ON TUESDAY, FEBRUARY 26th the BEVERLY HILLS STEREO CLUB will hold its regular meeting at the Beverly Gourmet Restaurant, 460 North Canon Dr., Beverly Hills, at which time we will again have our regular competition and awarding of prizes in the following five categories:

PORTRAITURE

ANIMALS

SCENIC

GENERAL

CHILDREN

Because of the extraordinary program planned for this night we must limit to one the number of slides each person may submit in each category. In order to compete the slides must be in glass and in the hands of Roy Haines at 8912 West Pico Boulevard not later than Saturday, February 23rd. If your slides are not in glass, bring them in - - - we will mount them at a charge of 30¢ each.

Immediately following our Club competition, the Beverly Hills Stereo Club will sponsor, vote and award "OSCARS" for the ACADEMY OF STEREOSCOPIC ARTS AND SCIENCES which is an International Salon comprised of contributions from all over the world. This is going to be an historical event in the field of stereo with a movie starlet making the awards and press photographers covering the event.

Reservations for this affair WILL BE LIMITED and we must know, therefore, if you will attend -- either for the dinner or after. The cost of the entire evening, including a lovely dinner, will be \$3.25 per person. Please notify Roy Haines by calling the phone numbers listed above, or by returning the enclosed stamped card immediately.

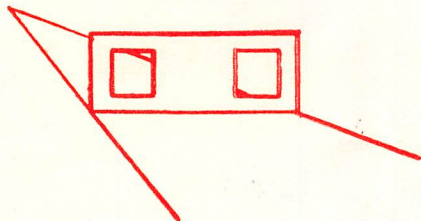
We know you will enjoy this exciting event and we hope each of you will find it possible to attend.

Sincerely yours,

BEVERLY HILLS STEREO CLUB

By:

Roy Haines



Beverly Hills Stereo Club

8912 WEST PICO BOULEVARD, LOS ANGELES 35, CALIFORNIA

BRADSHAW 2-3094 • CRESTVIEW 5-7221

PRESIDENT
ROY HAINES

VICE-PRESIDENT
L. A. HOYLE

SECRETARY-TREASURER
GREGORY STAUFFER

EXECUTIVE COUNCIL
ROY HAINES
C. E. WIENCKE
MARGARET MCCRAW
DR. WM. FIRESTONE
I. GILLENSON

MEMBERSHIP CHAIRMAN
DR. WM. FIRESTONE

PROGRAM CHAIRMAN
RUSSELL SADLER

TRUSTEES
H. C. NELSON
ABE MEYER

" THE STEREO - SCOPE "

THE PLACE HAS BEEN SMALL but we have had some terrific meetings there....we refer to the Beverly Gourmet Restaurant which has housed our meetings for the last several months....but, like all things growing, we must have larger facilities for our meetings SO-o-o-o....we have engaged the Smith Bros. Fish Shanty at Burton Way and La Cienega (1½ blocks North of Wilshire Blvd.) They have promised us excellent food at the same price with a wonderful selection of meat or fish entrees. Parking facilities are really wonderful, the meeting room is about three times the size of the one we have been using, and there is a fine stage for the screen so everyone can see without having to dodge and duck around the person ahead of them. It's wonderful...so come out for the next meeting and see for yourself.

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HERE IS YOUR SCHEDULE FOR THE NEXT THREE MEETINGS.....

Tuesday, April 29.....7:00 Dinner.....8:15 Meeting

Tuesday, May 20.....7:00 Dinner.....8:15 Meeting

Tuesday, June 17.....7:00 Dinner.....8:15 Meeting and
GRAND SALON

(This will be the final meeting of the season)

Now is the time for all of you to get your slides under glass and presented for competition. With the GRAND SALON only three meetings away you will surely want to try for the Annual Grand Awards and this can only be done by having those pictures placed in the regular meetings. The Academy Award nominees for next year will be selected from the GRAND SALON winners, that is to say that the winners chosen at our GRAND SALON are automatically nominated for judging in the Academy. For the April 29th meeting as well as the May 20th meeting all members may enter up to two (2) slides in each of the following categories:

PORTRAITURE -x- SCENIC -x- CHILDREN -x- ANIMALS -x- GENERAL

There will be a regular contest on June 17 before the GRAND SALON which will enable all new members to get into the swim too. However, because of the large program scheduled for that evening only one (1) slide may be entered in each category.

For the benefit of those who had to miss the last meeting here is what happened:

To start off we had a very nice dinner with the usual "get acquainted" atmosphere prevailing. Next we heard from "Our Lawyer", Mr. C. E. WIENCKE, and the terrific job he has done to get all the papers ready for our incorporation. He has done a really big job for us and only a few people can know just how much time he has spent in research and organization to expedite this necessary operation. Then came the contest....WOW! Some wonderful slides that made the voting very close and in one case we had to have a runoff to determine 1st place. The WINNAHS- - - -

PORTRAITURE 1st Prize. An artistic portrait of a lovely girl blowing out a candle. By ESTHER HAINES (Her first entry and first win)
2nd Prize. A restful and lovely picture of a girl relaxing among the boughs of a small tree. By MURRAY KORDA (A new member)

SCENIC 1st Prize. A very skillful stereo scene in Monument Valley, Utah. By JOHN MEREDITH (Also a new member)
2nd Prize. A most unusual and breathtaking picture of the Roman Forum at night. By MURRAY KORDA

(These two pictures were tied in the voting and required a runoff.)

CHILDREN 1st Prize. A handsome little boy in a cowboy costume caught at his most charming moment. By L. A. HOYLE
2nd Prize. TOMMY THOMAS up to his ol' tricks again. Two children whose heads only appear from opposite sides of a slim tree trunk....always expert work from Tommy.

ANIMALS 1st Prize. A wonderfully sad expression of a spaniel in a dog show. By LEE WENZLICK.
2nd Prize. A handsome collie posed in a colorful boat in excellent composition. By MARGARET McCRAW.

GENERAL 1st Prize. An unusual backlighted picture looking up the trunk of a Male palm tree. By MISS LEE WENZLICK.
2nd Prize. A street scene in Morocco showing the squalor and accentuated by the rays of sunlight filtering through the sagging roof. By MURRAY KORDA.

Then we were shown a really wonderful group of Stereo pictures of Europe and Africa by MR. MURRAY KORDA, renowned concert violinist, who spent most of his practice hours (it seems) getting around to those places where angels fear to tread, much less take pictures. His Stereo pictures are sensational and he tells us that he will be only too happy to show any more of his some 3000 slides at the drop of a projector. We're sure glad that he's on our side.

#

MEMBERSHIP CARDS and copies of the CONSTITUTION and BY-LAWS have been issued to all paid up Members. Remember that while we welcome guests at our meetings and urge them to submit slides for comment and viewing ONLY PAID UP MEMBERS may enter slides in competition for the awards. We now have 54 PAID UP MEMBERS with the limit of 100 having been placed upon CHARTER MEMBERSHIPS after which there will be charged an initiation fee of \$10.00 in addition to the regular dues. All prospective members are urged to get their dues in at once to take advantage of the benefits of CHARTER MEMBERSHIP. Dues can be paid direct to our President, ROY HAINES or mailed to

our Secretary-Treasurer, GREGORY STAUFFER, 513 Petroleum Bldg., 714 W. Olympic Blvd., Los Angeles 15, California.

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There have been some suggestions that we prejudge our slides before the meeting and some members are bitterly opposed to it. For the prejudging the claim is made that it expedites the showing and gives more information about each picture. For those who prefer to have popular voting the claim is made that if each entry is titled it will give enough preliminary information and, too, that one of the really nice things about our meetings is that everyone has a voice in determining the winning slides. There is much to be said for both arguments and at the next meeting of the brass we will try to come up with a recommendation for the membership to finally decide. THIS MUCH IS CERTAIN.....ALL SLIDES SHOULD CARRY A TITLE! We will insist that all slides have a title so that there can be at least that much information given at the time of showing.

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In order that we may close up our roster of CHARTER MEMBERS as soon as possible why not contact any of your friends who shoot stereo and get them into the Club. It's a chance for them to save ten dollars initiation fee as well as getting into the fun we are having and will continue to have. One of the things on the agenda for the brass to decide will be the project, and the ways and means, for our proposed field trip soon to come. Get plenty of film ready and find all your old clothes 'cause this should be some project.

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Don't forget the new meeting place.....SMITH BROS. FISH SHANTY, La Cienega and Burton Way. April 29th at 7:00 P.M. for Dinner.....8:15 P.M. the meeting.

Be sure and mail back the enclosed card for your reservations for the April 29th meeting. Please make a special effort to attend.....you'll really enjoy it.

'til then

Your BEVERLY HILLS STEREO CLUB

THE BEVERLY HILLS STEREO CLUB

8912 West Pico Blvd.

Los Angeles 35, Calif.

BRadshaw 2-3094

We wish to announce that there will be a SPECIAL MEETING of the BEVERLY HILLS STEREO CLUB on February 13th, 1952, to be held at Roy's Camera Exchange, 8912 West Pico Blvd., at 8:00 P.M. for the purpose of nominating and electing officers and adopting by-laws in order that this Club can be a self sustaining and efficiently run organization dedicated to the promotion, interest and improvement of stereopticon photography.

There will be no slide showings at this meeting....only the business of properly forming the Club will be on the agenda.

There will be nominated and elected the following officers:

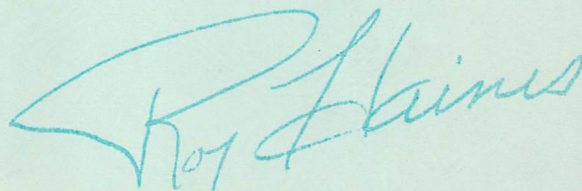
PRESIDENT	VICE PRESIDENT	SECRETARY	TREASURER
PROGRAM CHAIRMAN	MEMBERSHIP CHAIRMAN	PUBLICITY DIRECTOR	
BOARD OF DIRECTORS (5)	TRUSTEES (3)		

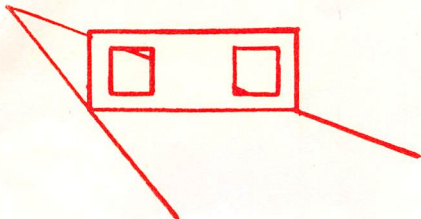
THESE OFFICERS ARE TO BE ELECTED TO SERVE FOR THE PERIOD OF ONE YEAR.

It will also be to our interest to adopt a Constitution and By-laws governing the purpose and procedure of our Club and Meetings.

We sincerely hope that you will find it possible to attend this meeting and to have a voice in our Club affairs.

Sincerely,





Beverly Hills Stereo Club

8912 WEST PICO BOULEVARD, LOS ANGELES 35, CALIFORNIA

BRADSHAW 2-3094 • CRESTVIEW 5-7221

PRESIDENT
ROY HAINES

VICE-PRESIDENT
L. A. HOYLE

SECRETARY-TREASURER
GREGORY STAUFFER

EXECUTIVE COUNCIL
ROY HAINES
C. E. WIENCKE
MARGARET MCCRAW
DR. WM. FIRESTONE
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MEMBERSHIP CHAIRMAN
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PROGRAM CHAIRMAN
RUSSELL SADLER

TRUSTEES
H. C. NELSON
ABE MEYER

CONSTITUTION

and

BY-LAWS

of

THE

BEVERLY HILLS STEREO CLUB

March 1, 1952

BEVERLY HILLS STEREO CLUB
CONSTITUTION and BY-LAWS

ARTICLE I -- NAME

This organization shall be called the BEVERLY HILLS STEREO CLUB.

ARTICLE II -- Aims

The aims of this Club shall be: Promotion of stereoscopic photography through the association of its members for study and entertainment.

ARTICLE III -- Membership

Any person of good character, practicing stereoscopic photography is eligible for membership according to provisions prescribed in the By-Laws.

ARTICLE IV -- Officers

The officers shall consist of a President, a Vice-President, a Secretary and a Treasurer, whose duties and manner of election shall be as prescribed in the By-Laws.

ARTICLE V -- Meetings

Regular meetings of the Club shall be held as prescribed in the By-Laws. All business meetings shall be conducted in accordance with Robert's "Rules of Order".

ARTICLE VI -- Amendments

- Section 1. Any proposed change of this Constitution may be presented by either a majority vote of the officers or by fifteen (15) or more members.
- Section 2. Such proposed change must be presented in writing at a business meeting of the Club. It shall then be tabled until the following regular business meeting, when it shall be voted upon. The proposed change shall require at least two-thirds affirmative vote of the members present.

ARTICLE VII -- Adoption

This Constitution and accompanying By-Laws shall be considered adopted when they have been approved by fifteen (15) or more persons at an open meeting called for that purpose and who have paid the yearly dues specified in the By-Laws.

BY-LAWS of the BEVERLY HILLS STEREO CLUB

ARTICLE I -- Membership

Any person of good character, practicing stereo photography, whose application has been endorsed by a member of the Club and submitted together with the prescribed initiation fee and annual dues, shall be declared a member of the Club upon the affirmative vote of a majority of the members present at a business meeting. The first one hundred (100) members admitted to this Club shall be known as CHARTER MEMBERS and shall not be required to pay an initiation fee but shall be required to pay the annual dues upon application and shall meet all other requirements of membership. Any member whose dues are in arrears three (3) months or more shall be automatically dropped from membership. Reinstatement shall require an initiation fee and one full years dues. There shall be no limitation as to the number of members of this Club.

ARTICLE II -- Dues and Initiation Fee

The annual dues shall be ten (\$10.00) dollars, payable in advance. The initiation fee, payable only once, shall be ten (\$10.00) dollars.

ARTICLE III -- Election of Officers

- Section 1. The February meeting shall be designated as the Club's Annual Business Meeting, at which officers shall be elected. During the second month previous to the Annual Meeting the President shall appoint a Nominating Committee to present a slate of officer nominees at the meeting preceeding the Annual Meeting.
- Section 2. Such nominations shall be received at the meeting preceeding the Annual Meeting, and additional nominations may be made from the floor.
- Section 3. All nominees shall be asked if they are willing to serve if elected, as a condition for placement of their names on the ballot.
- Section 4. At the Annual Meeting the President shall appoint Tellers, who shall distribute ballots.
- Section 5. The candidates receiving the highest number of votes shall be declared elected, and shall take office the first day of March.

ARTICLE IV -- Duties of Officers

- Section 1. The President shall preside at all regular and special meetings of the Club, serve as chairman of the Executive Council, and administer the affairs of the Club with the assistance of the Executive Council. He shall appoint all committee chairmen, and shall approve all bills before their payment and all official matter to be published. He shall endeavor to assume active leadership of the Club at all times.
- Section 2. The Vice-President shall preside at all meetings in the absence of the President, and shall assume the duties of that office in the event of death or resignation.
- Section 3. The Secretary shall keep a record of proceedings of all regular and special meetings. He shall read out calls for special meetings and carry on and keep a file of the correspondence of the Club. He shall maintain a complete and current list of membership, and shall present applications for membership which come to him for acceptance or rejection. He shall fulfill any other duties not above specified but which are usually incumbent upon that office.

ARTICLE IV -- Duties of Officers (cont'd)

- Section 4. The Treasurer shall act as custodian for all Club funds, depositing them in one or more banking institutions approved by the Executive Council. He shall send out bills for dues and acknowledge their receipt, and pay all bills authorized by the President, keeping a detailed account of all receipts and disbursements. He shall make a semi-annual report to the Club of the condition of the Treasury, and shall present the books, accounts, vouchers, and an annual statement to the Auditing Committee.
- Section 5. The Executive Council shall consist of the President, Vice-President, Secretary, Treasurer, and four additional members of the Club.

ARTICLE V -- Committees

- Section 1. The President shall appoint Chairmen for each of the permanent committees. Each Chairman shall then appoint no less than two additional members. The President also shall appoint Chairmen for a Nominating Committee and an Auditing Committee, and such other special committees as may be required.
- Section 2. The Membership Committee shall promote Club membership and, with the approval of the Executive Council, plan any membership drive that may be desirable.
- Section 3. The Program Committee shall plan a program for each meeting, providing instruction and entertainment in line with the wishes of the membership as a whole.
- Section 4. The Publicity Chairman shall publicize the activities and plans of the Club, always keeping in mind that this Club endeavors to maintain the highest level of dignity and integrity.

ARTICLE VI -- Meetings

- Section 1. Regular business meetings shall be held monthly, on the third Tuesday of each month.
- Section 2. The February meeting shall be designated as the Club's Annual Business Meeting for election of officers, and as the start of the Club's fiscal year.
- Section 3. Special meetings may be called by the President at his discretion.

ARTICLE VII -- Tenure of Office

The officers and Executive Council shall serve from March 1st until and including the last day of February in the following year. The succeeding officers and Executive Council shall be nominated and elected at the February business meeting and shall serve, officiate, and determine policy of the Club without compensation or remuneration of any kind.

ARTICLE VIII -- Amendments

These By-Laws may be changed by an affirmative vote of a majority of the members present at a regular or special meeting, providing that there shall be a quorum present.

BEVERLY HILLS STEREO CLUB

ROSTER of OFFICERS

PRESIDENT:

Roy Haines
8912 West Pico Blvd.
Los Angeles 35, California
BRadshaw 2-3094 or CRestview 5-7221

VICE-
PRESIDENT:

L. A. Hoyle
1117 S. Westlake Ave.
Los Angeles 6, California
DUnkirk 2-2001

SECRETARY-
TREASURER:

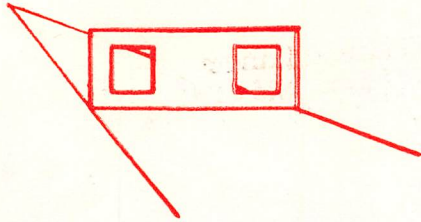
Gregory I. Stauffer
513 Petroleum Bldg.
714 West Olympic Blvd.
Los Angeles 15, California
RICHmond 5138 or DUnkirk 4-3009 (even)

MEMBERSHIP
CHAIRMAN:

Dr. William Firestone
11265 Tennessee
West Los Angeles 64, California
ARizona 9-3497

PUBLICITY
CHAIRMAN:

Harold Mendelsohn
10201 West Pico Blvd. Publicity Dep't.
Los Angeles 64, California
BRadshaw 2-6111



Beverly Hills Stereo Club

8912 WEST PICO BOULEVARD, LOS ANGELES 35, CALIFORNIA

BRADSHAW 2-3094 • CRESTVIEW 5-7221

PRESIDENT
ROY HAINES

VICE-PRESIDENT
L. A. HOYLE

SECRETARY-TREASURER
GREGORY STAUFFER

EXECUTIVE COUNCIL
ROY HAINES
C. E. WIENCKE
MARGARET MCCRAW
DR. WM. FIRESTONE
I. GILLENSON

MEMBERSHIP CHAIRMAN
DR. WM. FIRESTONE

PROGRAM CHAIRMAN
RUSSELL SADLER

TRUSTEES
H. C. NELSON
ABE MEYER

" THE BEVERLY HILLS STEREO-SCOPE "

May 1952

We had our meeting at the new place April 29th and from all the comments received thus far everyone was quite happy at the change. We are glad the new facilities are large and the food of such excellent quality that it encourages all the members to turn out for our meetings.

Our next meeting will be held at the same place (SMITH BROTHERS FISH SHANTY at La Cienega and Burton Way) on MAY 20th. The dinner, of course, will be at 7:00 P.M. and the meeting will begin about 8:15. This time we will have a wonderful Northern halibut dinner but for those who cannot eat fish we will have a meat dinner. Be sure to mark your preference on the enclosed card as well as your reservations.

The Board of Directors have ruled that entries brought in at the meeting time are not eligible for competition as it requires too much last minute handling for cataloging and numbering. This additional detail work has resulted in our meetings being delayed in starting and has, in a few cases, caused slides to be entered in wrong categories. So....be sure and hand your slides in to Roy Haines at 8912 West Pico Blvd. not later than Monday, May 19th. In the event that it is impossible to get your slides in to Roy on or before May 19th it will be acceptable if you call Roy and give him the titles and number of slides you will put in for competition.

We are now preparing the big Annual Grand Salon for June 17th and thus far the following members are eligible for competition:

Thomas C. Thomas....."Just Landed"
Gregory Stauffer....."Kids"
Thomas C. Thomas....."City at Night"
Gregory Stauffer....."Palos Verdes"
Abe Meyer....."Annabelle"
Lee Wenzlick....."Marylin"
Lee Wenzlick....."Dachshund Parade"
Thomas C. Thomas....."Self Portrait"
Robin McNelly....."The Hard Way"
Dr. Wm. Firestone....."Banff"
W. P. Reid....."San Jacinto"
Abe Meyer....."Rini"
Robin McNelly....."On The Beach"
Thomas C. Thomas....."Mousie and Kitty"
R. S. McNelly....."Salsa and Pal"

Lee Wenzlick....."Graduation"
Thomas C. Thomas....."Primary Colors"
Gregory Stauffer....."Twin Lakes"
Lee Wenzlick....."Palm Canyon"
Dr. Wm. Firestone....."Clown"
Abe Meyer....."Joan"
Abe Meyer....."Piccolo"
Dr. Wm. Firestone....."Turkey"
Abe Meyer....."Evelyn"
Lee Wenzlick....."Pretzel Woman"
L. A. Hoyle....."Brice Canyon"
H. C. Nelson....."Grand Canyon of Yellowstone"
Russell Sadler....."Blossom Time"
I. Gillenson....."Girl and Puppy"
Abe Meyer....."Firehouse Five Plus Two"
Maurice Gilbert....."Santa's Toyshop"
Margaret McCraw....."Dawn at Catalina"
Russell Sadler....."Through The Trees"
I. Gillenson....."Child Asleep"
Victor Baldwin....."Spring Bonnet"
Dr. D. F. Davies....."Pelican Landing"
Lee Wenzlick....."Stromboli"
Margaret McCraw....."Antique Glass"
Dr. Robt. Poggrund....."Street in Venice"
Thomas C. Thomas....."Sunset on the Beach"
Gregory Stauffer....."Crystal Crag"
Thomas C. Thomas....."Angel on Skis"
Russell Sadler....."Portrait of Two Roses"
Thomas C. Thomas....."Fairylend Express"
Russell Sadler....."Polly-wanna Coke"
Thomas C. Thomas....."I Guess That Takes It, Boys"
Dr. Robt. Poggrund....."Guinea Pigs On File"
Thomas C. Thomas....."Split Second Exposure"
Leslie Charteris....."Market Place in Haiti"
John Meredith....."Monument Valley"
Murray Korda....."Roman Forum At Night"
Esther Haines....."Girl at Candle"
Murray Korda....."Girl In The Boughs"
L. A. Hoyle....."New Boots"
Thomas C. Thomas....."Peek-a-Boo"
Lee Wenzlick....."So Sad"
Margaret McCraw....."Collie Oarsman"
Lee Wenzlick....."Male Palm"
Murray Korda....."A Street in Morocco"
W. P. Morton....."Sunset on a Lake"
W. P. Morton....."Mountain Lake"
I. Gillenson....."Sunday Morning"
John Meredith....."Portrait Of A Bride"
Dr. J. Sherr....."Bathing Beauty"
C. E. Weincke....."Big Ears"
Lee Wenzlick....."Afgan"
Dr. Wm. Firestone....."Mr. Seven Days"
John Meredith....."Nude"
W. P. Morton....."Cave"

These former winners together with the winners of the May and June contests will be eligible to compete in the Grand Salon on June 17th. It is most important that these winners submit their slides to Roy Haines on or before June 15th. Slides brought in after that date cannot be entered for the June contest or the Grand Salon. Keep this in mind.

We are preparing a most interesting event for the meeting of May 20th. For that reason we will only have one slide by each member entered in each of the five categories.....Portraiture, Scenic, Children, Animals, and General.

There is an opening now for a permanent post as Secretary of The Beverly Hills Stereo Club. If anyone would care for the opportunity to serve a most important office in this organization please call Roy Haines at CRestview 5-7221 or BRadshaw 2-3094.

Also, it has become quite a job to get this Club news letter prepared. We would like to have a volunteer who would take over the job of making up the copy. The duplication and mailing will be taken care of as it is now.

New members seem to be coming into this Club with a BANG! Mr. MORTON took two 1st prizes and one 2nd on his first entries. DR. SHERR took a 1st prize on his opening night at our last meeting. This has been the story of this Club right from its inception. What an initiation!

Let's see what a wonderful turnout of members and guests we can have on our MAY 20th meeting.....

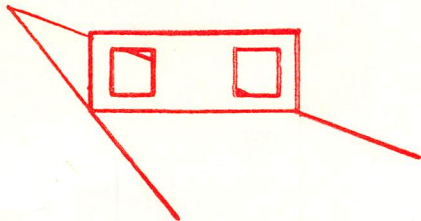
'til then

Your Beverly Hills Stereo Club

P. S.

Our Treasurer reports that we now have 52 PAID UP MEMBERS. Better hurry and get your dues in and take advantage of CHARTER MEMBERSHIP. Don't forget your friends.....maybe they'd like to belong. SUGGEST IT TO THEM or, better still, BRING THEM TO OUR NEXT MEETING.....

Sliver Hunter
by 3-0906



Beverly Hills Stereo Club

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PRESIDENT
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TRUSTEES
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THE BEVERLY HILLS STEREO-SCOPE

June 1952

WANNA TAKE IN A LUAU? HUH?

The Polynesian Society is having a big Luau on Sunday, June 15th, at White's Point at San Pedro. We think that this would be a wonderful outing for our Club inasmuch as there will be loads of food, terrific picture material, and a whale of a show. It lends itself so well to Stereo and Stereo Hunters. We are taking reservations for the people who want to take this show in. The price of admission which includes food, show and unrestricted shooting is \$3.50 per person. This is a swell chance for Club members and friends to really get acquainted. We suggest that you call ROY HAINES and make your reservations now. We think it would be a great thing for our Club to be well represented and incidentally save yourself the price of a trip to the Islands for such an experience.

Things are shaping up for our GRAND SALON on June 17th. The additional winners to add their names to the select group of contestants to the Salon are taken from the May 20th contest and they are:

PORTRAITURE:	Esther Haines....."Susanna"
	Thomas C. Thomas....."Portrait of a Salad"
SCENIC:	Murray Korda....."Spanish Fire"
	Hubert Reeves....."Lake Louise"
CHILDREN:	Lee Wenzlick....."Prayer in Perspective"
	Julius Schwartz....."The Champ Takes a Bath"
ANIMALS:	Thomas C. Thomas....."Those Big Blue Eyes"
	Margaret McCraw....."Unhand Me, Suh!"
GENERAL:	Murray Korda....."Roman Candlelight"
	John Meredith....."Nude"

Since there will be such a large program for Tuesday, June 17th, it was voted that there will be no regular monthly contest that night and, too, it was decided by the membership that only members will vote on the GRAND SALON slides. This is intended principally to expedite the counting of ballots. Guests are always welcome at any of the meetings but it is felt by the membership that extra balloting by guests does slow down the job of counting the votes.

BEVERLY HILLS STEREO-SCOPE

Page 2

IT IS EXTREMELY IMPORTANT that the previous winners have their slides turned in to Roy Haines not later than June 14th. There can be no slides accepted after that date as the last two days will be used to catalog and place the slides in proper projection order. We would like to accomodate the hardship cases but the effectiveness of proper presentation would be lost by last minute changes. Please consult the May issue and this letter to find those slides which have previously won a prize in our Club. Remember, too, that in order to compete your dues must be paid on or before June 15th. There are two winners prior to our opening of memberships which had won with their slides but unless their dues are paid they will be ineligible to compete in this contest.

Use the enclosed card for securing your reservations for the GRAND SALON. If you wish to attend the dinner the price will be \$2.75 per person including tax and tip. Dinner will be at 7:00 P.M. and the meeting is called for 8:15. You must reply in any case as we will have to know how many are attending for either the dinner or the meeting. We want to arrange for enough seating for all. The meeting will be held at our usual meeting place SMITH BROS. FISH SHANTY at Burton Way and La Cienega.

We are promised our new screen and a new REALIST PROJECTOR for this occasion which should really set off the award winners beautifully.

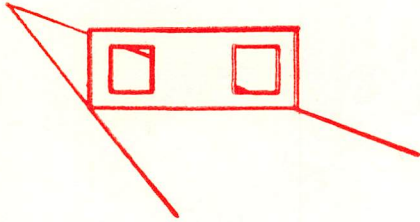
Awards for the 1st place winners in the GRAND SALON will be desk size "Oscars", for 2nd place winners there will be a slightly smaller Trophy and Honorable Mention winners will receive medals. THEN.....THERE WILL BE A SWEEPSTAKE WINNER, that is the best Stereo picture of the year in our Club....There will be one and will it be something special??? WHO WILL WIN IT? ? ? ? Come to the meeting and see.

As a parting word.....

- (1.) Get your reservations in for the LIMA.....
- (2.) Get your reservations in for the GRAND SALON.....
- (3.) Get your slides in to Roy Haines right away.....

See you all later,

YOUR BEVERLY HILLS STEREO CLUB



Beverly Hills Stereo Club

8912 WEST PICO BOULEVARD, LOS ANGELES 35, CALIFORNIA

BRADSHAW 2-3094 • CRESTVIEW 5-7221

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ROY HAINES

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H. C. NELSON
ABE MEYER

THE BEVERLY HILLS STEREO-SCOPE

June 1952

Well, guys and gals, we 'done it' and it was a really terrific show! The audience reaction to our pictures was more than gratifying which was due, in no small measure, to the fact that the DAVID WHITE COMPANY air-expressed their beautiful projector and new type screen to us in time for our GRAND SALON. We owe this company a GREAT BIG THANK YOU for their wonderful cooperation. We hope to have our own projector and screen one day in the not too distant future for we found that when slides are mounted in the new Permapounts there is practically no adjustment necessary during the entire show. This lets everyone enjoy the full impact of each fine picture from the split second it is thrown on the screen without waiting for the slide to be brought into correct adjustment which may take from one to five seconds. Then, too, this new projector and glasses employ the "L" type polarization which seems to increase the brilliance of the reflected image and minimizes the strain on the eyes due to the certain percentage of light leak from eye to eye. We hope that this new type of polarization becomes the standard form for it is a real improvement.

What did you think of the record attendance we had? There were over 208 people attending our Salon and the response from all these people was tremendously stimulating. For two days before the meeting the phones were busy all day long with people requesting reservations. We are sorry that we had to deny so many people admission because we just didn't have accommodations for all of them. We put a limit of two hundred on because that was all the glasses we had and still there were several people beyond that number who did attend. Perhaps we will be able to find accommodations for everyone for our next big SALON in February. We sincerely hope so.

Want to know who won all the awards in our GRAND SALON ? ?

PORTRAITURE:

1st Prize.....Thomas C. Thomas....."Angel on Skis"
2nd Prize.....Abe Meyer....."Annabelle"
Hon. Mention.....Murray Korda....."Sandy"

SCENIC:

1st Prize.....Dr. W. Firestone....."Main Street in Banff"
2nd Prize.....Murray Korda....."Roman Forum at Night"
Hon. Mention.....Thomas C. Thomas....."Watching the Sun Go Down"

CHILDREN:

1st Prize.....Julius Schwartz....."Saturday Night"
2nd Prize.....Lee Wenzlick....."Prayer in Perspective"
Hon. Mention,,,,.....Thomas C. Thomas....."Fairylane Express"

ANIMALS:

1st Prize.....Thomas C. Thomas....."Poker Player"
2nd Prize.....Dr. David F. Davies....."Pelican Landing"
Hon. Mention.....Lee Wenzlick....."Stromboli"

GENERAL:

1st Prize.....Murray Korda....."Roman Candlelight"
2nd Prize.....John Meredith....."Candlelight Figure"
Hon. Mention.....Dr. Robert Poggrund....."Street in Venice"

Dr. William Firestone's excellent Stereo picture of "MAIN STREET IN BANFF" also won the SWEEPSTAKE prize as the BEST OF THE BEST. His award, which has to be made up, will be given to him at our September 16th meeting. Be sure and get all your vacations wound up in good style and be prepared to start our Fall and Winter season with even better pictures (if such a thing is possible).

The BEVERLY HILLS STEREO CLUB wishes to thank the following organizations and individuals for their great help in making our 1st GRAND SALON such a success. Mr. RUSSELL DYER, Mr. MARVIN RAND, Mr. JAMES CALDER and Mr. WILLIAM RINTOUL all of the DAVID WHITE COMPANY....Mr. BOB JAKOBSEN of the LOS ANGELES TIMES and our genial host Mr. KAISER of SMITH BROS. FISH SHANTY.

Give some thought to the suggestion of THEMES for shooting assignments. As an example, the Club will have the theme of "Retreat" and then the members will set about to execute this thought in any manner they can. This would be most interesting as there would most likely be many diversified entries at a future meeting...some comic...some literal...some imaginative beyond recognition. It is a good suggestion and at our September meeting we should decide if we are to try it.

We hope that all of you have a most enjoyable summer and that you get in a lot of fine shooting so that when the meetings take up again you will be well fortified with top Stereo shots for our competitions.

Until September, then.....

Your Beverly Hills Stereo Club

The Beverly Hills Stereo-Scope

VOL. I, NO. 1

SEPTEMBER 1952

Beverly Hills Stereo Club Elects Queen For 1952



(L. to R.) Miss Virginia Mayo and Mr. John Wayne take a few stereo shots of Miss Nancy Olson, newly elected Three-Dimensional Queen for 1952.

At a brief but exciting meeting at Warner Brothers Studios recently, Miss Nancy Olson was elected Three-Dimensional Queen for 1952. Actress Virginia Mayo and Actor John Wayne helped the activities by making the award and covering the event with their stereo cameras. John Wayne quipped, "For a girl with as many dimensions as Miss Olson has, it's a shame to be able to use only three of them."

While the newsreel cameras ground away, Miss Mayo, retiring Queen for 1951, made the Cup Award together with the Crown for the new Queen of Stereo.

The Beverly Hills Stereo Club plans to have Miss Olson make the presentations for our Academy of Stereoscopic Arts and Sciences Awards which are to be awarded in February of 1953.

SEPTEMBER SLIDE AWARDS GIVEN

Two outstanding pieces of equipment were used at the meeting on September 16th. The Beverly Hills Stereo Club received their new six by six foot Silverscreen. The screen mounts on adjustable legs and tilts toward the projector and audience allowing the fullest measure of reflection as well as eye ease in viewing. This screen was made by the David White Company and sent to Roy Haines, of Roy's Camera Exchange, who in turn gave it to the club at his cost.

The second piece of equipment was the new type of Stereo projector made by Dr. Harold R. Lutes and brought to the meeting by the Doctor for use and demonstration. The projector showed many distinct advantages over present types of projectors.

The awards for the best stereo slides submitted were as follows:

PORTRAITURE

FAITH'S APPRENTICE

Lee Wenzlick . . . 1st Prize
(Continued on Page 2)

ICE FOLLIES GIVE STEREO FOLLIES

The Shipstad and Johnson Ice Follies gave Los Angeles a memorable Stereo night on September 2nd. The membership of the BEVERLY HILLS STEREO CLUB was notified just as soon as arrangements could be made with the Follies management. By 8:30 P.M. hundreds of flash bulbs had been used and this rare treat of beauty was well on its way toward being recorded in stereo.

The Ice Follies gave everyone as much cooperation as was possible for posing. The entire seating area was surrounded with such flash combinations as would resemble a show of fantastic weapons.

In spite of the relatively short notice, the turnout for this event numbered upwards of 400. While skating shows of this type generally incorporate great speed on the part of the performers, many camera operators managed to freeze the action, coming up with some outstanding shots.

It would have been difficult to choose just which numbers seemed to lend themselves to good stereo effectiveness, however, most stereo fans concentrated on the chorus numbers because of the beautiful mass costuming and the symmetry of figures.

So successful was the "Follies Stereo Night" that future affairs of this sort are now being planned.

IKE GETS LIFE (MEMBERSHIP)

DOMESTIC SERVICE	
Check the class of service desired; otherwise this message will be sent as a full rate telegram	
FULL RATE TELEGRAM	\$
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WESTERN UNION

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W. P. MARSHALL, PRESIDENT

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FULL RATE	\$
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Send the following message, subject to the terms on back hereof, which are hereby agreed to

JULY 11, 1952

DWIGHT D. EISENHOWER
BLACKSTONE HOTEL
CHICAGO ILLINOIS

CONGRATULATIONS ON YOUR PRESIDENTIAL NOMINATION. THE BEVERLY HILLS STEREO CLUB WISHES TO OFFER YOU AN HONORARY LIFE MEMBERSHIP IN THE CLUB. WE MAY HAVE A REALIST IN THE WHITE HOUSE.

(signed) ROY HAINES, Pres.
BEVERLY HILLS STEREO CLUB
8912 WEST PICO BLVD.
LOS ANGELES 35, CALIFORNIA

OFFICE OF DWIGHT D. EISENHOWER

Brown Palace Hotel
Denver 2, Colorado
July 15, 1952

Dear Mr. Haines:

Mrs. Eisenhower joins me in sincerest thanks for your heartwarming message received during the Convention in Chicago last week.

It was most kind of you to wire as you did and encouraging to know that we will have your continued help in the task ahead.

With kind regards,

Sincerely,

Dwight D. Eisenhower

Mr. Roy Haines, President
Beverly Hills Stereo Club
8912 West Pico Blvd.
Los Angeles, California

Dwight D. Eisenhower has been presented with an honorary Life Membership in the BEVERLY HILLS STEREO CLUB. The above telegram was sent to "Ike" the moment his nomination for presidential candidate was announced. His gracious reply is also reproduced here.

General Eisenhower has been an avid stereo enthusiast for some time and he claims a marvelous collection of slides from his travels during the organization of NATO. A recent picture, showing "Ike" and his camera, which was carried in newspapers all over the country, was made into a large muralette by his campaign headquarters and affixed with the caption, "Let's Put A Realist In The White House."

PROJECTOR? NOT TILL NEXT SPRING

Due to materials complications, Stereo REALIST Projectors will NOT be available until next spring. Reluctantly but necessary comes this announcement after a thorough study of the situation. The projector itself has been approved by REALIST stereo engineers, but production cannot be started at this time because of a shortage of critical material. Announcements will be made when this much desired stereo item is placed on the market.

SEPTEMBER SLIDE AWARDS GIVEN

(Continued from Page 1)

LOOK ALIKE

C. E. Wiencke . . . 2nd Prize

SCENIC

BLAZE IN THE STORM

Hubert Reeves . . . 1st Prize

MORAINÉ LAKE

Dr. D. F. Davies . . . 2nd Prize

CHILDREN

THE DOUBTFUL ONE

Tommy Thomas . . . 1st Prize

THE CHAMP

Allan Lipman . . . 2nd Prize

ANIMALS

RETIRED

M. McCraw . . . 1st Prize

CLARENCE

V. Baldwin . . . 2nd Prize

GENERAL

ICE CAVE

Dr. W. Firestone . . . 1st Prize

NAVAJO BEAUTY SHOP

Hubert Reeves . . . 2nd Prize

DR. FIRESTONE SWEEPSTAKE WINNER

A small and calculated investment by Dr. William Firestone paid off on the evening of June 17. The BEVERLY HILLS STEREO CLUB held its Annual Grand Salon in which five first prizes and five second prizes were awarded. Dr. Firestone's entry, "MAIN STREET IN BANFF," took the Sweepstake Award. This slide, reproduced above, shows the main street of Banff from the flower beds through the city to the beautiful cascade in the background. The award was made at the September meeting.

The first prizes awarded were: Thomas C. Thomas, "Angel On Skis"; Dr. William Firestone, "Main Street In Banff"; Julius Schwartz, "Saturday Night"; and Murray Korda, "Roman Candlelight." The five second prizes were: Abe Meyer, "Annabelle"; Murray Korda, "Roman Forum at Night"; Lee Wenzlick, "Prayer in Perspective"; Dr. David Davies, "Pelican Landing"; and John Meredith, "Candlelight Figure." Honorable Mention awards were given to: Murray Korda, "Sandy"; Thomas C. Thomas, "Watching the Sun Go Down" and "Fairylane Express"; Lee Wenzlick, "Stromboli"; and Dr. Robert Pogrud, "Street in Venice."

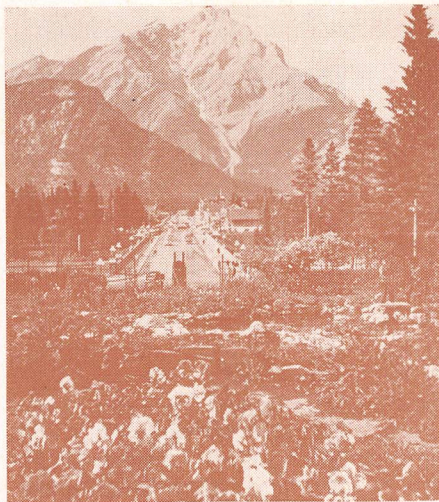
MEREDITH OFFERS CLASSES

Mr. John Meredith has announced that he will conduct general and life classes for Stereo Photography at his studio, for those who wish to participate. General classes are for mastering the technique of the camera, lighting, and composition in stereo. The life classes will be given for those who wish to photograph the finest models with artistic lighting.

Mr. Meredith suggests that interested Stereo photographers contact him for additional information at either CR. 6-0690 or BR. 2-1283.

October Date Set

THE BEVERLY HILLS STEREO CLUB will hold its next regular meeting on October 21, 1952. The members wishing to attend the dinner may make reservations with Roy Haines at BR. 2-3094. The cost of the dinner is \$2.75 per person including tax and tip. The meeting proper will begin at 8:15 P.M. Slides for the competition must be turned in to Roy Haines not later than October 17. Slides brought to the meeting cannot be accepted.



GRAND SALON HUGE SUCCESS

The BEVERLY HILLS STEREO Club held its Annual Grand Salon on June 17 this year. An enormous amount of work went into the planning of this event, but the club reaped rich rewards for its labor.

The David White Company, manufacturers of the Stereo Realist, air expressed its beautiful big projector and screen to the club to be used for this momentous occasion. Upon its arrival the Los Angeles Times gave the coming event a good shot of publicity together with invitations for the public to attend.

So large was the response that the club had to refuse admission to over fifty persons. There were only 225 glasses to distribute, and when these had been given out the overflow crowd had to be denied the tremendous thrill afforded by the Realist projector and the new silver screen.

Mr. William Rintoul of the Stereo Slide Service gave President Roy Haines such excellent assistance in projection of the slides that the entire show went off without a single flaw. Consequently, the public reaction to projected stereo, made possible by the Realist Projector was so favorable, many dealers were flooded with inquiries as to the availability of this machine.

The BEVERLY HILLS STEREO CLUB plans to have its own Realist Projector just as soon as production starts. In the meantime, Mr. Russell Dyer, West Coast representative of the David White Company, has offered to loan the club his machine from time to time.

DOUBLE EXPOSURES DOUBLE EXPOSURES

By now most of our members have taken vacations, the results of which are starting to show in slides submitted for the contests. It is odd, but nevertheless good, that people have such varied likes and dislikes when it comes to subject matter. Take Dr. Firestone as an example. Says he hates to take pix of people—would rather shoot a picture of a rock anywhere than the prettiest darned doll in Hollywood. He has something there though. A rock can't insist that, "This is my better side," or "Hurry up and shoot, I can't stand here all day." No sir, with a boulder ya got *all day*. Just wait for the sun to come out and dry the rain that has fallen on it and by that time you're shooting into the sun and you have to calculate and re-calculate the exposure and about sundown you take the picture and the rock? It's a lovely silhouette against the sunset. For this you travel a couple of thousand miles but look—if you shoot a picture of a rock in the background with the town of Banff in the foreground, why, you can win the sweepstake award like Doc did.

Rumor has it that Abe Meyer is "Fiji-ing" and Tahiti-ing to the nth degree this year. While he has not dropped us a line to tell us just what he's doing and how he's doing it, one of his friends tells us that he has about six lovely native girls to keep him constant company. One does his laundry, another prepares his meals, another keeps his hut ship-shape and the other three? They carry his tripod.

We understand that Murray Korda is soon to be changing his address again. After his tremendous concert (and stereo) tour of Europe, Africa, and the Middle East we thought he'd surely stick around here for some time. Now it seems that Uncle Sam has need for his talents. We understand that induction may set in at any time, and for a while he will be but a memory to us. It will be a most pleasant memory for we have not only enjoyed his excellent pictures but himself as well. Murray, we'll all miss you and we'll be waiting for you to hurry back and give us more of those wonderful stereo shots.

Mr. James Calder of the David White Company was a most welcome visitor at our Sept. 16th meeting. He is interested in the Beverly Hills Stereo Club and his cooperation has been promised to help us keep up our club activities.

September Meeting SPARKS DRIVE

The Beverly Hills Stereo Club opened the Fall and Winter season with a general meeting of the membership on Tuesday, September 16. It was at this meeting that the charter membership reached its goal of 100 members.

This membership drive, having reached its goal, was of particular satisfaction to President Roy Haines and all the members of the Executive Council. It proved that in less than six months from the time the club was formed, an enthusiastic membership of at least 100 could be reached.

The membership drive will continue without limitation, but since the charter membership limit has been reached henceforth, all new members will be required to pay an initiation fee of \$10.00 plus the yearly dues of \$10.00. It was decided that after mid year the dues will be reduced to five dollars for the balance of the year.

CLUB JOINS PSA

The Beverly Hills Stereo Club has joined the Photographic Society of America. This organization is world-wide in its scope of activities and has recently created a Stereo Division. President Roy Haines has applied to PSA for club membership in order that the B. H. Stereo Club may be informed of the Stereo programs planned by PSA and of its contests. Because the club has joined PSA, it does not preclude individual members from joining this great organization. Some of our members may be desirous of affiliating themselves with the Society in order to compete as an individual member in the salons and contests offered them.

In August 1953 PSA will hold its Annual Convention in Los Angeles and it is hoped that the Beverly Hills Stereo Club will be chosen to be host and sponsor the Stereo Division of the Society.

The Beverly Hills STEREO-SCOPE

Published by the

BEVERLY HILLS STEREO CLUB

ROY HAINESPresident
L. A. HOYLE.....Vice-President
G. STAUFFER.....Secretary-Treasurer
JULIUS SCHWARTZ.....Entertainment
R. SADLER.....Program Chairman
DR. WM. FIRESTONE.....Membership Chairman

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M. McCRAW DR. W. FIRESTONE

I. GILLENSON

TRUSTEES

ABE MEYER H. C. NELSON

VETS NEED HELP

A call went out to all club members recently to turn in slides for the use of the veterans of Sawtelle Hospital. The response from some of our members was really gratifying. However, the turn-in of slides has been insufficient to properly represent the high quality of our membership. We feel that you are interested in this worthy cause. May we appeal to your generosity and kindness to send in a few of your slides to relieve the boredom of these men in the hospital. We can help so much with stereo pictures of general interest, and your pictures will be appreciated immeasurably. We want to make this presentation as effective as possible but it will take all of our combined efforts meaning you, you, and you—to do a good job. May we have your slides now? Just bring them in—or mail them to Roy Haines, 8912 West Pico Blvd., Los Angeles 35, California.

HAD "PINK EYE" LATELY?

One doesn't have to be an oculist to treat this malady which has become so prevalent in stereo photography. While "pink eye" has long been present in color photography, it was never too pronounced nor objectionable until modern stereo photographers started to use flash units mounted on top of their cameras. The cause is easy to understand and just a little thought and effort will cure it.

"Pink eye", as we choose to call it, is caused by the light from the flash entering the eye of the subject, bouncing back from the inside of the eye to the camera lens, and being caught in this triangle from flash to eye to lens. This is a disastrous situation for the photographer who is covering a wedding, or when shooting any person. The entire shot is hopelessly lost when this occurs. This can happen only when the iris of the eye is dilated, such as occurs when the natural lighting of the area is of such low intensity that the pupils of the eyes dilate to admit more light. It is obvious then that the cure for "pink eye" can be accomplished by having sufficient extra light in the room. This will cause the pupils to contract and capture the light that enters the eye, but will not let it bounce back out again.

If this extra light situation is not possible, then there are two other alternatives: One can use a flash that is set off to the side of the camera, or one must not shoot directly into the subject's face. In other words the subject

The *FOURTH DIMENSION

All of us who own stereo cameras are more-than-averagely conscious of all three of the dimensions of height, width and—especially—depth. According to Albert Einstein there is still another dimension: the fourth dimension of "time". I'll have to admit it's reaching a little to take a theory of Einstein's, ignore the theory part completely (just grab the title) and then apply my own personal meaning to fit this title. Anyway, for what it's worth, here's my own conception of the fourth dimension as applied to stereo photography. It involves starting out with a goodly portion of the three dimensions as supplied by the Realist stereo camera, adding a generous helping of the fourth dimension (meaning a more than average amount of "time" spent in taking your stereos), and then resulting—with luck—in some extra-wonderful THREE DIMENSION photos.

As examples of the type of persons who do not usually bother with the fourth dimension in stereo are the fellows and gals who are always going on trips to wonderful places and coming back loaded down with all kinds of sensational stereos. This gives them a reputation as being terrific photographers when actually — you know, come to think of it, these extra-exciting photos most of them return with ARE pretty sensational. I guess these photowanderers deserve full credit for bringing the highlights of their journeys back for our vicarious pleasure. DARN IT! I'm jealous; why don't I ever get to go anywhere?

Next month I'll go into the making of twins in stereo—"the easy way." Until then—have fun.

*Time.

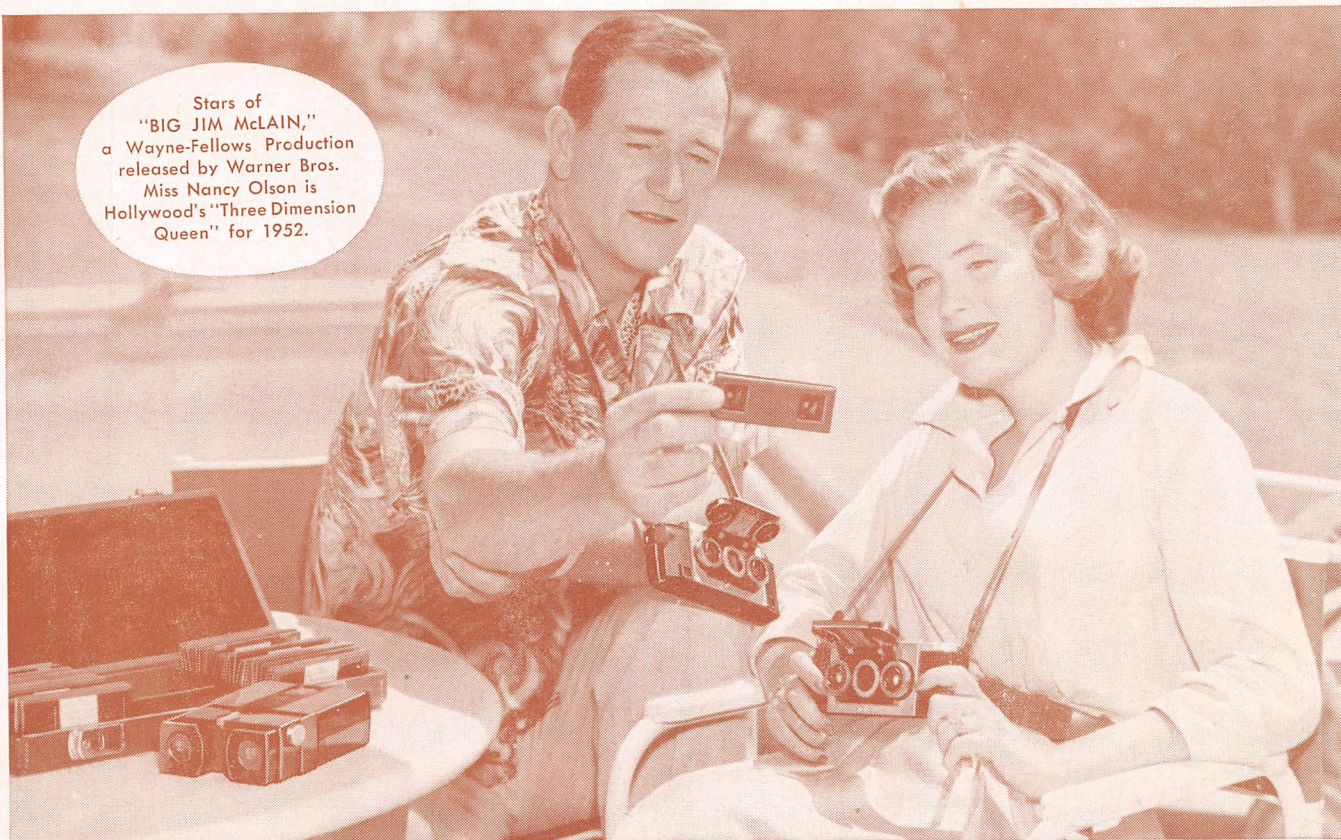
Tommy Thomas

FLASH GUIDE AVAILABLE

If calculating your flash exposures slows up your shooting, ask Roy Haines for one of his printed pre-calculated flash exposure guides. It is accurate and will enable you to take your pictures twice as fast. The guide is sized to fit on the back of your flash unit. There is no charge.

must not be looking toward the camera if the light about the subject is of low intensity. Of course, the preferred method is to have the auxiliary light to contract the pupils. If this is not possible, an off the camera flash must be used when low light prevails.

Stars of
"BIG JIM McLAIN,"
a Wayne-Fellows Production
released by Warner Bros.
Miss Nancy Olson is
Hollywood's "Three Dimension
Queen" for 1952.



JOHN WAYNE AND NANCY OLSON Say:

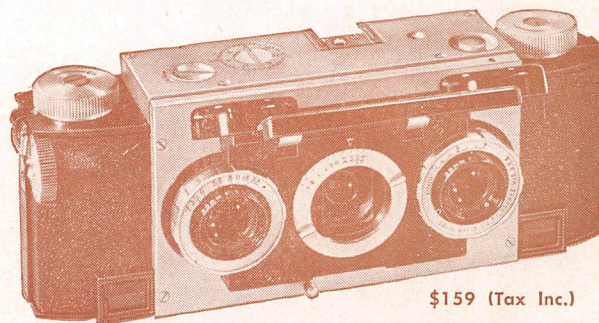
Take it easy WITH STEREO-REALIST

"It's amazing how simple this camera is to operate. And it takes the most beautiful, true-to-life pictures we've ever seen."

THERE'S no doubt about it — Stereo-REALIST takes the kind of pictures you've always wanted. They're beautiful beyond description, with full, natural color and thrilling, *realistic* depth.

What's more, the REALIST is so *easy* to use that people who never before owned a camera get outstanding pictures on their very first roll of film. It's economical, too, producing 29 stereo pairs from a 36-exposure roll of 35 mm. film.

You have to see REALIST pictures to fully appreciate their exciting beauty. Ask your camera dealer to show you some. Once you do, you'll agree that the REALIST is the ideal camera for your personal pleasure . . . and to use as a sales tool in your business. DAVID WHITE COMPANY, 315 W. Court Street, Milwaukee 12, Wisconsin.

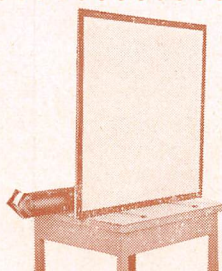


STEREO Realist

THE CAMERA THAT SEES THE SAME AS YOU



Cameras, Viewers, Projectors, and Accessories are products of the David White Company, Milwaukee 12, Wisconsin.



Announcing . . .

PORTABLE "STEREO-REALIST SILVRSCREEN" FOR PROJECTION

Now for the first time, stereo photography has its own screen *specially designed and engineered for proper stereo projection*—the "STEREO-REALIST SILVRSCREEN." Picture surface is absolutely *flat* because it is *elastic*, with powdered aluminum bonded to the surface to give the widest possible reflection of light. Built-in tilt con-

trol further assures *maximum* reflection from the screen for more brilliant projection. Light, collapsible frame packs neatly inside attractive tubular carrying case with handle and quick-closure, permanently-affixed metal end. Screen sizes now available: 40" x 40", 54" x 59". Latter model has stand which is adjustable in height.

New Stereomount Introduced

The new EMDE "Stereomount" features one-piece double fold aluminum mask with three different sizes and three different spacings of stereo windows for normal, medium close-ups, and close up stereo films, one-piece aluminum frame, and micro glass protective covers.

The new type metal mask aligns films perfectly for either projection or

viewing by means of stamped-in aligning nibs which lock films firmly in place. No aligning jigs, adhesives, or sealants are used.

A metal mask of double fold type eliminates Newton rings, is entirely free of dust, dirt, lint and paper flecks, and gives stereo windows knife-sharp edges.

Title and data labels are provided. They are packaged either 20 or 100 per box. Aluminum frames only, and aluminum frames with glass are available separately.

Frank A. Holmes

SLIDE DUPLICATING

in

Kodachrome & Ansco Color

The Finest Costs No More

7619 Sunset Blvd.

Los Angeles

GRanite 6333

PROTECT YOUR FILMS WITH

— EMDE —

PROTECTOCHROME MOUNTS

Available at Camera Shops Everywhere

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2028 STONER AVENUE

LOS ANGELES 25, CALIFORNIA

GREAT LAKES OR OCEAN FISH — FOR EVERY GOURMET'S WISH

SMITH BROS.

FISH SHANTY

"For Eating and Meeting of the Beverly Hills Stereo Club"

LA CIENEGA AT 4th STREET

BRadshaw 2-4241

Roy's

CAMERA EXCHANGE

STEREO CAMERAS,
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CR 5-7221

BR 2-3094

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Los Angeles 35, California

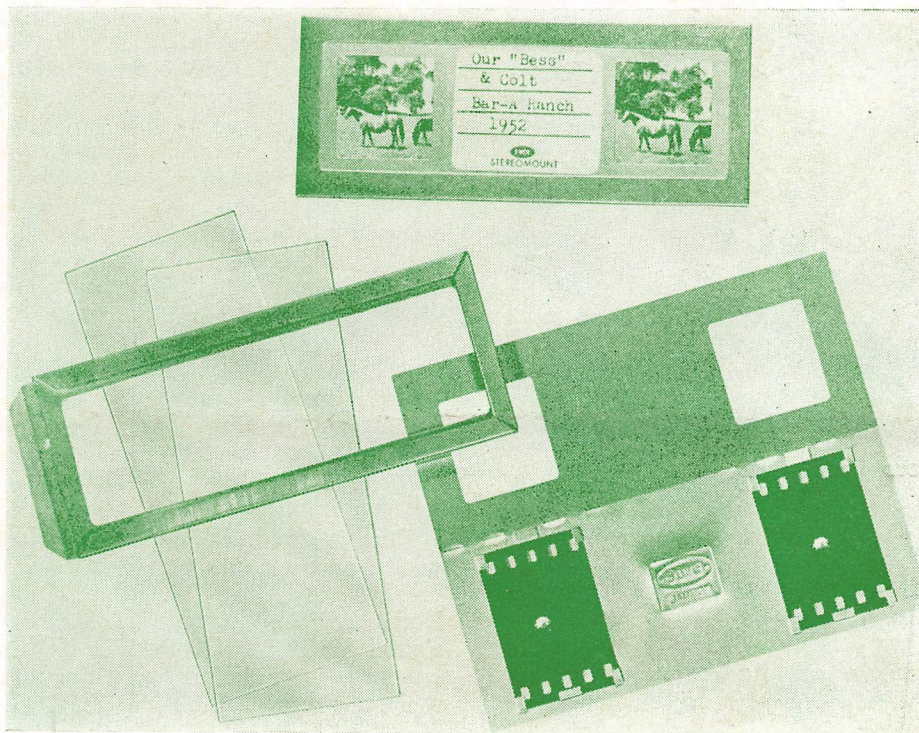
~~Title and data labels are provided.~~

The Beverly Hills Stereo-Scope

VOL 1, NO. 3

DECEMBER, 1952

NOVEMBER MEETING "NO TURKEY"



THE NEW EMDE STEREOMOUNT

Perfect Mounting is Here!

Designed for one single purpose, ease and accuracy of mounting stereo transparencies, the new EMDE STEREOMOUNTS cut down the many laborious steps of former mounting methods and create finished slides ready for viewing or projection that are the ultimate in perfection. The mounts consist of just three principal parts . . . the self aligning and self-film locking aluminum mask . . . the one piece aluminum frame and micro glass protective covers.

Faster and easier to use, the film is merely slipped under the die-cut aligning and locking nibs, top of mask folded over, placed between glass, and slipped into the aluminum frame. The finished slide is accurate, durable

and handsome. The aluminum mask, with its accepted standard size windows, eliminates dust, lint, jagged stereo windows, Newton rings and film buckling. No adhesives—no sealants—no jigs—no tape. Masks are made in the three accepted film spacings and stereo window sizes, for either projection or viewing: NORMAL, MEDIUM, and CLOSE-UP.

EMDE STEREOMOUNTS are packaged in boxes of 20 at \$3.50, and boxes of 100 at \$16.50. They are in full production and are sold at photographic counters everywhere.

STEREOMOUNTS are manufactured by EMDE PRODUCTS, 2028 Stoner Ave., Los Angeles 25, California.

With Thanksgiving but a few days away, the BEVERLY HILLS STEREO CLUB dished up a terrific program and contest that will hold the members over until January when the next meeting takes place.

The meeting opened with an announcement of a proposed Christmas party for the Club, but because of insufficient enthusiasm by the general membership for such a party so close to Christmas, the executive council has ruled that they will yield and cancel their proposal.

The slides for the contest were of excellent quality and the balloting resulted in the following winners:

PORTRAITURE

KAIPO

Abe Meyer 1st Prize

MARILYN

L. Carlson 2nd Prize

GENERAL

GARDEN SPOT IN SPAIN

Murray Korda 1st Prize

SALAD MATERIAL

Robert Haven 2nd Prize

ANIMALS

THE SENTINEL

Robert Cohn 1st Prize

THE OLD AND THE NEW

L. Carlson 2nd Prize

CHILDREN

TRICK OR TREAT

C. E. Wiencke 1st Prize

SAMOAN TWINS

Abe Meyer 2nd Prize

SCENIC

PRELUDE TO WINTER

L. A. Hoyle 1st Prize

SOUTH RIM

John Meredith 2nd Prize

During the counting of the ballots Abe Meyer gave an excellent presentation of the slides taken during his recent vacation in Fiji and Tahiti. The BEVERLY HILLS STEREO CLUB takes this opportunity to thank Abe

(Continued on Page 3)

3-DIMENSION-ALITY



HAROLD LLOYD

It is not at all surprising that **Harold Lloyd** should be named "Mr. Stereo" by the many people who are familiar with his 3-Dimensional work. Harold has an excellent sense of things artistic which began at the age of twelve when he made his theatrical debut playing Little Abe in the famous play, "Tess of the d'Ubervilles" with the Burwood Stock Company in Omaha, Nebraska. While in high school in San Diego, California, he was an instructor in the School of Dramatic Art. He landed in Hollywood after touring with a stock company and made his first picture at Universal Studios and subsequently with Mack Sennett.

Harold's characterizations will be remembered by many as Willie Work and Lonesome Luke, and his other famous character, the typical American boy wearing horn-rimmed specs. After making numerous single reel comedies he graduated to what were known as "the \$125,000 Two-reel Harold Lloyd Comedies." His first feature length picture was "Grandma's Boy" which ignited a bomb-shell career bringing forth such pictures as "Dr. Jack", "Safety Last", "Why Worry", "Girl Shy", "The Freshman", "The

Kid Brother", "For Heaven's Sake", "Speedy", "Welcome Danger" (his first talking picture), "Feet First", "Movie Crazy", "The Cat's Paw", and "Professor Beware".

He starred in the "Milky Way" for Paramount and produced two pictures for RKO in which he did not appear himself, "A Girl, A Guy and A Gob" and "My Favorite Spy". His latest role was "Mad Wednesday" produced by Howard Hughes.

He married Mildred Davis, his leading lady in a number of pictures and the couple have three children: Mrs. William O. Guasti (Gloria), Mrs. A. Bartlett Ross (Peggy) and Harold, Jr., U.S.A.F. Their estate in Beverly Hills is called "Greenacres."

In 1950 Lloyd became Imperial Potentate of the Shrine (A.A.O.N.M.S.). His Temple is Al Malaikah, Los Angeles, which also honored him by elevating him to Potentate. His deep interest at the moment is the charitable activities of the Shrine, particularly their Hospitals for Crippled Children of which he is a Member of the Board, Los Angeles Unit.

His current hobbies are painting, microscopy, magic, chess, checkers, and his incomparable Stereo work.

Daylight or Type A Film?

Since stereo photography has come into such prominence, there is a relentless argument as to which is preferred — Daylight or Type A Kodachrome. Realizing that a preference for anything is predicated on individual taste, we cannot absolutely solve this question. But the consensus among stereo photographers is that Type A is the more versatile film. The following will indicate why. Artificial light (Type A) film has more latitude in exposure possibilities than Daylight Type because it has a speed index of ASA 16, or Weston 12 and, at the same time, when converted for daylight use, has the same speed index of regular Daylight Type Kodachrome of ASA 10, or Weston 8, thus competing with Daylight film on even terms. On the other hand, Daylight Type Kodachrome, when used with artificial light, loses more than 50% of its speed. In other words, when Daylight film is converted for use with artificial lighting, its index becomes ASA 4, or Weston 3. And when compared with Type A film speed index of ASA 16, or Weston 12, it can readily be seen that Daylight film, when used with artificial lights, is only one-fourth as fast as the Type A film. Even the novice can see here how limited Daylight Type film is under the dual lighting conditions mentioned above.

Here it should be understood that what has been said above does not preclude the use of Daylight Type Kodachrome by any means. It is designed for DAYLIGHT USE. If it is known beforehand that a roll of film will be used for DAYLIGHT SHOOTING ONLY, we recommend the use of this type film. However, if there is the slightest question about whether shooting will be done under both conditions, then by all means use Type A film, converting with filters for outdoor shooting, when necessary.

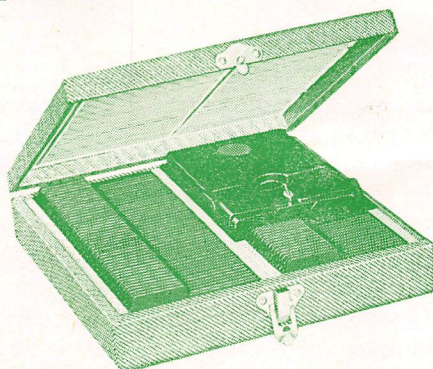
NOTICE!!

The next meeting of THE BEVERLY HILLS STEREO CLUB will be on Tuesday, January 20, 1953. Get your slides ready for the contest NOW! Cards will be mailed in time for you to make reservations.

The BEVERLY HILLS STEREO CLUB takes great pleasure in inviting Harold to be one of our Honorary Members as we feel his contribution to Stereo photography has earned him a permanent place in our organization.

Want A Suggestion For Christmas?

Throughout this entire issue of the BEVERLY HILLS STEREO-SCOPE you will find helpful suggestions for what the Stereo enthusiast will probably want for his or her sock this Christmas. Turn the pages slowly and see what is missing from the accessory list, then call your camera dealer and see just what he recommends as to size, type, and price. It would be well to check ahead of time as there will be a shortage of many domestic items this year . . . has something to do with Korea . . . and don't be left wanting the last minute. This is not scare buying that makes us suggest this . . . it is the truth. We want everyone to have the most wonderful Christmas, and having the proper tools to make those Stereo pictures this holiday goes a long way in this direction. May we also suggest that you look over the ads and try to patronize the companies that help make this paper possible.



Meredith Starts Class

Mr. John Meredith has announced that he has started classes in general Stereo photography and life classes at his studio located at 951 North La Cienega Boulevard. According to Meredith, each class session is complete in itself, that is to say, on one evening a class will be devoted to portrait lighting, another to composing through the viewfinder, etc., etc.

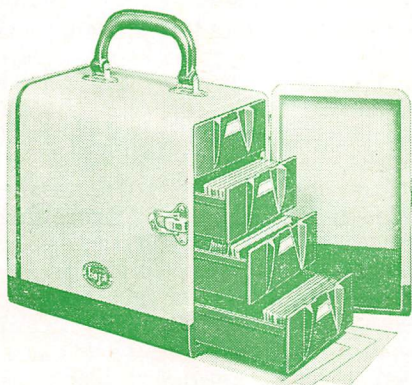
Stereo photographers wishing to study with Mr. Meredith need not sign up for any particular number of lessons. In this way it is possible to study only those phases of especial interest. **THIS CLASS IS RECOMMENDED BECAUSE JOHN MEREDITH HAS BEEN RECOGNIZED AS ONE OF OUR FINEST PHOTOGRAPHERS IN ALL BRANCHES.**

Stereolusions On Market

Tommy Thomas, the master of trick, closeup, whimsical and strobe stereo is now offering his famous slides in sets of six or twelve for sale. This announcement will be most welcome by all who have seen his work. Tommy has gained a national reputation as a perfectionist and artist in stereo, and his slides, which he offers for sale for the first time, are bound to become collector's pieces. These slides go on sale about December 5th at leading camera stores. Needless to say Roy's Camera Exchange will feature these slides with the suggestion that orders be placed early to insure prompt delivery. Judging from the many requests for copies of his work, it is certain that the advance sale for Christmas gifts will be tremendous. Tommy, we thank you for making your beautiful work available to all of us. Incidentally, telephone orders will be taken by calling either CRestview 5-7221 or BRadshaw 2-3094.

A Realist Goes To Washington

General Dwight D. Eisenhower, having won the election, will take over the task of President of the United States in January and will probably carry his REALIST camera with him to the White House. The BEVERLY HILLS STEREO CLUB offered the General an Honorary Membership in the club at the time of his nomination and word of his official acceptance is expected at any time. Can you imagine what terrific pictures the General could get when he takes his camera on those **PRESIDENTIAL VACATIONS?**



Additional information may be obtained by calling John Meredith at either CRestview 6-0690 or BRadshaw 2-1283.

DOUBLE EXPOSURES

The question is, does one have to travel 17,383 miles (that's what the speedometer said) to catch that prize winning picture? **Robert Cohn**, Columbia Pictures producer would have bet his last SM* that his pictures taken in Korea recently stood him his best chance to win. Hardship, privations, mud and mortar fire meant nothing to Robert for he was bent on getting **THOSE** pictures! When the ballots were counted at the November 18th meeting, sure enough, first prize in the animal category was won by Robert Cohn for his picture entitled **THE SENTINELS**. But wait! Where was the picture taken? In Santa Monica, California! When was the picture taken? Some time before the aforementioned Korean junket! Robert is still scratching his head in puzzlement. However, the junket will not have been for naught after all, for soon we will be seeing **KOREAN MISSION** — Robert's real mission in Korea.

*Bulb.

Les Hoyle was running up a column of figures the other day and before he stopped, he found himself in Yosemite, California. By coincidence he happened to have a roll of film and his Stereo camera with him. He was too far from home to get back in time for dinner, so he decided he'd stay a couple of days. Unhampered by bears who had by now hibernated for the winter, the tourists who had spent their money and gone home, Les found the valley oozing autumn color. Whipping out his trusty Realist, he fired in all directions and bagged first prize in the scenic division with his slide entitled **PRELUDE TO WINTER**. **Mrs. Hoyle** has forgiven Les by now for not looking where he was going. We understand that from now on Les has a free passport from home, so long as he brings home prize slides.

Harold Jiler and **Russ Sadler** have been burning the midnight oil trying to weld their enthusiasm, know-how and equipment into a super-duper piece of trickery. . . . Don't be too surprised if one of their subjects pops up as a Cyclops or has two heads! "Calling Buck Rogers!" Roy

NOVEMBER MEETING

(Continued from Page 1)

for his superb addition to a well-balanced program.

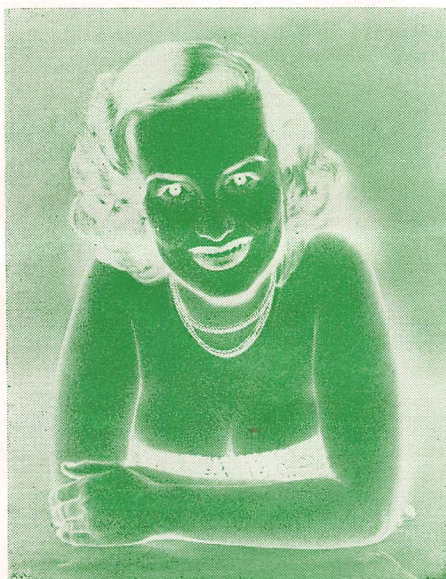
For the January meeting it is hoped that **Robert Cohn** will be able to give us his Stereo coverage while making the motion picture "KOREAN MISSION."

STEREOLUSIONS

Reg. Trade Mark

So you're *really* interested in making your own special effects in Stereo? Wonderful! Before going any further, then, I'd like to propose a little experiment for you to try—sort of a "negative approach" to this idea of experimental stereo work. You should find it interesting, and I KNOW that you'll find it a great money saver for those times when you want to try out some of these ideas of mine—or your own.

By using 35mm BLACK AND WHITE FILM in your camera you can make test exposures at a cost of about three cents per photo, instead of the twenty-two cents that it would cost if Kodachrome were used. A negative stereo is rather a strange thing to become familiar with, so it's a good idea to start out by shooting a complete roll of 29 exposures on any and all types of subjects, and then mounting and viewing them stereowise.



Here's the procedure for this first experimental trial: Buy a 29-Stereo-Exposure roll of RELOAD 35mm Black and White film (69c). Load it into your Stereo-REALIST in the regular manner, set for the proper exposure for a sunshiny day (ask Roy what 'tis when you buy the film from him), then go out into the world and shoot up the entire roll. Photograph anything and everything — people, things, close-ups, distant shots, etc. When you're all through, take the exposed film back to Roy and have him develop the negatives (25c). When the film comes back you can either have it mounted for you (which, frankly, costs too much when it isn't Kodachrome) or you can break down and invest in a David White stereo Film-Cutter, a sorting tray, and also

TILT!

A Stereo camera, unlike any other kind, cannot be tilted when taking a picture. Since the base of both pictures have to match, the camera will have to be level for every picture. Nothing is quite so hard on the eyes as to have to look at a picture where the bottom of the frames do not match. If you are having such trouble why not place your camera on a tripod and with the aid of a small spirit level check to see if the camera is level. The photographer who is thoroughly familiar with the Stereo camera will seldom find the spirit level really necessary . . . he will line up the bottom of the picture carefully through the viewfinder and make sure that the bottom frameline is level. Like a slot machine . . . IT DOESN'T PAY OFF IF YOU TILT.

Perrin Makes Best Bags In World

J. B. Perrin Company has the reputation of making the finest gadget and pro-bags in the world. A visit to the factory in Culver City will convince the most stubborn skeptic that Perrin not only uses the finest quality leather but the designing and workmanship cannot be surpassed.

The David White Company could have chosen any bag to bear their insignia and name, but only Perrin could qualify to uphold the standards set by the David White Co.

some stereo mounts — and do the mounting yourself. I suggest using the new (and wonderful) EMDE Aluminum Mounts — so that later you can remove the negative test-films from the mounts (they easily slip in and out) and use the same mounts over again for your Kodachromes. IMPORTANT: Be sure that the negative film is mounted so that the shiny side is toward your eyes when you view it. This keeps it from being backwards when you look at it (it's bad enough just having the "colors" backwards).

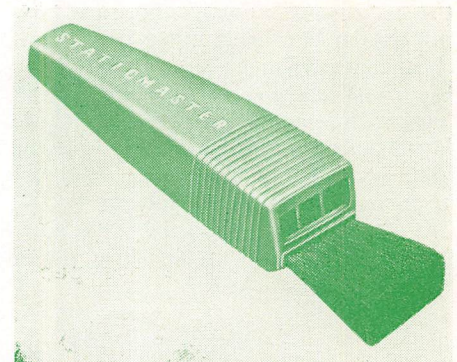
There you have it. Put the negative slides in your viewer and figure them out. GET USED TO THEM. At least give it a try so that you'll see for yourself the possibilities of this system for making stereo tests inexpensively. And by the way — these negatives can be used to make *ordinary* black and white prints, in case you come up with something beyond just a test.

That's it for now—next month we'll get back to the actual "Illusions." Have fun.

Tommy Thomas

What Do You Use? Brush Or Brushless?

This is not a query about shaving cream . . . it has to do with the mounting of stereo transparencies between glass. Most stereo photographers who do their own mounting have already discovered that the biggest problem in mounting is lint and dust, and that the more the film is brushed, the more dust and lint the film collects. This is caused by the creation of static electricity from the friction of brushing. It's true, the more one brushes the material with ordinary brushes,



the more trouble one gathers. There is a real and marvelous solution to this problem and that is with the use of the STATICMASTER BRUSH.

There is a small strip of polonium hidden under the grid on this brush and this material relieves the surface that it touches of this static electricity, allowing the brush to sweep away any lint or dust. Use a STATICMASTER BRUSH and your worries and trouble with dust and lint will cease. Professional 3-inch model, \$12.50; Amateur 1-inch model, \$4.95.

The Beverly Hills STEREO-SCOPE

Published by the

BEVERLY HILLS STEREO CLUB

8912 W. PICO BLVD., LOS ANGELES 35
CR. 5-7221 BR. 2-3094

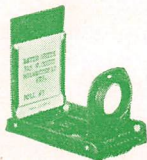
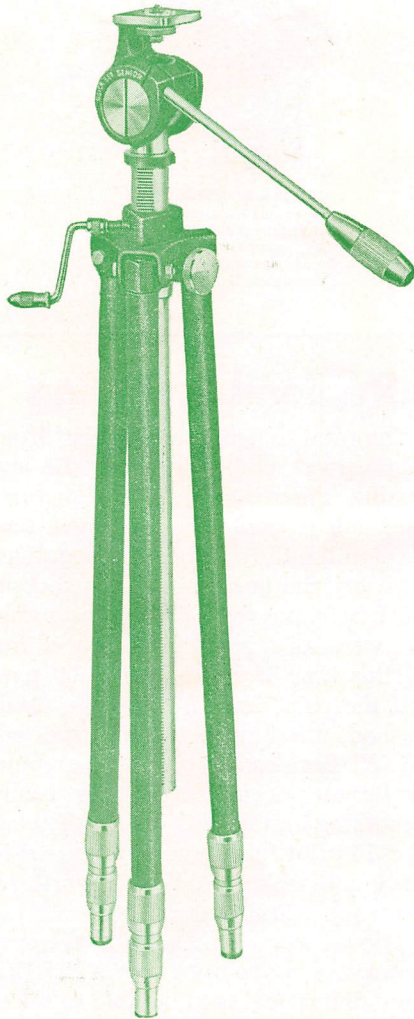
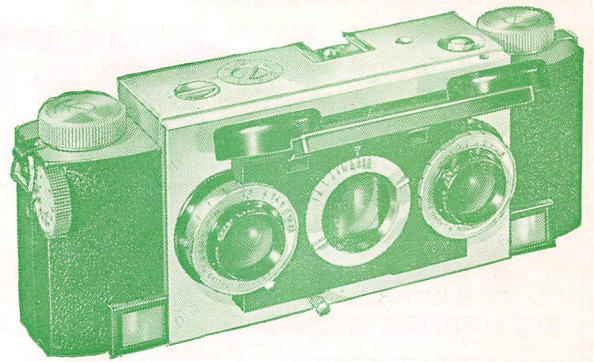
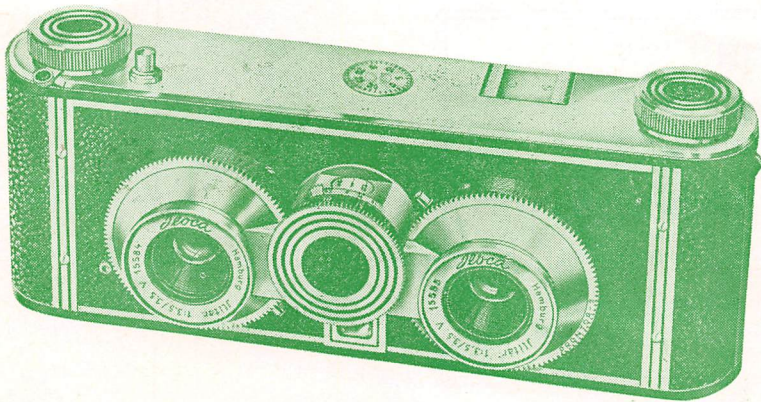
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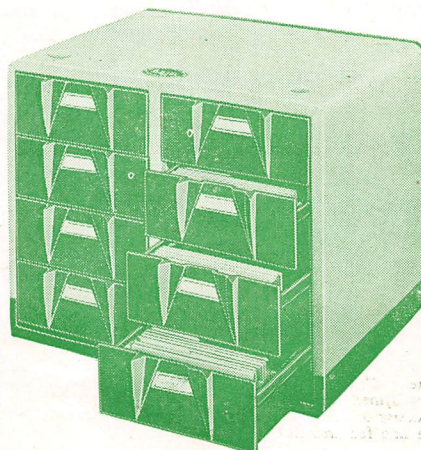
FILM IDENTIFIER
Eliminates possibility of losing valuable film. Puts name and address right on the film. Convenient pocket-size.

What Filters D'ya Use?

Do you know what brand of filters you are using? It's a good idea for you to take a look. There are many brands of filters on the market today which claim to be matched. However, it has been proven that they are not. The David White Company has a set of Type A, Flash, Haze, and Blue filters which are not only perfectly matched, but coated as well. Coating, as you know, reduces the possibility of transmitting flares or ghost images onto the film. Unmatched filters will result in uneven color of the transparency pairs and, perhaps, a prismatic condition which will cause one picture to be elevated above the other.

CHECK YOUR FILTERS. Call Roy or any expert in this matter and get the straight information about your filters.

MR. AUBREY W. McCRAW, beloved husband of our member, Margaret McCraw passed away Tuesday, December 2nd at their home. We will miss Mr. McCraw's warm smile for everyone at our meetings and to our friend, Margaret, we extend our sympathy in her bereavement.



IN ALL THE *World's* the FINEST Camera Bag



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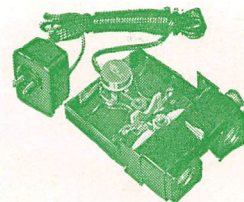
PROTECT YOUR FILMS WITH
— EMDE —
 STEREOMOUNTS

Available at Camera Shops Everywhere

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VIEWER TRANSFORMER
 Provides steady, even source of illumination equal to fresh batteries. Shockproof metal case; 12-foot cord.



PERMA-MOUNT MOUNTING KIT
 Consists of three major items needed for Perma-mounts: clear plastic sorting tray, accurate film cutter, and tweezers.



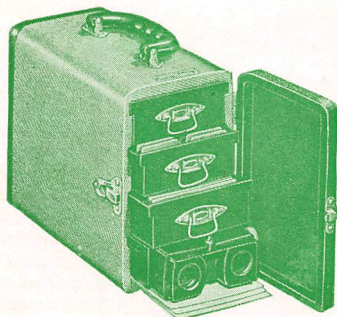
FILTER KIT
 Matched pairs of Type A conversion, haze, and flash filters. Absolutely parallel and without prism for perfect stereo.



CAMERA-ACCESSORY BAG
 Especially designed for REALIST camera accessories, compartmented. All top-grain saddle leather. Variety of sizes and colors.



SLIDE CASE
 Ideal for salesman demonstrating products with REALIST pictures. Holds 30 slides and viewer. Lightweight, compact.



Did You See It?

The new three dimensional motion picture "BWANA DEVIL" made its debut in Los Angeles at the Hollywood and Downtown Paramount Theatres leaving in its wake as large a group of mixed reactions as we have ever heard. The comments run from good to bad in everything about the picture. Most people enjoyed the prologue with Lloyd Nolan, Beany and Cecil . . . very clever. It was too bad that the color had to be so splotchy. The flesh tones were definitely off . . . quite a contrast to the beautiful Kodachromes we know. But to be fair in our criticism of this picture we must say that it is a good start in the promotion of a type of motion picture presentation that the public will attend as evidenced by the fact that it is breaking all attendance records at the two houses where it is playing. All it requires to perfect this sort of thing is enough money to hire the finest technicians and to have it in technicolor . . . anybody care to pass the hat?

Remember When

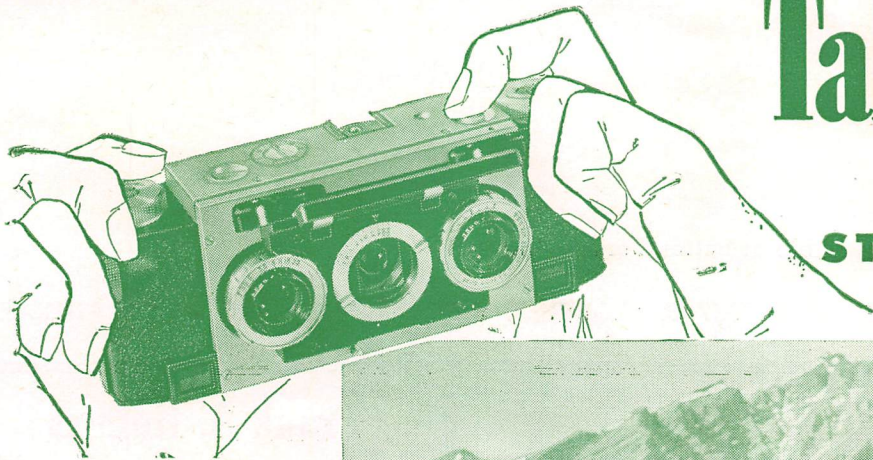
You used to get an assignment from your camera club, wait until the last possible minute to shoot the picture, then hurry into the darkroom and develop the films. When the negatives were dry the hours spent in selecting the best exposure and best printable one were all a part of the procedure. By this time it was about 11:00 p.m. and the print had to be made, fixed, washed, dried, mounted, and spotted. WOW! Besides the work the amount of fatigue accumulated was really something and all this just to show an 11 x 14 print for a few minutes and in black and white too. Was it worth all the trouble and time spent?

The answer seems to be in the ever increasing popularity of STEREO. How different it is to be able to select any shot that has already been taken, check the categories and select the proper slide for submitting. All the labor and drudgery of the darkroom has been eliminated leaving nothing but the enjoyment of photography with REALISM and COLOR. The darkroom for the amateur is fast becoming a thing of the past. Stereo is here to leave the photo enthusiast more time for camera work and perfection of his technique with this instrument. Can you think of anything that afford more fun and more personal satisfaction than your STEREO CAMERA?

NOW! CHOICE OF 2 VIEWERS

Extra REALIST Viewers are a "must" — make it easy for group enjoyment. New, low-cost Viewer specially designed for volume purchasers. Both have fine features no other viewers on the market can match.





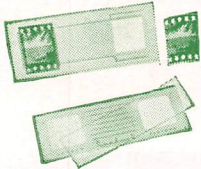
Take it easy

WITH
STEREO-REALIST

A WINNER!

"MAIN STREET IN BANFF" by Dr. William Firestone, West Los Angeles, Sweepstake Award in the Annual Grand Salon of the Beverly Hills Stereo Club.

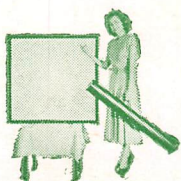
REALIST ACCESSORIES MAKE STEREO EASIER



PERMAMOUNTS—Specially designed for protection and viewing; 3 window sizes and spacing pre-adjusts slide and eliminates need for projector adjustments. Sturdy plastic-glass combination is resistant to breakage. Easy to assemble.



PERMAMOUNT MOUNTING KIT — Consists of three major items needed for mounting Permamounts: clear plastic sorting tray, accurate film cutter, and tweezers. Compactly packaged in sturdy box for convenient storage.



REALIST SILVERSCREEN — Specially designed and engineered for stereo projection. Picture surface is absolutely flat because it is elastic. Built-in tilt control; light, collapsible frame. Screen sizes now available: 40" x 40" table model (shown) and 54" x 59" floor model with adjustable stand.



YOU have to see Dr. Firestone's prize-winning stereo slide in a REALIST viewer to fully appreciate its sweeping grandeur — from the colorful flower bed in the foreground through the city to the beautiful cascade in the background. The printed reproduction shown here cannot begin to do justice to the lifelike realism of REALIST pictures. Dr. Firestone's Stereo-REALIST Camera exactly reproduced the original scene as it looks to the human eye.

The REALIST is so easy to use that most

new owners are pleasantly surprised. People who never before used any camera find it simple to take good pictures with the REALIST on their very first roll of film. Yet even experts thrill to the lifelike depth and full, natural color of REALIST pictures.

But seeing is believing. Ask your camera dealer to show you some REALIST slides. You'll quickly discover how you, too, can "take it easy" with the REALIST. DAVID WHITE COMPANY, 315 W. Court Street, Milwaukee 12, Wisconsin.

STEREO Realist

THE CAMERA THAT SEES THE SAME AS YOU



Cameras, Viewers, Projectors, and Accessories are products of the David White Company, Milwaukee 12, Wisconsin.

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INSIST ON - - -

Finley's Color Service

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LOS ANGELES

Stereolusions *by Tommy Thomas*

*Registered Trade Mark

Inspirational Stereo Realist color slides:

Tricks, ultra close-ups, unusual lighting, special effects, strobe, etc.
Whimsical and factual. Free illustrated brochure from your dealer or
direct from DIMENSIONAL ENTERPRISES, Prudential Building,

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Great Lakes or Ocean Fish for Every Gourmet's Wish

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"For Eating and Meeting of the Beverly Hills Stereo Club"

LA CIENEGA AT 4th STREET

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Los Angeles 35, California

Form No. 3547
Requested

STATEMENT OF CONDITION
BEVERLY HILLS STEREO CLUB, INC.
at JANUARY 31, 1953

REVENUE:

1952-53 dues from 109 Members	\$ 1,090.00
Horner-Cooley Academy Awards	115.41
Refund of overpayment of incorporation fee	2.00
Receipts from dinners	1,251.50
Income from Stereoscope Advertising	165.00
Initiation fee 1 Member	<u>10.00</u>

TOTAL REVENUE

\$ 2,633.91

EXPENSE:

Cost of dinners	\$ 1,256.75
Trophies and Awards	328.13
Stationery & Duplicator Supplies	98.34
Screen Spray expense	4.00
Postage	20.00
Incorporation fees	12.30
Projection Screen	118.63
Refund of initiation fee to 1 Member	10.00
Dues Photographic Society of America	10.00
Bank Charges to October 31, 1952	4.50
Club Photographs	10.00
Stereoscope Printing	595.30
Petty Cash Expenditures	<u>25.85</u>

TOTAL EXPENSE

\$ 2,493.80

TREASURY BALANCE

\$ 140.11

The above statement shows the condition of the Treasury of the
BEVERLY HILLS STEREO CLUB as of January 31, 1953.


GREGORY I. STAUFFER
Sec.- Treas.



Beverly Hills Stereo Club

8912 WEST PICO BOULEVARD, LOS ANGELES 35, CALIFORNIA

BRADSHAW 2-3094 • CRESTVIEW 5-7221

February 3, 1953

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ROY HAINES

VICE-PRESIDENT
L. A. HOYLE

SECRETARY-TREASURER
GREGORY STAUFFER

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Dear Member:

In order for the Membership-at-large of the BEVERLY HILLS STEREO CLUB to have a voice in the management and activities of the Club it was decided at the last meeting of the Officers to present a questionnaire to the Membership for their opinions and preferences.

As the Club, to continue its success, must be conducted according to the wishes of the majority of its Members it is urged that the attached questionnaire be completely filled out and returned immediately in the stamped and addressed envelope provided.

You will also find a statement showing the condition of the Club's Treasury as of January 31, 1953, with itemized accounts of income and expense, as prepared by the Club Treasurer.

The 1952--53 fiscal year will end as of the regular meeting February 17th, and dues for the 1953-54 fiscal year are now being accepted.

For Members renewing their Membership the dues for the 1953-54 fiscal year will be TEN (\$10.00) DOLLARS.

For New Members the dues will be TEN (\$10.00) DOLLARS for the 1953--54 fiscal year plus an initiation fee of FIVE (\$5.00) DOLLARS. This initiation fee will be paid only once and will permit additional members of the same family to enroll as Members upon payment of the regular dues for each enrollee.

Make checks for dues payable to the BEVERLY HILLS STEREO CLUB and be sure and place your CORRECT name and mailing address on the questionnaire so that our mailing list will be accurate and you will receive all of the Club communications.

Cordially yours,



GREGORY I. STAUFFER
Sec.-Treas.

The Beverly Hills Stereo-Scope

VOL. 1, NO. 4

FEBRUARY, 1953

JANUARY MEETING HAS NEW ORDER



THE OLD AND THE NEW IN STEREO CAMERAS

Shown here are Phyllis Kirk holding a Kodak Stero camera which was in use around 1900 and Frank Lovejoy with his modern up-to-the-minute Stereo-Realist camera, manufactured by the David White Co. Both players are busy at work at the Warner Bros. Studio in Burbank portraying two of the leading characters in *HOUSE OF WAX* which is being produced in 3-Dimensional and in Warner-Color.

WARNER HAS CHILLER IN 3-D

Hollywood's first major studio production in the new natural vision 3-D process will come from Warner Bros. Studio, bearing the title "*HOUSE OF WAX*".

It is also the first 3-dimension film to be done in WarnerColor. This picture boasts a story of high grade, almost unbearable suspense, and a cast supremely able to delineate each heart thumping moment of it.

Starring in *HOUSE OF WAX* are Vincent Price, Frank Lovejoy and Phyllis Kirk. Bryan Foy, hand-

ling the production reins, Andre De Toth directing, and Bert Glennon, a veteran cinematographer, coupled their talents to bring you this outstanding picture. While the release date has not been definitely set, it promises to be a picture worth waiting for.

An interesting sidelight during production of *HOUSE OF WAX*, came when Vincent Price's monster makeup created such a flurry at the Studio and resulted in so many visitors, that the set was

(Continued on Page 2)

The Officers of the BEVERLY HILLS STEREO CLUB have decided to change the pace of the meetings of this Club and offer a faster projection order by virtue of pre-judging. The judges selected for the January 20th meeting; Tommy Thomas, Russell Sadler and Jack Howard. Slides were judged on the following basis: three points per judge could be given for color; three points for stereo; and three points for technique, making a total of nine points per judge for a perfect or near-perfect slide.

The Officers of this Club have felt for some time that slides should lose points in technique when there is a distinct lack of stereo and the pre-judging has proven that this idea is correct. It was discovered too, that by pre-judging, the time spent in projection was considerably less, thereby allowing extra time for such special features as demonstrations, criticisms, extra slide shows, etc. The results of the January 20th meeting were as follows:

GENERAL

PRETTY AS A PICTURE

Jules Kinsler . . . 1st Prize
NUDE

K. G. Oppenheimer 2nd Prize

PORTRAIT

SISTERS

. . . 1st Prize

PRINCESS OF FIRE

J. G. Hecker, Jr. . . 2nd Prize

CHILDREN

BOUQUET

Esther Haines . . . 1st Prize

YOUNG SPECTATOR

Dr. Ben Dysart . . . 2nd Prize

ANIMALS

MOLLY

Ralph Staub . . . 1st Prize

TAG TEAM MATCH

Roy Haines . . . 2nd Prize

(Continued on Page 2)

3-DIMENSION-ALITY



DORIS DAY

Miss Doris Day, Warner Bros. star, got an eye-ful of the Eiffel Tower through her Stereo-Realist while making her Technicolor picture, APRIL IN PARIS.

Miss Day is one of our loveliest and most ardent Realist enthusiasts. Wherever she goes, her stereo camera is ready to record those exciting moments in her life. Many of these moments include a wonderful record of her private life as wife and mother. As busy as her career keeps her, she always finds time to record those precious moments with her husband and child. Doris not only loves her stereo camera for the pictures it produces, but, finds nothing which gives her as much pleasure as the Realist camera—she finds it so easy to operate, and so much fun.

Doris has sung and danced her way into the hearts of millions all over the world and has gladdened the hearts of many thousands of GI's while entertaining troops.

Her charming voice, lovely personality, and graciousness have won her a top place among America's musical comedy stars.

Doris Day will soon be seen again in the forthcoming Warner Bros. Technicolor production BY THE LIGHT OF THE SILVERY MOON.

Don't Forget To Patronize The Advertisers. They Help Make This Paper Possible.

JANUARY MEETING

(Continued from Page 1)

SCENIC

WINDING ROAD

L. A. Hoyle . . . 1st Prize

BRYCE CANYON

Dr. D. Davies . . . 2nd Prize

The members and guests comprising the audience for the evening voted for a sweepstake winner and the award went to **Mr. L. A. Hoyle**, for his magnificent Scenic of a 'Winding Road' through autumn colors.

DUES ARE DUE

The 1952-53 fiscal year will end as of the regular meeting February 17th, and dues for the 1953-54 fiscal year are now being accepted. For members renewing their membership, the dues will be \$10.00. For new members the dues will be \$10.00 for the 1953-54 fiscal year, plus an initiation fee of \$5.00. This initiation fee will be paid only once, and will permit additional members of the **same family** to enroll as members upon payment of the regular dues of each enrollee. Please make your checks payable to the BEVERLY HILLS STEREO CLUB, together with your correct name and mailing address, in order that our mailing list will be accurate and you will receive all of the Club communications.

For members who are in business, dues in the BEVERLY HILLS STEREO CLUB may be considered a deductible item. Being a member of an organization of this sort will be a valuable business contact.

Prompt payment of your dues insures a continuation of high level activities for our Club.

Warner Has Chiller

(Continued from Page 1)

closed to all but press correspondents, and those who were working on the film. The makeup, which has been compared to that seen on the great Lon Chaney, took three hours to apply and more than one hour to remove. So hideous did Price appear when he was made up, that he refused to eat in Warner's posh Green Room, and huddled by himself on a counter stool in the studio commissary where, he says, "the waitress served me side-arm so she wouldn't have to look at me." Even his fellow workers on the set were affected until Price took to wearing a scarf over his face. Finally, he acquired the Arabian burnoose, worn by **Gordon MacRae** in The Desert Song, which covered all his face except for the eyes.

Phyllis Kirk, a fairly recent Stereo enthusiast, thinks 3-D Films are here to stay. She's having a pair of polaroid glasses made with gold frames, for viewing.

As more information is received on this picture, the BEVERLY HILLS STEREO-SCOPE will keep its readers informed.

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8510 Warner Drive
Culver City, Calif.

A Change of Face?

The nominating committee for the BEVERLY HILLS STEREO CLUB has brought forth the following names, to serve as Officers of this organization, for 1953-54 fiscal year. A ballot has been sent to all members constituting the election of Officers. The nominations are:

President . . . Roy Haines
Vice-President . . . Gregory I. Stauffer

Secretary . . . Ruth McNitt

Treasurer . . . L. A. Hoyle

Program Chairman . . . Russell Sadler

Membership Chairman . . . Dr. David Berg

Executive Council . . . Dr. Wm. Firestone, Julius

Schwartz, John Murdock,

Esther Haines, C. E. Wien-

ecke, Chas. Fine.

Officers will be installed at our regular meeting, February 17th, 1953.

The Drive Is On!

The annual drive for new members will kick-off on Tuesday, February 17th. It is important that the club keep its membership up to the very fullest in order that we can afford the necessary equipment and projects which make all the meetings and get-togethers more interesting. The Executive Council, when setting up the new annual budget, based its figures on a basis of 150 members for this fiscal year.

Bring your friends to our meetings and encourage them to join. There is a wonderful year ahead for the BEVERLY HILLS STEREO CLUB and everyone interested in Stereo should belong to this club. How many members can you get?

DOUBLE EXPOSURES

Our Stereo pedagogue member, **John Meredith**, found himself face to face with Number 1 Stereo enthusiast of the country, President Dwight Eisenhower, in Washington.

How much of John was exposed to the president will probably never be known, for John was working feverishly behind his realist.

Meredith's recent trip to Washington was an assignment by the David White Company, to cover the inauguration. John says that the only way the inauguration could have been more impressive would have been for it to be performed backwards, but then this would have given him pseudo-stereo shots.

Speaking of "Stereo", and what else do you speak of, there are now and soon to be more Stereo motion pictures than you can throw your glasses at. The kick-off to this new era came with "Bwana Devil", which has been followed by the English Tri-Optican Stereo movie, and a new Canadian cartoon, "Around is Around Is a Film".

The need for a new camera technique and projection technique is most apparent when viewing these films, for there are two distinct drawbacks which hurt the viewers' eyes. The wide interocular camera positions make the background images nearly a foot apart on the screen, which has a S-T-R-E-T-C-H effect on the eyes.

The projection system is sadly in need of improvement, and we notice the lack of synchronization in the two films in double projection. When these films slip of sync, two or three frames, there is a blur in all action that is tremendously disturbing. It would seem that both projectors could be locked by governor-type motors, thereby avoiding this fault. At the same time, cameras should be mounted closer together in order that in the taking they could be adjusted on the bar for closeups of about 50 millimeters apart and on the medium to normal parts about 70 millimeters. It is a growing baby, and in its growth many errors will be made and corrected until Stereo motion picture is as perfect a technique as we now know the present planar movie. In the meantime, it would be a lot more comforting to realize the present problems and forgive them, and help this new industry to grow.

Roy

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STEREOLUSIONS

This month let's experiment with **HYPER-STEREO** — the technique of taking third-dimensional photographs where the effective interocular distance (between the two lenses of your camera) is greater than normal.

Special effects in stereo are the result of knowing many of the different "peculiarities" especially applicable to 3D photography. It's my aim to boil down details that could be very technical and give them to you in small, sugar-coated, easy-to-take doses. Each column is devoted to just one idea—presented so that it can be put to use immediately with the least possible effort. Stereo photography is a hobby with most of us, so let's skip the work and have the fun.

HYPER-STEREO gives exaggerated stereo at the expense of "miniaturizing" the subject. It's main use—as far as we're concerned right now—will be to give depth to so-called backdrop-type scenics. Flat scenes of faraway subjects will become third dimensional beyond anything that your eyes have ever seen directly.



Let's use the above photo as our sample. The **entire** photo is a mono reproduction of a regular **REALIST** stereo. Except for the fisherman in the foreground (deliberately put there is order to give the flat background **depth by comparison**) most of the scene is anywhere from a few hundred feet to over a mile away (the rock formations on the hill).

Now let's imagine that there was no foreground of sufficient interest to be included — something that happens all too often. This is represented by the smaller portion of the photo that is within the white-line border. You've moved forward to

the edge of the water so that the view-finder sees only this portion now. If you went ahead and just took a "regular" stereo you'd have absolutely no third-dimension at all.

So we'll use **HYPER-STEREO**.

First study the entire scene through the view-finder so that you can always "return" to it. Keep the camera level and locate a few reference points along the bottom and one edge of the scene. **IT'S VERY IMPORTANT THAT YOU BE ABLE TO LINE THE CAMERA UP VERY EXACTLY EACH TIME THAT YOU LOOK THRU THE VIEW-FINDER.**

Now get ready to take **three** photos one after the other—exactly the same except that in between each photo you move sideways (camera and all of course) approximately six inches. Don't worry about the **exact** distance, but **DO WORRY ABOUT VIEW-FINDING THE SCENE EXACTLY THE SAME EACH TIME.**

Your only other concern is that the scene you have chosen is one where there will be no movement of **anything** during the time the three photos are taken. No visibly moving water, no wind blowing the trees, no people moving about (have them pose perfectly still during the three shots), et cetera. There is a technical reason why this is important, but it's enough for you just to know that it's important in later viewing of the slide(s) that this "rule" be strictly adhered to—so, **NO MOVEMENT!**

You'll have to do your own slide-mounting in order to carry this idea to its logical conclusion, so if you're not doing so already, you're going to be forced into discovering how much fun and how really easy it is with Joe Simpson's new aluminum **EMDE** masks. You'll want a few of the **NORMAL** type masks for this.

Take the three "exactly similar" sets of stereos of this one scene — six individual frames in all. Either cut them from the roll of film yourself with **REALIST** film cutter or remove them from their masks if they're already mounted. Mix 'em up. The **EMDE** mounts are made so that the film can be inserted and removed easily and repeatedly, so start experimenting. Pick out any two of the six pieces of film and put them in a mask (remember, glossy side up always). If things look completely haywire when you look at the slide in a viewer, the

pieces of film have been mounted "backwards" so remove them from the mask and reverse them left for right. Study what you see. Then mount another two films in another mask. Then the final two. **STUDY THEM.** You'll be surprised! **You'll see third dimension that really is third dimension.** Now, just to investigate all the possibilities, remove the just-mounted pieces of film from the **EMDE** masks, scramble them up once more, and remount them all over again. Keep doing this until you get the one combination out of all the possibilities that's the very best according to your own tastes.

NOTE: For this example—where the scene included objects from several hundred feet away minimum to a mile away maximum—I recommended moving six inches sideways between successive photos. For objects that are really distant (such as when you're on a cliff or the edge of a canyon miles from the nearest object) move **several feet** each time.

There you have it: a brief introduction to one type of stereo control that can come in very handy at times. So, the next time you're out where the scenery is far away and flat (but definitely worth photographing) try **HYPER-STEREO** and come back with something extra special.

It's really worth the "trouble". **TRY IT!** Tommy Thomas

NOTICE !!

The next meeting of the **BEVERLY HILLS STEREO CLUB** will be held on Tuesday evening, February 17th. Be sure and turn in your slides to Roy on or before February 14th.

The Beverly Hills STEREO-SCOPE

Published by the

BEVERLY HILLS STEREO CLUB

8912 W. PICO BLVD., LOS ANGELES 35
CR. 5-7221 BR. 2-3094

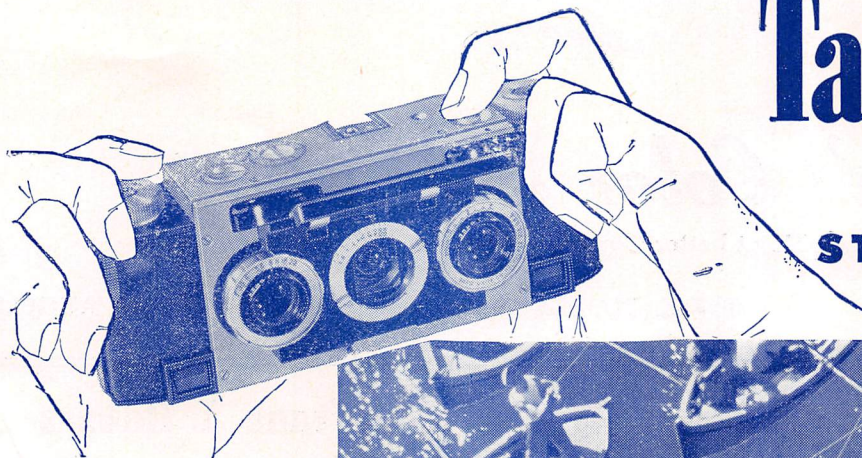
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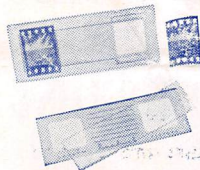
Take it easy

WITH
STEREO-REALIST

A WINNER!

"BUM-BOATS IN GIBRALTOR" by Ronald Colman, vice-president of Hollywood Stereoscopic Society. First prize award in "Scenic" classification of Society's 1952 competition.

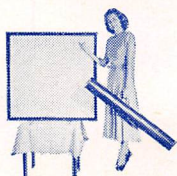
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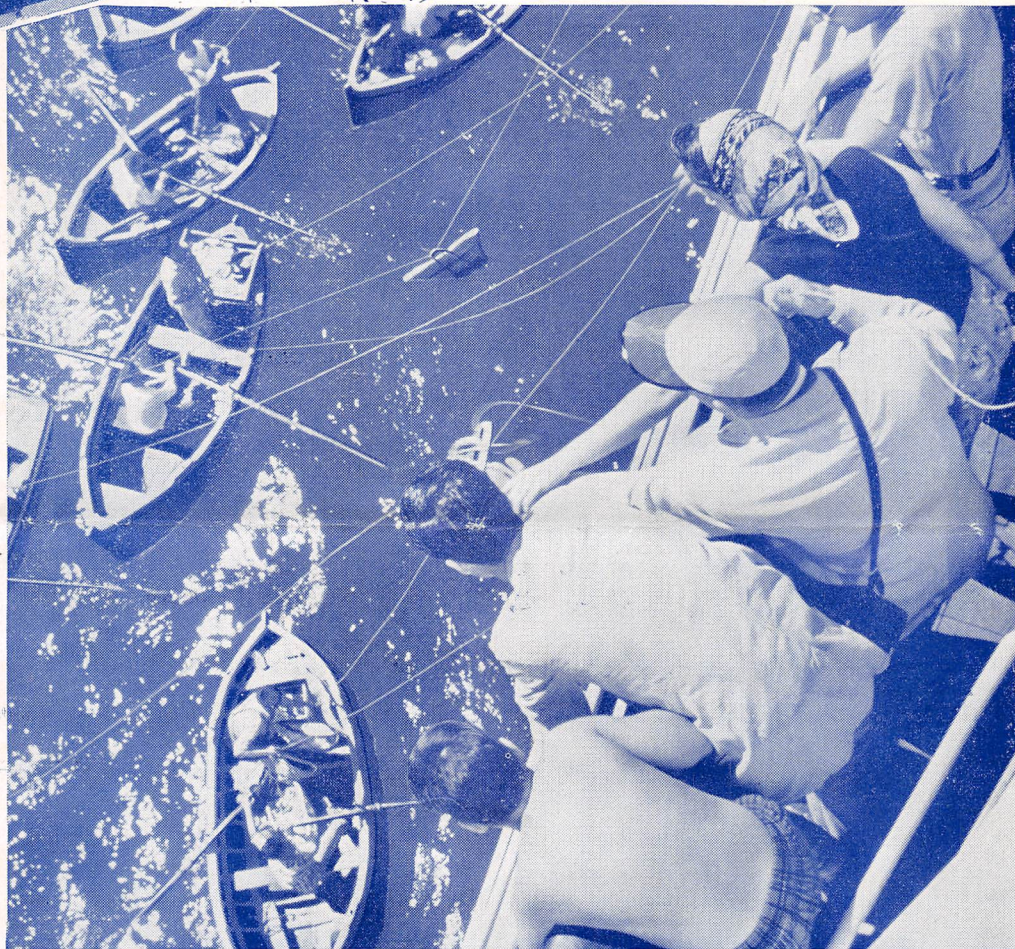
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THERE's nothing like Stereo-REALIST slides for true-to-life realism. Take movie-star Ronald Colman's prize-winner, for example. The printed reproduction above cannot begin to do justice to the sparkling color, and breath-taking depth of the original REALIST slide when viewed in a REALIST viewer. Every unit is in its true perspective. It's so amazingly life-like you can almost feel the wind in your hair and the sun on your face.

Taking beautiful REALIST pictures is surprisingly easy, too, because the REALIST camera *exactly* reproduces on film what you

see with your eyes. A few simple adjustments and you're ready to shoot. The REALIST does the work . . . you get the full enjoyment of the most realistic pictures a camera can take.

If you haven't seen REALIST pictures you're in for a thrill. Ask your camera dealer to show you some. Inspect the many superlative features of this camera with an established reputation for outstanding results. You'll quickly agree that you, too, can "take it easy" with the REALIST. DAVID WHITE COMPANY, 315 West Court Street, Milwaukee 12, Wisconsin.

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STEREO CLINIC

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Form No. 3547
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The Beverly Hills Stereo-Scope

VOL. II, NO. 1

MARCH, 1953

FIRST ANNIVERSARY DRAWS CROWD



CLUB MEMBERS AT DESERT RESORT

Spending a restful weekend at Palm Desert were (L. to R.) John, Juan, and Vicente Banker, Morris Robb, Harold Jiler, Esther and Roy Haines, and Russell Sadler.

DESERT CALLS CLUB MEMBERS

The desert around Palm Springs has been a popular mecca for members of the BEVERLY HILLS STEREO CLUB this season, and one of the most popular resorts is the Desert Air Hotel owned and operated by one of our members, H. L. Gogerty.

Hank Gogerty is one of the most genial hosts to be found in these parts, and his beautiful hotel offers such a variety of pictorial fare. Majestic snow-capped San Jacinto mountains stands as a background sentinel over the sun drenched expanse of the air park

and date palm trees which surround the hotel. Many glamorous pictures are made beside the beautiful heart-shaped pool. President Roy Haines and a group of club members recently made good use of this background during their weekend stay in this area.

For those who wish to exchange the rapid pace of the city for a quiet and restful holiday in the desert, it is recommended they visit Hank Gogerty's Desert Air Hotel in Palm Desert which is just 12 miles South of Palm Springs on Highway 111.

The BEVERLY HILLS STEREO CLUB closed its fiscal year at the February 17th meeting with election of new officers for the '53-'54 fiscal year. A crowd of 125 members and guests witnessed a good show of slides submitted for the contest together with an outstanding collection by John Meredith which covered fashion, figure, commercial, and scenic stereo slides. The winners of the February contest were:

PORTRAITURE

SALUDA

Roy Haines . . . 1st Prize

CATHY

Ralph Staub . . . 2nd Prize

GENERAL

DESERT BEAUTY

Robert Haven . . . 1st Prize

LOVERS LEAP

Ralph Staub . . . 2nd Prize

CHILDREN

PALS

Julius Schwartz . . . 1st Prize

CAUGHT OFF GUARD

Snoka Thorardson . 2nd Prize

ANIMAL

FOUR LITTLE CHICKS

Snoka Thordarson . 1st Prize

GINA

Lani Carlson . . . 2nd Prize

SCENIC

THE CRYSTAL SEA

Ella Levoy . . . 1st Prize

SENTINEL TREE

Vera Haven . . . 2nd Prize

NOTICE !

These are the dates for the meetings of the BEVERLY HILLS STEREO CLUB up to and including June, 1953:

March 17

April 21

May 19

June 16

(Continued on Page 2)

3-DIMENSION-ALITY

STEREODITIES

Forest Lawn Cemetery in Los Angeles has a complete set of stereo slides illustrating their service! (How to Get Laid Out in 3-Dimensions!)

* * *

Over 40% of the nation's casket manufacturers are now using the stereo viewers and slides to sell their product. (Any takers?)

* * *

A false teeth manufacturer is illustrating "before and after" extractions to dentists with the aid of stereo slides and viewers. (A new way to market your dishes!)

* * *

We have recently heard of a man who has the exclusive concession in theatres now showing 3-D movies. He sells white canes to the people as they come out! (Note, Studios: Do something to stop this new enterprise.)

* * *

NOTICE!

(Continued from Page 1)

Meetings are held at Smith Bros. Fish Shanty, Fourth Street and La Cienega. Dinners are called at 6:45 P.M. at \$2.75 per person, tax and tip included, and meeting time will be at 8:15 P.M.

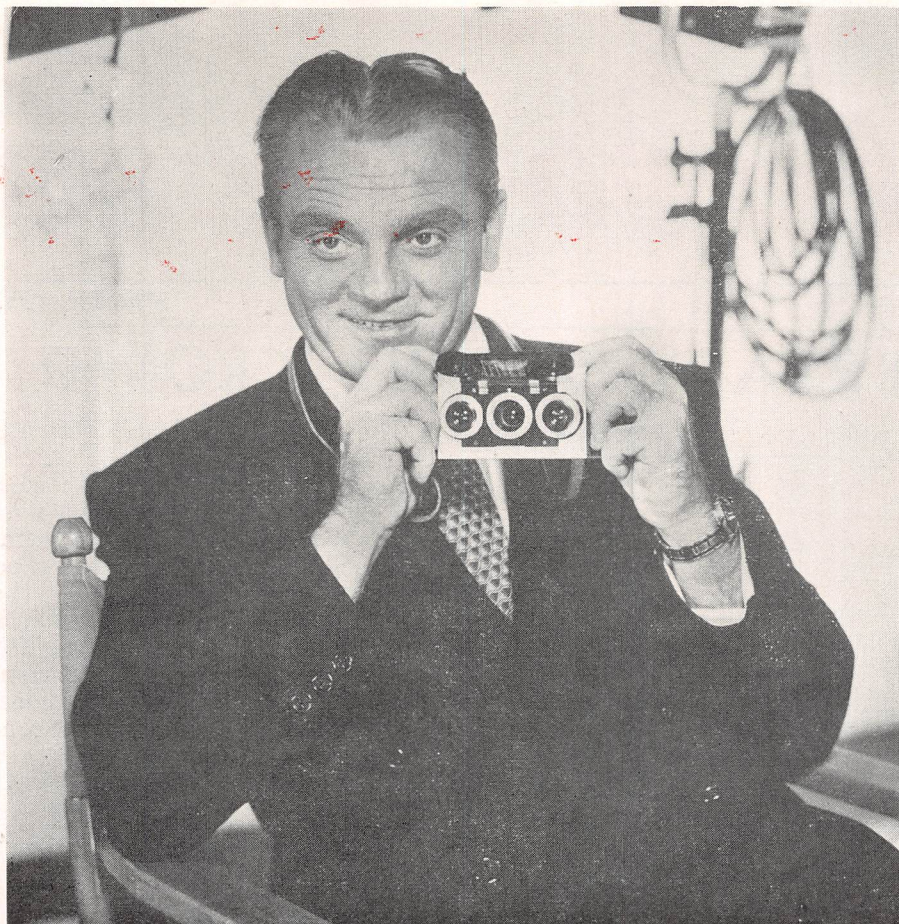
RESERVATIONS ARE NECESSARY FOR DINNER. CALL ROY HAINES AT BR. 2-3094 OR CR. 5-7221 FOR YOUR RESERVATIONS.

Slides must be submitted for the contest not later than Saturday prior to the meeting date. It has been ruled that all slides submitted must be properly mounted in the new EMDE STEREO MOUNTS or the REALIST PERMAMOUNTS. If you do not have facilities for this type of mounting you may have them done by the STEREO SLIDE SERVICE, 946 Cahuenga Blvd. or ROY'S CAMERA EXCHANGE, 8912 W. Pico Blvd.

All members are entitled to submit one slide in each of the five categories: Portraiture, General, Children, Animal, Scenic.

Guests are always welcome at our dinners and meetings.

dy" and his other pictures of recent years, "Johnny Come Lately", "13 Rue Madeleine", "Kiss Tomorrow Goodbye" and "The West Point Story."



JAMES CAGNEY

Unleash your imagination and pretend you are sauntering down the street with your Realist when someone taps you on the shoulder and tells you, "A LION IS IN THE STREETS"! From this point on, no more imagination is necessary for it is a reality that a new motion picture bearing the title, "A Lion Is In the Streets" will soon be forthcoming starring James Cagney and distributed by Warner Bros.

Cagney is rounding out his twentieth year of motion picture stardom which proves he is no newcomer to this field, nor is he a newcomer in Stereo. Although he is extremely busy in motion pictures, his moments of relaxation are spent with his wife and two children on his farm in Massachusetts where he gives his Realist a workout.

Jimmy's career has been as undulant as a roller coaster . . . beginning as a copy boy at 14 . . . to a chorus boy . . . back to a parcel wrapper . . . to understudy of a

star . . . to stock exchange runner . . . and eventually to stage and motion picture stardom. Cagney's role as the tough little guy in motion pictures, which is so familiar to everyone, is quite a contrast to the quiet, humble, considerate person he is off stage.

A great part of Cagney's life evolves around a former chorus girl named Frances Willard Vernon. She became Mrs. James Cagney a few months after they met, and for several years a turbulent career for both of them was to be their lot.

Together they knew the difficulties of poverty and the benefits of success. This couple, through all their ups and downs, have remained together, and today they have two children 9 and 10 years of age. It is a tribute to the Cagneys that they could weather the storms of reverses and emerge happy and successful together.

Theatre-goers everywhere will recall Cagney's memorable performance in "Yankee Doodle Dan-

STEREOLUSIONS

One of the most continually useful items in the realm of trick photography is the black background. In the Number Two (November-1952) issue of this column, I went into detail regarding a method of making "Twins" through double exposure . . . using a black background. Let's carry that idea on a little bit.

By the way, for those of you who wish a relatively inexpensive black background that you can use indoors (as you may remember, I previously suggested making photographs involving double exposures at night for a "natural" black background), I now suggest that you might wish to have an old wool blanket dyed black at your neighborhood cleaners. A G. I. blanket is perfect.

Many of you saw the Shipstads & Johnson ICE FOLLIES when it was in town several months ago, so you will recognize the picture of the charming Scotvold Twins, Joyce and Joanne. Only now, through a simple double-exposure, they appear as "Quadruplets".



Using the above photo as a guide, let us imagine that we wish to make just one person into a set of quadruplets. Furthermore, through the use of "colored lighting", we want to have each image differently colored: One in natural color and then successively a solid blue, red, and yellow, let us say.

All of this will have to be done in front of a black background, naturally, so start by hanging it up if it is cloth or going outdoor at night (Brr-r-rr) if it is not. The "Doorway" consists of a single board that is propped up into a vertical position as shown. Because of

the four-fold exposure, it is suggested that you use a dark-colored wood this time . . . perhaps the leaf from your dining room table will work.

Let's go through the exact procedure once without the colored light effect . . . more or less just as shown in the accompanying photo of the Scotvolds.

Have the board propped up vertically on the right side and your model posed peeking out near the top. Your camera is mounted on a tripod and located an appropriate distance away. Using flash (or any other type of lighting, of course) take the first exposure. Re-cock the shutter and put in a new flashbulb. Do not advance the film until all four exposures have been made. Have your model slide down to the lower position on the right, and take the second exposure. Re-cock the shutter, new flashbulb. Now rearrange your board so that it is on the left side of your scene and repeat the procedure just described to take the third and fourth exposures . . . all on the same film.

That's all there is to it. You should be able to end up with a stereo picture very similar to the one here. Because you will be using one person instead of twins, though, there may be a slight bit of overlapping of the figures . . . but certainly not enough to be bothersome.

Now let's do the same thing all over again, but this time with the colored-images idea. Start out by taking the first exposure of the model (upper right-hand corner, say) in the "regular" full-color fashion . . . just as you did before. Now, for the second exposure, scotch-tape a double layer of **BLUE** cellophane completely across the front of your flash reflector. Open up the diaphragms of your camera lenses **THREE** full stops to make up for the light loss caused by the blue cellophane. Take your second exposure. Continue on to the third exposure set-up. This time use two layers of **RED** cellophane, but only open up the lenses **TWO** stops from normal this time (red is less opaque than blue). Then finally take the fourth exposure using two layers of **YELLOW** cellophane, and this time only opening up your lenses **ONE** stop.

Your results should be quite intriguing, to say the least.

Think about it a moment and you'll see that the variations that you can perform with this idea of the colored cellophane in front of your flashbulbs are almost endless.

Have fun. *Tommy Thomas*

WILD FLOWERS ARE HERE!

How about a trip to the desert one of these weekends? The desert wild flowers will soon be out and a day or two spent on the desert can net you a good time and some terrific flower shots. Three hours of driving from Los Angeles can drop you into a bed of roses (desert type). And you could even emerge smelling Mighty Lak a Rose (desert type). Another good feature of a safari to the desert — there are no signs admonishing you TO KEEP OFF THE GRASS!

Just before you anticipate your trip, call the Auto Club for they have all the information as to where flowers are most abundant. Take your wife or girl friend, take your map, take your lunch, take your car — and ABOVE ALL — take your camera!

DON'T LET YOUR MEMBERSHIP LAPSE!

The deadline for dues is
MARCH 31!

NEED GLASSES?

Club members and those who intend to visit 3-Dimensional motion pictures in the future may want to know that if they wear glasses they can have the proper Polarizing lenses as well as prescription lenses made up into one pair of spectacles. The REGAL OPTICIANS at 2026 W. Sixth Street offer this service to the stereo viewer. For further information call D. N. MORLEY at DU. 3-4123.

The Beverly Hills STEREO-SCOPE

Published by the

BEVERLY HILLS STEREO CLUB

8912 W. PICO BLVD., LOS ANGELES 35
CR. 5-7221 BR. 2-3094

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HORRORS!!

And plenty of them are in store for you in the Warner Bros. production, "HOUSE OF WAX". This new 3-dimension, natural vision motion picture, photographed in WarnerColor, is scheduled to be released nationally about April 8th. Stars in this picture are Phyllis Kirk, Vincent Price, and Frank Lovejoy shown below on one of the sets.



All three of these players are now Stereo-Realist owners.

The story is a chiller—Phyllis Kirk is a thriller—and Vincent Price is a killer! This all adds up to a new sensation in 3-dimension. Those who have seen and criticized "Bwana Devil" might be tempted to become discouraged with 3-dimension motion pictures, but we recommend that you reserve judgement until you have seen "HOUSE OF WAX" which has a good story, good direction, improved color and improved stereo.

Watch for this picture early in April.

DOUBLE EXPOSURES DOUBLE EXPOSURES

The treasury of the BEVERLY HILLS STEREO CLUB resembles the insatiable appetite of a bear. This hunger can't be sated by the dues of a mere 45 or 60 members, but needs a prompt response from at least 100. The Executive Council aspires to continue the high level order it has thus far enjoyed, but to go beyond this point to higher levels requires the cooperation of the ENTIRE membership.

June will soon be upon us and that is the month for our Grand Salon. Great plans are being made to make this the biggest stereo show in the country. It will require new equipment for projection, new glasses for viewing, and an intensive publicity campaign. Every winner from September through May is eligible to compete in this Salon. It is important, therefore, that every member renew his membership for this fiscal year before March 31st. And as an additional thought, it is just as important that we recruit new members. Where in all this world can you get so much for the year for only \$10.00 dues? This much effort from every member will continue to keep the BEVERLY HILLS STEREO CLUB the biggest and finest club in the country.

Send your dues today to L. A. HOYLE, 8912 W. Pico Blvd., Los Angeles 35, California.

For you who have been having to use too many pieces of paper to calculate your flash exposures we have a piece of good news. Drop in to **Roy's Camera Exchange** at 8912 West Pico Blvd. or **Stereo Slide service** at 946 Cahuenga Blvd. and have a flash guide put on.

This is a narrow ring that fits around the left lens and when your rangefinder tells you what the footage from the subject is, you simply set the same number on the lens and you have automatically set the aperture. This is the best flash guide to date. No figuring, no searching, no dials to manipulate.

We are going to shown the pictures of Monument Valley as taken by Mrs. Glen Wenger, on Tuesday, March 17. Mrs. Wenger, one of our newer members, has a real talent for stereo photography as you will see. The meeting of March 17 promises to be exceptionally exciting. Be sure to attend and by all means GET INTO THE CONTEST.

Roy

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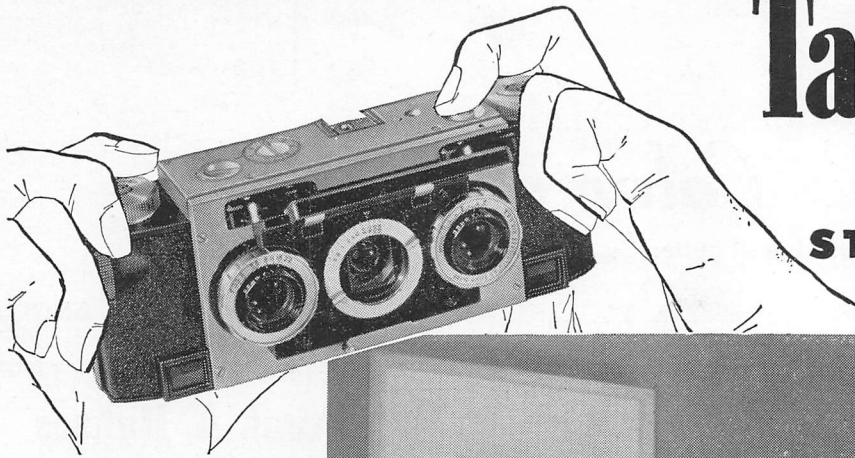
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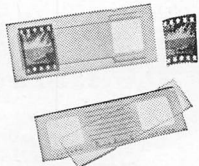
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*"THREE OF A KIND"
by Stanley A. Parke, Chi-
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ner in 1952 Chicago Light-
house of the Blind Salon.*

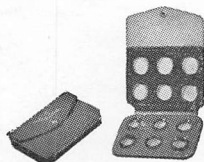
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YOU have to see Stanley A. Parke's prize-winning slide in a REALIST viewer to get the full impact of its pleasing color, harmonious composition, true-to-life depth . . . with the added surprise of seeing the model three times in one shot.


Once you see REALIST pictures you'll agree there's nothing like them for lifelike realism. People are so real you want to reach out and touch them . . . flowers are so lovely you can almost smell their fragrance . . . and scenic views are indescribable in their grandeur.

What's more, it's surprisingly easy to take these beautiful pictures, because the REALIST exactly reproduces on film what you see with your eyes. A few simple adjustments and you're ready to shoot.

But seeing is believing. Your camera dealer will be pleased to show you REALIST pictures. Inspect the many superlative features of this camera with an established reputation for results. Then you'll see how you, too, can "take it easy" with Stereo-REALIST. **DAVID WHITE COMPANY, 315 W. Court St., Milwaukee 12, Wisconsin.**

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The Beverly Hills Stereo-Scope

VOL. II, No. 2

MAY, 1953

APRIL MEETING HAS OVERFLOW CROWD



ISADORE BERGER AT THE PARTHENON IN ATHENS

ISADORE BERGER TO GIVE SHOW

The name of Isadore Arnold Berger will long be remembered by stereo enthusiasts when he gives his stereo slide show of "The Far East" at the PSA Convention on August 8th.

Mr. Berger travelled for six months around the world capturing people and places on film. This world junket was done on a very modest budget for there were no occasions for dressing up. Armed

only with cameras and film and the clothes on his back, Mr. Berger spent his every waking hour shooting scenes and people of countries where others, with less ability for getting along with people, have failed. Isadore Berger is the senior partner of a Detroit law firm when he is at home, a man of tremendous vitality and personality.

Roy Haines, Program Chairman

(Continued on Page 3)

The question of whether interest in stereo work is increasing or decreasing was well answered on April 21st when a new high in enthusiasm was confirmed by the largest attendance of members and guests ever to assemble at a regular meeting of the BEVERLY HILLS STEREO CLUB. The program was of unusually high calibre, starting off with a stereo movie record of a hunt for desert wildflowers. President Roy Haines took the movies during a field trip to the Mojave-Tehachapi area where nearly 25 members of the Club vainly searched for wildflowers but, instead found plenty of wind and sand. The humorous commentary by Roy Haines during the showing of the movies started the meeting off with high spirits.

The regular monthly competition was next with the winners as follows:

GENERAL

THOU SHALT NOT PASS

Ella Levoy . . . 1st Prize

FLOWERING PEACH

Vera Haven . . . 2nd Prize

PORTRAIT

A COUPLE OF YOUNGSTERS

Murray Korda . . . 1st Prize

THE COIFFURE

Dr. W. Firestone . . . 2nd Prize

CHILDREN

LITTLE BEAVER

Hubert Reeves . . . 1st Prize

PEEK-A-BOO!

J. Schwartz . . . 2nd Prize

ANIMALS

A CAPELLA CHOIR

Ralph Staub . . . 1st Prize

MR. AND MRS.

M. McCraw . . . 2nd Prize

SCENIC

SURF FISHING

R. Haven . . . 1st Prize

RED BUD PASS

(Continued on Page 3)

EMDE PRODUCTS, Inc.

2028 STONER AVENUE

LOS ANGELES 25, CALIFORNIA

New York PSA Convention.

3-DIMENSION-ALITY

PSA Convention in August

The Photographic Society of America will hold its annual con-

STEREOLUSIONS

Before going into a discussion on "Back-lighting with Sunshine," I would like to take this opportunity to introduce the young lady silhouetted below. Many of you are already acquainted with Snoka Thordarson . . . in person, through my stereos of her shown on the screen during Club slide showings, or—indirectly more directly — through watching her win awards for her own prize-winning stereos entered in recent Club contests.

Snoka (pronounced Sno-kä), a long-time very good friend, is also my business partner in the making and merchandising of our "Stereolusion" slides . . . through our firm, Dimensional Enterprises. It was mainly through her initial interest and enthusiasm in the idea that "Stereolusions" were put on the market. She makes a wonderful partner in business and—as is more than just a little obvious—she is a wonderful model when it comes to the actual making of these special slides.

Snoka would be among the first, though, to have to admit that a model's life is not an easy one—especially a model for "Stereolusions." She helps carry equipment (no minor task sometimes), assists in setting it up, poses endlessly (sometimes for many minutes at a time without being "permitted" to move a muscle, sometimes on and off for hours on end), and, well . . . it goes on and on. I wanted to take this occasion to point out that many of the suggestions put forth in this column have come to you in simplified, ready-to-use form mainly because of their already having been tried out "the hard way" on Snoka.

almost every camp, naval base, a hospital in the country, and he made six overseas trips to entertain our services in the front line. Since then he has continued to entertain our troops in German Alaska, Korea, and camps and hospitals at home.

As a performer Bob Hope is in constant demand. To many he syn-

inal—was taken in the early evening after the sun had just disappeared behind the mountains. Let's examine the possibilities for this same stereo under different conditions of outdoor lighting.

Taken in the "ordinary" way the sun would have been behind the photographer and shining fully upon Snoka, posed in profile (1/50th at f/6.3).

Let's suppose that the sun is behind the model this time. Now's our chance to take a really spectacular stereo. By a combination of waiting for the sun to sink low enough and shifting the camera and/or arranging the position of the model, **line up the sun so that it is exactly behind the model's head.** Done correctly, with the sun completely hidden by the head, you can produce a truly marvelous photo . . . with a *Halo Effect* in and around the hair that makes for a wonderful "Natural Stereolusion" with backlighting that will rival some of the best of John Meredith's professional studio effects (I say this accompanied with a low bow, John). You have two methods of exposure here: "Straight" by making up for the lack of actual sunshine on the camera side of the model by opening up your camera lenses to f/4 at 1/50th, or with Flash Fill-In by using a GE #5-B flashbulb (I assume you'll be using Daylight Kodachrome or its filtered equivalent) at a distance of eight feet or so (f/9 at 1/25th). Try both of these exposure methods . . . they produce almost completely different effects, both beautiful.

Finally wait for the sun to completely disappear (but just barely) to duplicate the illustrated silhouette photo of Snoka. By this time the light will be fairly weak so—if you don't own an exposure meter—you'll have to take a chance on just what exposure is best. I used f/5.6 at 1/10th here . . . determined by temporarily ignoring Snoka (which was difficult) and aiming my Weston meter directly at where the sun had disappeared behind the mountains. Nothing to it, but you should see it in stereo.

You know, half the fun of finishing up the personal slides I make is in finding a really appropriate title. This one was easy . . . in fact I titled it automatically the first time I saw it on film: "WOW!"

Well, have fun now . . . I do.

Tommy Thomas

Make sure your correct address is on file with the Club.

MARCH MEETING DRAWS CROWD

The BEVERLY HILLS STEREO CLUB held its meeting of March 17th in which a short but energetic program was given. The winners of the contest were as follows:

GENERAL

CUE-VIEWS

Roy Haines . . . 1st Prize
MESA VERDE
Dr. W. Firestone . . . 2nd Prize

PORTRAIT

EDDIE, THE MASTER

L. Carlson . . . 1st Prize
MY FRIEND
Snoka Thordarson . . . 2nd Prize

CHILDREN

BONNIE

Dr. B. Dysart . . . 1st Prize
I'LL MOW 'EM DOWN
Murray Korda . . . 2nd Prize

ANIMAL

MOROCCO MARRAKELA

Murray Korda . . . 2nd Prize
WHATCHA' DOIN?
K. G. Oppenheimer . . . 2nd Prize

SCENIC

FIELDS OF SNOW

Snoka Thordarson . . . 1st Prize
CRATER LAKE
Vera Haven . . . 2nd Prize

PSA CONVENTION IN AUGUST

(Continued from Page 2)

The BEVERLY HILLS STEREO CLUB should support this convention to the utmost. Get those wonderful slides into the committee. This is one of the most worthwhile organizations in this country, and we must do all we can to support it. See you there —

The Beverly Hills STEREO-SCOPE

Published by the

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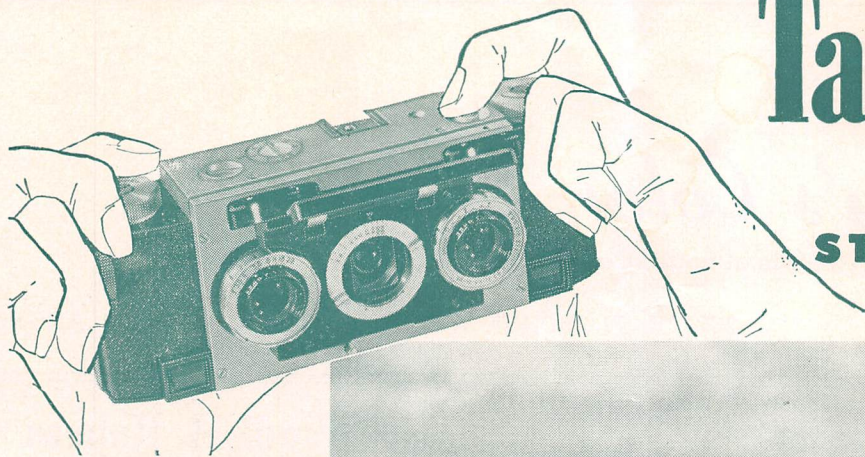
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This photo—from a stereo orig-



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"The Corn is in the Shock" by Earl E. Krause, Chicago. Accepted in three international shows: 1950 Milwaukee Stereo Exhibit; 1951 Lighthouse Exhibit (Honorable Mention); 1952 New York PSA Stereo Exhibit.

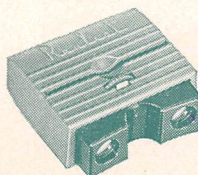
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REALIST HANDI-VIEWER — High in quality, but low in price. Matched, achromatic lenses. Brilliant illuminating system lights up with slight finger pressure on the slide. Convenient, pocket size, attractively styled and sturdily constructed.



WINNING prizes with his Stereo-REALIST is nothing new for Earl E. Krause of the Jackson Park Camera Club, Chicago. The black-and-white example shown above is only one of many winners — and unfortunately cannot begin to reproduce the sharp depth and natural color of the original REALIST slide.

You have to see REALIST pictures in a REALIST viewer to fully appreciate their exciting three-dimensions and true-to-life color. Flowers are so real you can almost smell their fragrance . . . people are so natural you expect them to talk . . . scenery is so breath-taking you imagine wind on your cheek and sun on your back!

Even people who never before used a camera find it amazingly simple to take these beautiful pictures. For the REALIST duplicates on film exactly what you see with your eyes. And it's economical, too — 29 stereo pairs from a standard 36-exposure roll.

Ask your camera dealer to show you the many superlative features of the REALIST — the stereo camera with an established record of outstanding results. He'll also be glad to show you REALIST pictures. Then you'll see how you, too, can "take it easy" with Stereo-REALIST. DAVID WHITE COMPANY, 363 W. Court Street, Milwaukee 12, Wisconsin.

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The camera that sees—in 3 dimensions—the same as you



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The Beverly Hills Stereo-Scope

VOL. II, No. 3

JUNE, 1953

TO-NIGHT IS GRAND SALON



ROY HAINES PREPARES AWARDS

OSCARS READY FOR ADOPTION

Ten beautiful "Oscars" and five distinctive medals will be awarded to the best stereo slides of the year at **The Beverly Hills Stereo Club Annual Grand Salon** on June 16. Each category will award a First and Second Prize, plus a medal for Honorable Mention.

Many winners from the 1952 Grand Salon will try again for hon-

ors, but the newer entrants have submitted slides of such quality that many of these are certain to take home some of the Oscars. There will be nearly 80 slides shown representing ten winners which have been selected each month for the past year.

Each First Prize "Oscar" stands

(Continued on Page 5)

THE BEVERLY HILLS STEREO CLUB will hold its annual Oscar awarding Grand Salon tonight at 8:30. There will be 80 slides shown which represent the year's top award winners. These will be projected for the purpose of selecting the best of the best. Voting will be done by popular ballot with the climax in selecting a Sweepstake winner. There will be Oscars awarded at this Salon for first and second place in each category. The surprise Sweepstake award will be given at the first meeting of the Club in September. It is expected that there will be more than 350 members and guests attending this event.

As an added feature of this program, MR. STANLEY KALLMAN will show slides of his travels in India. Mr. Kallman has covered nearly every important place in India, bringing back an envious collection for us to enjoy.

The Grand Salon will open with a dinner to be held at 7:00 P.M. sharp at the SMITH BROS. FISH SHANTY, 4th and La Cienega. The cost of the dinner will be \$3.00 per person, including tax and tip, with the show commencing promptly at 8:30.

Those who can attend the dinner are urged to do so as it will positively assure them of good seating. Those who can not possibly attend the dinner must make reservations, however, as the number of seats available will be limited to 350.

Of all the Stereo Shows of the year, this is the one which must not be missed!

Reservations may be made for attending the dinner and salon or for the salon only by calling Roy Haines, at Bradshaw 2-3094 or Crestview 5-7221. Inasmuch as a record crowd is expected, members and guests are urged to secure their reservations immediately.

STEREO DIVISION SCHEDULES PROGRAM

The Stereo Division of PSA, under the Chairmanship of **Roy Haines**, has its convention program completely scheduled from August 3 through 8. **Harold Lloyd**, Exhibition Chairman, has announced that **Art Linkletter** will MC the Hollywood Stereo Night and efforts are being made to secure **Bob Hope** to MC the Stereo Exhibition show.

A complete schedule of PSA Stereo activities is listed here in order that everyone in the Beverly Hills Stereo Club may plan to attend as many programs as possible.

MONDAY, AUG. 3

ALL DAY REGISTRATION.

TUESDAY, AUG. 4

7:00 P.M. — CONVENTION OPENS with ceremonies which include the Progress Medal Award.

8:30 P.M. — STEREO SLIDE SALON.

WEDNESDAY, AUG. 5

10:30 A.M. — STEREO MATERIALS AND EQUIPMENT.

Panel discussion with **James Calder** and **Ned Graf**, of the David White Co., and **Thomas C. Thomas**, participating.

3:30 P.M.—Problems of Stereo Motion Picture Production. A lecture and demonstration by **Peter Vlahos** of the Motion Picture Research Council.

THURSDAY, AUG. 6

ALL DAY FIELD TRIP TO CORRIGAN'S MOVIE RANCH.

FRIDAY, AUG. 7

9:15 A.M.—CLOSE-UP STEREO. A demonstration by **Thomas C. Thomas**.

10:30 A.M. — STEREO SLIDE POST-MORTEM. A showing and analysis of slides rejected by the judges from the Salon.

3:30 P.M. — WILD FLOWERS OF THE WEST. A show of Western wild flowers by members of **The Beverly Hills Stereo Club**.

9:00 P.M. — HOLLYWOOD STEREOSCOPIC SOCIETY shows star-studded stereo.

SATURDAY, AUG. 8.

8:00 A.M. — Stereo Division Breakfast.

9:15 A.M.—Stereo Mounting for Projection. **Thomas C. Thomas**, **J. L. Simpson**, and **William Rintoul**.

10:30 A.M. — STEREO SLIDE SALON. (Reshowing of Slide Salon).

(Continued on Page 5)

"STEREOLUSIONS"

For those of you who would like to make your own "illusions in stereo," here's an easy type to start cut with—the making of one person into twins.



The "secret" of the whole stunt is to use a black background. Black velvet cloth is the very best and most convenient, of course, but you can get around this by taking the photo outdoors at night. Flash lighting fades out quickly into blackness as the distance behind the subject increases, so just pick out a spot where there is nothing in the background for the first fifty feet or so—and use **that** as your black background. The end result of either method is to supply something as a backdrop for your subject **that will not register on the film** during the taking of the multiple photographs; therefore you can "re-expose" almost endlessly on a single sheet of film until all of the space is used up—being careful not to overlap images, naturally.

For this photo I had the young lady in front of a black velvet drop and my camera on a tripod. I lined her up as she appears at the right—up close and sort of peeking in. The camera was focused, the lens opening set to correspond with the setting for an SM flashbulb at that distance, and the first part of the photo taken. Then, as the girl moved backwards and over to my left a little for the second photo, the shutter was re-cocked **but the film was not advanced**. Then I lined up my model as she appears at the left—posing prettily further back. Again the camera was focused, the lens opening set to correspond with the setting for another SM flashbulb at that new distance, and the

second part of the photo was taken. **Then the film was advanced**. That's all there was to it. The variations are endless.



Before proceeding further I would like to point out that a great deal of time and money can be saved when experimenting with these special effects if you use ordinary black and white film in your camera for the initial tests.

As you can see, a negative print is rather a strange thing to become familiar with—especially in stereo—so it's a good idea to shoot up your first roll on various "regular" subjects just for the experience.

Important: When mounting black and white film be sure that the film is mounted so that the shiny side is toward your eyes when viewing. This keeps it from being backwards when you look at it (it's bad enough just having the "colors" backwards).

Be sure to give this idea a try so that you'll see for yourself the

The Beverly Hills STEREO-SCOPE

Published by the

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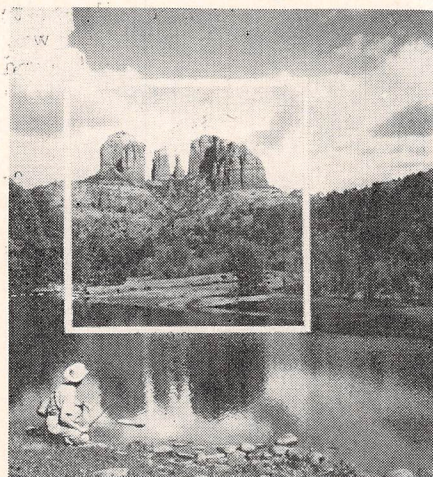
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possibilities of this system for making stereo tests inexpensively. By the way: ask your dealer for "re-loaded" 35 mm. film . . . it's half the cost and just as good here.



Now let's experiment with **Hyper-Stereo**—the technique of taking third-dimensional photographs where the effective inter-ocular distance (between the two lenses of your camera) is greater than normal.

Hyper-Stereo gives exaggerated stereo at the expense of "miniaturizing" the subject. Its main use—as far as we're concerned right now—will be to give depth to so-called backdrop-type scenics. Flat scenes of faraway subjects will become third dimensional beyond anything that your eyes have ever seen directly.

Let's use this scenic photo as our example. The entire photo is a mono reproduction of a regular REALIST stereo. Except for the fisherman in the foreground (deliberately put there in order to give the flat backdrop **depth by comparison**) most of the scene is anywhere from a few hundred feet to over a mile away (the rock formations on the hill).

Now let's imagine that there was no foreground of sufficient interest to be included — something that happens all too often. This is represented by the smaller portion of the photo that is within the white-line border. You've moved forward to the edge of the water so that the view-finder sees only this portion now. If you went ahead and just took a "regular" stereo you'd have absolutely no third-dimension at all.

So we'll use **Hyper-Stereo**.

First study the entire scene through the view-finder so that you can always "return" to it. Keep the camera level and locate a few reference points along the bottom and one edge of the scene. **It's very**

important that you be able to line the camera up very exactly each time that you look thru the view-finder.

Now get ready to take **three** photos one after the other—exactly the same except that in between each photo you move sideways (camera and all of course) approximately six inches. Don't worry about the **exact** distance, but **do worry about view-finding the scene exactly the same each time.**

Your only other concern is that the scene you have chosen is one where there will be no movement of **anything** during the time the three photos are taken. No visibly moving water, no wind blowing the trees, no people moving about (have them pose perfectly still during the three shots), et cetera. There is a technical reason why this is important, but it's enough for you just to know that it's important in later viewing of the slide (s) that this "rule" be strictly adhered to—so, **no movement!**

You'll have to do your own slide-mounting in order to carry this idea to its logical conclusion, so if you're not doing so already, you're going to be forced into discovering how much fun and how really easy it is with Joe Simpson's new aluminum EMDE masks. You'll want a few of the **normal** type masks for this.

Take the three "exactly similar" sets of stereos of this one scene—six individual frames in all. Either cut them from the roll of film yourself with a REALIST film cutter or remove them from their masks if they're already mounted. Mix 'em up. The EMDE mounts are made so that the film can be inserted and removed easily and repeatedly, so start experimenting. Pick out any two of the six pieces of film and put them in a mask (remember, glossy side up always). If things look completely haywire when you look at the slide in a viewer, the pieces of film have been mounted "backwards" so remove them from the mask and reverse them left for right. Study what you see. Then mount another two films in another mask. Then the final two. **Study them.** You'll be surprised! **You'll see third dimension that really is third dimension.** Now, just to investigate all the possibilities, remove the just-mounted pieces of film from the EMDE masks, scramble them up once more, and remount them all over again. Keep doing this until you get the one combination out of all the possibilities that's the very best according to your own tastes.

Note: For this example—where the scene included objects from several hundred feet away minimum to a mile away maximum—I recommended moving six inches sideways between successive photos. For objects that are really distant (such as when you're on a cliff or the edge of a canyon miles from the nearest object) move **several feet** each time.

There you have it: a brief introduction to one type of stereo control that can come in very handy at times. So, the next time you're out where the scenery is far away and flat (but definitely worth photographing) try **Hyper-Stereo** and come back with something extra special.



Using this photo as a guide, now let us imagine that we wish to make just one person into a set of quadruplets. Furthermore, through the use of "colored lighting", we want to have each image differently colored: One in natural color and then successively a solid blue, red, and yellow, let us say.

All of this will have to be done in front of a black background, naturally, so start by hanging it up if it is cloth or going outdoors at night if it is not.

By the way, for those of you who wish a relatively inexpensive black background that you can use indoors (as you may remember, I previously suggested making photographs involving double exposures at night for a "natural" black background), I now suggest that you might wish to have an old wool blanket dyed black at your neighborhood cleaners. A G. I. blanket is perfect.

To get back to our illustration, the "Doorway" consists of a single board that is propped up into a vertical position as shown. Because of the four-fold exposure, it is sug-

"STEREOLUSIONS"

gested that you use a dark-colored wood this time . . . perhaps the leaf from your dining room table will work.

Have the board propped up vertically on the right side and your model posed peeking out near the top. Your camera is mounted on a tripod and located an appropriate distance away. Using flash (or any other type of lighting, of course) take the first exposure. Re-cock the shutter and put in a new flashbulb. Do not advance the film until all four exposures have been made. Have your model slide down to the lower position on the right, and take the second exposure. Re-cock the shutter, new flashbulb. Now rearrange your board so that it is on the left side of your scene and repeat the procedure just described to take the third and fourth exposures . . . all on the same film.

That's all there is to it. You should be able to end up with a stereo picture very similar to the one here. There may be a slight bit of overlapping of the figures . . . but certainly not enough to be bothersome.

Now let's do the same thing all over again, but this time with the colored-images idea. Start out by taking the first exposure of the model (upper right-hand corner, say) in the "regular" full-color fashion . . . just as you did before. Now, for the second exposure, scotch-tape a double layer of **blue** cellophane completely across the front of your flash reflector. Open up the diaphragms of your camera lenses **three** full stops to make up for the light loss caused by the blue cellophane. Take your second exposure. Continue on to the third exposure set-up. This time use two layers of **red** cellophane, but only open up the lenses **two** stops from normal this time (red is less opaque than blue). Then finally take the fourth exposure using two layers of **yellow** cellophane, and this time only opening up your lenses **one** stop.

Your results should be quite intriguing, to say the least.

Think about it a moment and you'll see that the variations that you can perform with this idea of the colored cellophane in front of your flashbulbs are almost infinite.

This photo—from a stereo original—was taken in the early evening after the sun had just disappeared behind the mountains. Let's examine the possibilities for this same stereo under different conditions of outdoor lighting.



But, before going into a discussion on "Back-lighting with Sunshine," I would like to take this opportunity to introduce the young lady silhouetted here. Many of you are already acquainted with Snoka Thordarson . . . in person, through my stereos of her shown on the screen during Club slide showings, or—indirectly, more directly—through watching her win awards for her own prize-winning stereos entered in recent Club contests.

Snoka (pronounced Sno-kä), a long-time very good friend, is also my business partner in the making and merchandising of our "Stereolusion" slides . . . through our firm, Dimensional Enterprises. It was mainly through her initial interest and enthusiasm in the idea that "Stereolusions" were put on the market. She makes a wonderful partner in business and—as is more than just a little obvious—she is a wonderful model when it comes to the actual making of these special slides.

Snoka would be among the first, though, to have to admit that a model's life is not an easy one—especially a model for "Stereolusions." She helps carry equipment (no minor task sometimes), assists in setting it up, poses endlessly (sometimes for many minutes at a time without being "permitted" to move a muscle, sometimes on and off for hours on end), and, well . . . You see what I mean. The only time Snoka gives me any "trouble" is when the surroundings are especially photogenic. Then she gets out her own Realist camera and starts taking pictures. Usually disappears completely . . . as far as getting her to help is concerned. Anyway, I wanted to point out that many of the suggestions put forth

in this column have come to you in simplified, ready-to-use form mainly because of their already having been tried out "the hard way" on Snoka.

Now to get back to our silhouette photo. Taken in the "ordinary" way the sun would have been behind the photographer and shining fully upon Snoka, posed in profile (1/50th at f/6.3).

Let's suppose that the sun is behind the *model* this time. Now's our chance to take a really spectacular stereo. By a combination of waiting for the sun to sink low enough and shifting the camera and/or arranging the position of the model, **line up the sun so that it is exactly behind the model's head.** Done correctly, with the sun completely hidden by the head, you can produce a truly marvelous photo . . . with a *Halo Effect* in and around the hair that makes for a wonderful "Natural Stereolusion" with backlighting that will rival some of the best of John Meredith's professional studio effects (I say this accompanied with a low bow, John). You have two methods of exposure here: "Straight" by making up for the lack of actual sunshine on the camera side of the model by opening up your camera lenses to f/4 at 1/50th, or with Flash Fill-In by using a GE #5-B flashbulb (I assume you'll be using Daylight Kodachrome or its filtered equivalent) at a distance of ten feet or so (f/9 at 1/25th). Try both of these exposure methods . . . they produce almost completely different effects, both beautiful.

Finally wait for the sun to completely disappear (but just barely) to duplicate the illustrated silhouette photo of Snoka. By this time the light will be fairly weak so—if you don't own an exposure meter—you'll have to take a chance on just what exposure is best. I used f/5.6 at 1/10th here . . . determined by temporarily ignoring Snoka (which was difficult) and aiming my Weston meter directly at where the sun had disappeared behind the mountains. Nothing to it, but you should see it in stereo.

Well, that's all for the present . . . and I hope enough to get you started along the lines of something different in stereo. And remember: have fun . . . I do.

Tommy Thomas

**You Can Be a Member of the
Beverly Hills Stereo Club.
See L. A. Hoyle or Roy Haines**

DOUBLE EXPOSURES DOUBLE EXPOSURES

Word has come from around the country that Isadore Arnold Berger has as much to offer in a charming personality and commentary as he does of his slides from so many countries on this globe. His approach to the securing of picture material was unique to say the least. Before setting out on his junket he took stock of his capital, camera equipment, film and wearing apparel. Berger is an honorary member of many amateur photographic societies which are scattered all over the world. Making up a list of fellow members throughout the world, he then went to the airlines ticket office and purchased a record-breaking three thousand meter long ticket, (multiply this figure by three and one-twelfth and you can see how many feet of paper he had). He took two pairs of shorts, two shirts, two pairs of socks, then bought nylon underwear which he could easily launder himself. His first hop was to Hawaii and then his long journey, first stop in Japan, began. To every place he intended to visit he dispatched a telegram to one of his photographic friends to meet him at the airport. In Singapore a local dignitary came with his limousine, driven by a chauffeur, taking him to his air-conditioned house staffed with sixteen servants.

Wherever Bergern went he was the center of attraction for his casual appearance and his beard, which he allowed to grow after he left the U. S., were in complete contrast to what the people of other lands expected of a prominent American attorney.

It is interesting to note that the things which people find to fear when separated by great distances and influenced by news reports only are the very things which Isadore Berger discovered to be unreal to the people close at hand. As an example, the closer a country is to a communist border, the less the fear of the people. In Makao, the Portuguese colony which borders on China, he came close to the Chinese border and photographed vehicles bring Chinese merchandise and returning with local produce. All this was carried out in such a commonplace, matter of fact manner no one could understand why one should fear the Chinese.

"This may be a little over simplified," Berger admits, "but basically it is correct; a straight man

MAY MEETING SWAMPED

In a last minute effort to qualify for the Grand Salon, 102 entries were received for the contest on May 19. Voting was done by popular ballot with the audience choosing who should win in the show. During intermission, when votes were being tabulated, President Roy Haines offered criticism of several slides which had been submitted for that purpose, and Dr. Burg offered his collection of slides of Mexico, Florida and Colorado for viewing. The results of the voting were as follows:

GENERAL

REACHING SKYWARD

Marcia Barak1st Prize

WHAT DID I HAVE?

Jules Kinsler2nd Prize

PORTRAITURE

GARDEN VARIETY

Robert Koskoff1st Prize
LEE

Lani Carlson2nd Prize

CHILDREN

BUTCH AND PET MONKEY

L. F. Wilder1st Prize

ME BRUDDER

L. A. Hoyle2nd Prize

ANIMAL

PORTRAIT OF A SEAL

C. E. Wiencke1st Prize

THE KILLER

Ralph Staub2nd Prize

SCENIC

RAINBOW BRIDGE

James Du Bois1st Prize

AWAY FROM THE CROWD

Ralph Rogers2nd Prize

Frank A. Holmes

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has no fear of his neighbor when he can see him and understand him." This Berger learned well during his trip to twenty-seven Asiatic and European nations. In all this his only fear was that his wife might disown him when he returned home with his beard.

Roy

NEW MAYOR STEREO FAN

The new Mayor-elect of the city of Los Angeles, Norris Poulson, has been recently "discovered" as an avid stereo enthusiast. The Los Angeles Times in their first post election edition gave a broad account of the history and present activities of Mayor Poulson and among these it was noted that his work in stereo was conspicuous for its high calibre.

Efforts are being made to have his Honor address the PSA Convention at its opening of its Stereo Division Slide Salon. Though the Beverly Hills Stereo Club holds its meetings and obtains its name from a city other than Los Angeles, perhaps Mayor Poulson may find time and pleasure in attending the meetings of the club and entering some of his slides in the competitions.

STEREO DIVISION SCHEDULES PROGRAM

(Continued from Page 2)

1:15 P.M. — LIGHTING FOR STEREO. A demonstration by John Meredith.

3:30 P.M.—THE FAR EAST Stereo show and commentary by Isadore Arnold Berger.

7:30 P.M.—GRAND BANQUET AND AWARDS INCLUDING THE DAVID WHITE AWARD.

All members of The Beverly Hills Stereo Club are urged to submit up to four slides in the PSA Stereo Exhibition. One does not have to be a member of PSA to enter slides—simply secure the entry forms from Roy Haines for entries in July 7. Enter those slides and support PSA by attending this wonderful Convention.

OSCARS READY FOR ADOPTION

(Continued from Page 1)

7½ inches in height. The beautiful Walnut base carries a plaque which is inscribed: "Beverly Hills Stereo Club Grand Salon, 1953. First Award Scenic" (or for whatever category it is given). Second Prize "Oscars" stand 6 inches in height with the same inscription except that it announces Second Award. The medals for Honorable Mention are Sterling Silver with a multi-colored ribbon, all of which is enclosed in a lovely case. Enthusiasm and the spirit of competition will reach a high pitch throughout the evening of June 16.

PROGRAM OF SLIDES EXHIBITED

GENERAL

ICE CAVE ☐
 NAVAJO BEAUTY SHOP ☐
 THE WEAVERS ☐
 MISSION CORRIDORS ☐
 GARDEN SPOT IN SPAIN ☐
 SALAD MATERIAL ☐
 DESERT BEAUTY ☐
 LOVERS LEAP ☐
 CUE-VIEW ☐
 MESA VERDE ☐
 THOU SHALT NOT PASS ☐
 FLOWERING PEACH ☐
 PRETTY AS A PICTURE ☐
 NUDE ☐
 REACHING SKYWARD ☐
 WHAT DID I HAVE? ☐

PORTRAITURE

FAITH'S APPRENTICE ☐
 LOOK ALIKE ☐
 MEDICINE MAN ☐
 SNOW MAIDEN ☐
 KAIPO ☐
 MARILYN ☐
 SISTERS ☐
 PRINCESS OF FIRE ☐
 SALUDA ☐
 CATHY ☐
 EDDIE, THE MASTER ☐
 MY FRIEND ☐
 A COUPLE OF YOUNGSTERS ☐
 THE COIFFURE ☐
 GARDEN VARIETY ☐
 LEE ☐

CHILDREN

THE DOUBTFUL ONE ☐
 THE CHAMP ☐
 HELGI IN A HAYSTACK ☐
 THE HELPING HAND ☐
 TRICK OR TREAT ☐
 SAMOAN TWINS ☐
 BOUQUET ☐

YOUNG SPECTATOR ☐
 PALS ☐
 CAUGHT OFF GUARD ☐
 BONNIE ☐
 I'LL MOW 'EM DOWN ☐
 LITTLE BEAVER ☐
 PEEK-A-BOO! ☐
 BUTCH AND PET MONKEY ☐
 ME BRUDDER ☐

ANIMALS

RETIRED ☐
 CLARENCE ☐
 JASON DEE DOG ☐
 BEASTS OF BURDEN ☐
 THE SENTINEL ☐
 THE OLD AND NEW ☐
 MOLLIE ☐
 TAG TEAM MATCH ☐
 FOUR LITTLE CHICKS ☐
 GENI ☐
 MOROCCO MARRAKELA ☐
 WATCHA' DOIN? ☐
 ACAPPELLA CHOIR ☐
 MR. & MRS. ☐
 PORTRAIT OF A SEAL ☐
 THE KILLER ☐

SCENIC

BLAZE IN THE STORM ☐
 MORaine LAKE ☐
 SPRING SYMPONY ☐
 MORRO ROCK ☐
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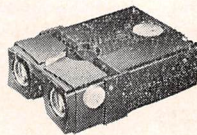
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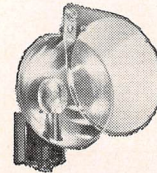
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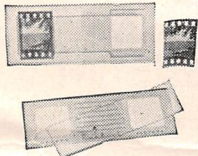
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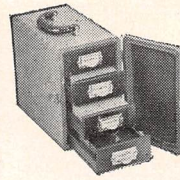
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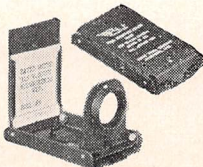
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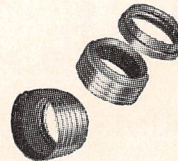
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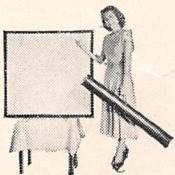
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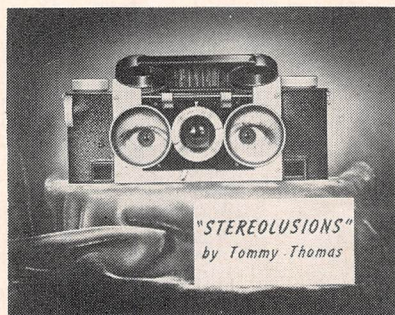
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by Tommy Thomas

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Time: monday, november fifth, 8:30 p.m.

Place: romanoff's. once again we are privileged to enjoy mike's genial hospitality in the crown room. when making your dinner reservations, do mention hollywood stereo-scopic society.

Guests of honor: JAYNE MANSFIELD and LEON SHAMROY.

Jayne, who scored so sensationally in the new york production, "will success spoil rock hunter" and has just completed her first starring role for 20th century fox, "she couldn't help it", has graciously agreed to pose for us. Leon, academy award winning cinematographer will do the lighting ably assisted by our own John Meredith who is also providing the equipment. be sure to bring your cameras so that you may enter your Jayne Mansfield slide in the next competition.

Contest: categories: (amateurs only).

General: any subject which does not readily fall into a definite category.

Portrait: man, woman or child dominating the picture.

Children-animals: youngsters and/or pets.

Scenic-travel: domestic or foreign.

be sure to send your entries to Jerry Holscher's for glass mounting and pre-judging no later than friday, november second. you, the audience, will determine by popular applause the ultimate winner in each category. you may bring guests - a fee of two dollars each will be imposed.

ART LINKLETTER, past president (but never past m.c. we hope!) reminds you that it is important to stay true to category with your entries. in many cases a slide is eliminated by the judges because it does not comply.

President's event: Harold, Art, Tom and Bob are bringing a selection of their favorite-of-all slides which will be projected. this should be especially interesting.

hold it, folks, the time that is - we think you'll like these pictures.

best,



Beverly Hills Stereo Club

OUR NEXT MEETING

DATE: Tuesday, March 15, 1955.

PLACE: Smith Bros. Fish Shanty, La Cienega and Burton Way.

TIME: Dinner at 7:00 p.m.; Meeting at 8:15 p.m.

Dinner will be \$3.00 per person, including tax and tip. Reservations should be made no later than Saturday, March 12, by calling CRestview 1-7843.

SPECIAL PROGRAM

"A NIGHT IN TAHITI"

with slides and comments by Abe Meyer

Slides for the competition will have to be submitted to Lucille Stewart, 1413 S. Robertson Blvd., L.A. 35, CR 1-7843, NO LATER THAN TUESDAY, MARCH 8, 1955. Slides not turned in by 6 p.m. on that date are not eligible for the competition.

All slides should be mounted for projection. Slides not correctly mounted will be remounted by Mrs. Wenger - in EMDE mounts - at the member's expense (40c per slide).

DUES ARE DUE!

\$10.00 for full membership, with competition and voting privileges.

\$5.00 for Associate membership. Associate members cannot submit slides to the competitions, but have full voting privileges.

Don't miss all the interesting programs that the Beverly Hills Stereo Club is going to have in the coming year. Pay your dues at this meeting, so that you will be eligible to take an active part.

ELECTION OF OFFICERS for the coming year and discussion of programs and policies will also be on the slate at this meeting.

Future meetings: April 12th, May 10th and the GRAND SALON on June 14th.

BRING A FRIEND!

Beverly Hills Stereo Club

The officers wish to thank all the members and guests who made our March meeting such a success with their contribution of slides and their good attendance. A special vote of thanks goes to Mr. Abe Meyer for his beautiful slides of Tahiti and to Mr. George Ashton for his most enjoyable commentary on the slides.

The new officers elected at the March meeting were:

President: Roy Haines

Vice-President for Programming: K. G. Oppenheimer (GRanite 7-4480)

Vice-President for Publicity: Charles Fine (Rlchmond 0261)

Vice-President for Membership: Stewart Wilson (DUnkirk 8-1381)

Secretary: Hubert A. Reeves

Treasurer: B. F. Reddock

We cordially invite all members who would like to be actively engaged in Club affairs to contact the chairman of the committee on which they care to serve. Telephone numbers are noted above. A suggestion box will be in evidence at all future meetings and all members and guests are welcome to submit their suggestions for club activities and their criticism of programs. We want to give the club a well-rounded and interesting program at all times and your ideas will be of great help.

All those present at the last meeting undoubtedly noted the excellence of the projection. This only proves that the right projection mounting will make such an evening much more enjoyable. The Wengers did a great job and nobody minded the small charges for aligning and mounting, in order to have a smooth show.

NEXT MEETING:

Place: Smith Bros. Fish Shanty, La Cienega and Burton Way

Date: Tuesday, April 12, 1955.

Time: Dinner at 7:00 p.m., Meeting at 8:15 p.m.

Dinner will be \$3.00 per person, including tax and tip. Reservations should be made no later than Saturday, April 9, by calling CRestview 1-7843.

The special feature of the program will be a talk and slides by Paul Newman:

PROBLEMS OF COMMERCIAL STEREO PHOTOGRAPHY

Special Slide Assignment for April: "NIGHT LIFE"

Slides for the competition must be submitted to Lucille Stewart, 1413 S. Robertson Blvd., L.A. 35, CR 1-7843, NO LATER THAN TUESDAY, APRIL 5. Slides not turned in by 6 p.m. on that date will not be eligible for the contest.

Mrs. Wenger will again mount and align the slides not correctly mounted for projection at the small charge of 25c a slide for alignment only and 40c a slide for complete remounting and alignment in EMDE mounts.

THERE WILL BE A DOOR-PRIZE: A fine prize of value to Stereo photographers will be given away at the April meeting.

Future meetings: May 10 and the GRAND SALON June 21

Beverly Hills Stereo Club

MAY MEETING:

Place: Smith Bros. Fish Shanty, La Cienega and Burton Way.

Date: Tuesday, May 17, 1955.

Time: Dinner at 7:00 p.m.; meeting at 8:15 p.m.

Dinner will be \$3.00 per person, including tax and tip. Reservations should be made no later than Monday, May 16, by telephoning CRestview 1-7843.

Slides for the competition must be submitted to Lucille Stewart, 1413 S. Robertson Blvd., Los Angeles 35, CR 1-7843 NO LATER THAN TUESDAY, MAY 10. Slides not turned in by 6 p.m. on that date will not be eligible for the contest.

THE SPECIAL ASSIGNMENT FOR MAY: VOICES OF SPRING.

In addition to our regular contest, there will be a

Slide Mounting Symposium

The panel will be manned by the following authorities on Stereo Slide Mounting procedure:

Mr. Russell D. Dyer of Realist Inc.

Mr. W. T. Rintoul of Stereo Slide Service

Mr. Joe Simpson of EMDE Mounts

Mrs. E. Wenger of the Beverly Hills Stereo Club

IMPORTANT NOTICE:

It has been urged that for sanitary reasons every member **must** purchase his own polaroid glasses. The Club will have **new A-1** glasses available for purchase at the next meeting.

THE GRAND SALON WILL BE ON JUNE 21, 1955

Plan to bring your friends to the Grand Salon

Beverly Hills Stereo Club

NOVEMBER MEETING

Place: Smith Bros. Fish Shanty, La Cienega & Burton Way.

Date: Tuesday, November 8, 1955.

Time: Dinner at 7:00 p.m., Meeting at 8:15 p.m.

Dinner will be \$3.00 per person, including tax and tip. Reservations should be made not later than Monday, November 7, by telephoning CRestview 1-7843.

Slides for the competition must be submitted to Lucille Stewart, 1413 S. Robertson Blvd., Los Angeles 35, CR 1-7843 NOT LATER THAN TUESDAY, NOVEMBER 1, 1955. Slides not turned in by 6:00 p.m. on that date will not be eligible for the contest.

As our special feature of this program, we invite our members to submit

"MY FAVORITE SLIDE"

a slide which has some special significance to you, one which you like better than any others. Please send in this slide with your other contest slides on or before November 1. At the meeting when your slide is projected you will be asked to tell the club why this is your favorite slide, and where and how you took it. Ribbons will be awarded to the best selection.

Many of our members have been torn between their loyalty to the club and their desire not to miss the "\$64,000 Question" these Tuesday evenings. As a solution to this grave problem, we have arranged for a Television set for our next meeting—to be turned on promptly at 10 p.m. to accommodate our quiz addicts. Now you can have your cake and eat it too.

Please come and bring your friends.

Beverly Hills Stereo Club

JANUARY MEETING

Place: Smith Bros. Fish Shanty, La Cienega & Burton Way.

Date: Tuesday, January 10, 1956.

Time: Dinner at 7:00 p.m., Meeting at 8:15 p.m.

Dinner will be \$3.00 per person, including tax and tip. Reservations should be made not later than Monday, January 9, by telephoning CRestview 1-7843.

Slides for the competition must be submitted to Lucille Stewart, 1413 S. Robertson Blvd., Los Angeles 35, CR 1-7843 NOT LATER THAN TUESDAY, JANUARY 3, 1956. Slides not turned in by 6:00 p.m. on that date will not be eligible for the contest.

As our special feature of this program, Mr. and Mrs. Glenn Wenger will show a color motion picture travelogue, complete with sound.

Three judges will again supplement our membership in deciding which are the best slides this month. So send in plenty of your work — you know the rules.

Your friends will be welcome.

Beverly Hills Stereo Club

FEBRUARY MEETING

Date: Tuesday, February 14, 1956.

Place: Smith Bros. Fish Shanty, La Cienega & Burton Way.

Time: Dinner at 7:00 p.m., Meeting at 8:15 p.m.

Dinner will be \$3.00 per person, including tax and tip. Reservations should be made not later than Monday, February 13, by telephoning CRestview 1-7843.

Slides for the competition must be submitted to Lucille Stewart, 1413 S. Robertson Blvd., Los Angeles 35, CR 1-7843 NOT LATER THAN TUESDAY, FEBRUARY 7, 1956. Slides not turned in by 6:00 p.m. on that date will not be eligible for the contest.

The SPECIAL ASSIGNMENT for this meeting is

"NEW YEAR'S DAY EVENTS"

which may include anything taken from December 31 up to and including January 2.

Inasmuch as this meeting will be our annual business meeting and new officers will be elected, no special program is scheduled. We urge all members to be present at this meeting to cast their vote for the new officers.

Beverly Hills Stereo Club

MARCH MEETING

Date: Tuesday, March 13, 1956

Place: Smith Bros. Fish Shanty, La Cienega & Burton Way

Time: Dinner at 7:00 p.m.; Meeting at 8:15 p.m.

Dinner will be \$3.00 per person, including tax and tip. Reservations should be made not later than Monday, March 12, by telephoning HOLLYWOOD 4-9231.

Slides for competition must be submitted to Wm. Rintoul, 946 Cahuenga Blvd., Hollywood 38, NOT LATER than Tuesday, March 6, 1956. Slides not turned in by 6:00 p.m. on that date will not be eligible for the competition.

Guest speaker will be Mr. Ray Kirkpatrick, manager of the Beverly Hills Camera Shop.

Come out and give our new president, Bill Rintoul, a good send-off. Bill has a number of constructive ideas for improving the club and providing interesting programs. Invite your friends who are interested in stereo to be present at this meeting.

DUES ARE DUE!

\$10.00 for full membership, with competition and voting privileges.

\$5.00 for Associate membership. Associate members cannot submit slides to the competitions, but have full voting privileges.

Don't miss all the interesting programs that the Beverly Hills Stereo Club is going to have in the coming year. Pay your dues at this meeting, so that you will be eligible to take an active part.

Beverly Hills Stereo Club

APRIL MEETING

Date: Tuesday, May 8, 1956

Place: Smith Bros. Fish Shanty, La Cienega & Burton Way

Time: Dinner at 7:00 p.m.; Meeting at 8:15 p.m.

Dinner will be \$3.00 per person, including tax and tip. Reservations should be made not later than Monday, May 7, by telephoning HOLLYWOOD 4-9231.

Slides for competition must be submitted to Wm. Rintoul, 946 Cahuenga Blvd., Hollywood 38, NOT LATER than Thursday, May 3, 1956. Slides not turned in by 6:00 p.m. on that date will not be eligible for the competition.

Guest speaker will be Harold Lloyd who will talk on composition and color. Mr. Lloyd is a prolific stereo photographer and is reputed to have the largest file of stereo slides in existence, numbering approximately 30,000. In addition to his talk, Mr. Lloyd will present a showing of some of his best slides.

DUES ARE DUE!

\$10.00 for full membership, with competition and voting privileges.

Don't miss all the interesting programs that the Beverly Hills Stereo Club is going to have in the coming year. Fill out the attached Membership Application and send it

with your check to: Beverly Hills Stereo Club
946 Cahuenga Blvd.
Hollywood 38, Calif.

MEMBERSHIP APPLICATION

Print Name

As one who is interested in Stereo photography, I hereby apply for membership in the BEVERLY HILLS STEREO CLUB and attach my check in the amount of Ten Dollars to cover dues from.....

Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Beverly Hills Stereo Club

THE GRAND SALON

Date: Tuesday, June 12, 1956.

Place: Smith Bros. Fish Shanty, La Cienega & Burton Way

Time: Dinner at 7:00 p.m., Meeting at 8:15 p.m.

Dinner will be \$3.00 per person, including tax and tip. Reservations for dinner should be made no later than Monday, June 11th, by calling HOLLYWOOD 4-9231.

The Grand Salon is an annual affair designed to select the top pictures from all slides that have won ribbons at the various monthly meetings throughout the current season (September 1955 through May 1956). As December was dark this season, there will be eighty slides eligible for entry in the Grand Salon.

First and second place trophies will be awarded in the following categories: Children - Animals - Portraiture - General - Scenic.

One of the top ten slides will be awarded the sweepstakes trophy, based on the voting by the judges.

A large crowd is expected for this event. As the seating capacity is limited it will be advisable to get your reservations early.

Invite your friends to the Grand Salon

Don't Delay!! Make your reservations Now!!

MEMBERSHIP APPLICATION

Print Name

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Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Beverly Hills Stereo Club

946 Cahuenga Boulevard
Hollywood 38, Calif.

JULY MEETING

Date: Tuesday, July 10, 1956.

Place: Smith Bros. Fish Shanty, La Cienega & Burton Way

Time: Dinner at 7:00 p.m., Meeting at 8:15 p.m.

Dinner will be \$3.00 per person, including tax and tip. Reservations for dinner should be made no later than Monday, July 9th, by calling HOLLYWOOD 4-9231.

Slides for competition must be submitted to Wm. Rintoul, 946 Cahuenga Blvd., Hollywood 38, NOT LATER than Thursday, July 5, 1956. Slides not turned in by 6:00 p.m. on that date will not be eligible for the competition.

Bring a guest and take part in the Surprise Program which is planned to be of interest to everyone attending.

Don't Delay!! Make your reservations Now!!

MEMBERSHIP APPLICATION

Print Name

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Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Miss Ruby Steins

100 E. Pine St.

Altadena, Calif.

Dear Ruby,

It was suggested and approved by all present at our last board meeting that you be asked to give out the trophies at the Salon next month. Would you, please?

Nothing to it, but to stand by the table the trophies are on, and as any one wins a trophy, you hand it to them. You are one of the club's favorite members.. you are so appreciated.. we would like to give you this place in the Salon. Now.. how in the world can you refuse!

Would you let Bill know as soon as possible, as all the details for the Salon are in the forming, and should be decided as soon as possible.

Sincerely, W. T. Rintoul, Pres.

by Mrs. Glenn Wenger, Treas.

Mrs. Glenn Wenger

Beverly Hills Stereo Club

946 Cahuenga Boulevard
Hollywood 38, Calif.

SEPTEMBER MEETING

Date: Tuesday, September 11, 1956.

Place: Smith Bros. Fish Shanty, La Cienega & Burton Way

Time: Dinner at 7:00 p.m., Meeting at 8:15 p.m.

Dinner will be \$3.00 per person, including tax and tip. Reservations for dinner should be made no later than Monday, September 10th, by calling HOLLYWOOD 4-9231.

Slides for competition must be submitted to Wm. Rintoul, 946 Cahuenga Blvd., Hollywood 38, NOT LATER than Tuesday, September 4, 1956. Slides not turned in by 6:00 p.m. on that date will not be eligible for the competition.

Don't Delay!! Make your reservations Now!!

MEMBERSHIP APPLICATION

Print Name

As one who is interested in Stereo photography, I hereby apply for membership in the BEVERLY HILLS STEREO CLUB and attach my check in the amount of Ten Dollars to cover dues from.....

Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Beverly Hills Stereo Club

3665 South Vermont Avenue
Los Angeles 7, Calif.

OCTOBER MEETING

Date: Tuesday, October 9, 1956.

Place: Smith Bros. Fish Shanty, La Cienega & Burton Way

Time: Dinner at 7:00 p.m., Meeting at 8:15 p.m.

Dinner will be \$3.00 per person, including tax and tip. Reservations for dinner should be made no later than Monday, October 8th, by calling REpublic 1-3189 or VERmont 8-6780.

Slides for competition must be submitted to Hubert Reeves, 3665 S. Vermont Ave., Los Angeles 7, NOT LATER than Wednesday, October 3, 1956. Slides not turned in by 4:30 p. m. on that date will not be eligible for the competition.

Special Feature: Mr. Stoneall O'Brien, lecturer and world traveler will show some stereo slides from his most recent European travelogue.

Don't Delay!! Make your reservations Now!!

MEMBERSHIP APPLICATION

Print Name

As one who is interested in Stereo photography, I hereby apply for membership in the BEVERLY HILLS STEREO CLUB and attach my check in the amount of Ten Dollars to cover dues from.....

Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Beverly Hills Stereo Club

3665 South Vermont Avenue
Los Angeles 7, Calif.

NOVEMBER MEETING

Date: Tuesday, November 13, 1956.

Place: Smith Bros. Fish Shanty, La Cienega & Burton Way

Time: Dinner at 7:00 p.m., Meeting at 8:15 p.m.

Dinner will be \$3.00 per person, including tax and tip. Reservations for dinner should be made no later than Monday, November 12th, by calling REpublic 1-3189 or VErmont 8-6780.

Slides for competition must be submitted to Hubert Reeves, 3665 S. Vermont Ave., Los Angeles 7, NOT LATER than Wednesday, November 7, 1956. Slides not turned in by 4:30 p.m. on that date will not be eligible for the competition.

Special Feature: Mr. Stoneall O'Brien, lecturer and world traveler will show some stereo slides from his most recent European travelogue.

Due to a conflicting lecture engagement, Mr. O'Brien was forced to cancel the showing of his slides scheduled for the October meeting, but he will definitely give this show at the November meeting.

Don't Delay!! Make your reservations Now!!

MEMBERSHIP APPLICATION

Print Name

As one who is interested in Stereo photography, I hereby apply for membership in the BEVERLY HILLS STEREO CLUB and attach my check in the amount of Ten Dollars to cover dues from.....

Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Beverly Hills Stereo Club

3665 South Vermont Avenue
Los Angeles 7, Calif.

JANUARY MEETING

Date: Monday, January 7, 1957.

Place: Cheviot Hills Playground Auditorium
2693 Motor Avenue, Los Angeles

Time: 8:00 p.m.

The question was brought up at our September meeting relative to discontinuing the dinner preceding our club meetings. The members present voted to discontinue the dinners and to seek a meeting place at one of the public parks or playgrounds. Pursuant to this policy we have been fortunate in securing the auditorium of the Cheviot Hills Playground as our meeting place. The playground is located on Motor Ave., approximately a quarter of a mile south of Pico Blvd. There is a large parking lot available and the auditorium is situated at the south end of the parking lot.

Slides for January competition can be mailed direct to Mrs. Elyga Wenger, 1706 Santee St., Los Angeles 15, Calif.; or they can be left at 3665 S. Vermont Ave., Monday through Friday from 8:00 a.m. to 4:30 p.m.

Slides must be received at either of the above addresses on or before January 3, 1957.

Members may enter one slide in each of the following categories:

General Children Animals Portraiture Scenic

There will also be a special category for January —
"Available Light."

MEMBERSHIP APPLICATION

Print Name

As one who is interested in Stereo photography, I hereby apply for membership in the BEVERLY HILLS STEREO CLUB and attach my check in the amount of Ten Dollars to cover dues from.....

Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Beverly Hills Stereo Club

3665 South Vermont Avenue
Los Angeles 7, Calif.

FEBRUARY MEETING

Date: Monday, February 4, 1957.

Time: 8:00 p.m.

Place: Cheviot Hills Playground Auditorium
2693 Motor Avenue, Los Angeles

The playground is located on Motor Avenue, approximately a quarter of a mile south of Pico Boulevard. There is a large parking lot available and the auditorium is situated at the south end of the parking lot.

Slides for February competition can be mailed direct to Mrs. Elyga Wenger, 1706 Santee St., Los Angeles 15, Calif.; or they can be left at 3665 S. Vermont Ave., Monday through Friday from 8:00 a.m. to 4:30 p.m.

Slides must be received at either of the above addresses on or before January 29, 1957.

Members may enter one slide in each of the following categories:

General Children Animals Portraiture Scenic

Special feature of the February meeting will be an inter-club competition between the Pasadena and the Beverly Hills Stereo Clubs. Slides for this competition have been selected from previous winners and some keen competition can be expected. Five competent judges (not members of either club) have been selected to pick the winning slides.

Plan to bring your friends to this interesting meeting as some outstanding examples of stereo photography will be displayed in the inter-club competition.

MEMBERSHIP APPLICATION

Print Name

As one who is interested in Stereo photography, I hereby apply for membership in the BEVERLY HILLS STEREO CLUB and attach my check in the amount of Ten Dollars to cover dues from.....

Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Beverly Hills Stereo Club

3665 South Vermont Avenue
Los Angeles 7, Calif.

MARCH MEETING

Date: Monday, March 4, 1957.

Time: 8:00 p.m.

Place: Cheviot Hills Playground Auditorium
2693 Motor Avenue, Los Angeles

The playground is located on Motor Avenue, approximately a quarter of a mile south of Pico Boulevard. There is a large parking lot available and the auditorium is situated at the south end of the parking lot.

Slides for March competition can be mailed direct to Mrs. Elyga Wenger, 1706 Santee St., Los Angeles 15, Calif.; or they can be left at 3665 S. Vermont Ave., Monday through Friday from 8:00 a.m. to 4:30 p.m.

Slides must be received at either of the above addresses on or before February 27, 1957.

Members may enter one slide in each of the following categories:

General Children Animals Portraiture Scenic

Election of officers will be held at the March meeting and plans for the coming year will be discussed.

Slides entered for February competition will be viewed at this meeting due to the fact that the February meeting was devoted to the inter-club competition between the Pasadena and Beverly Hills clubs. These slides have been pre-judged by members of the board of directors and no time will be required for judging the February slides.

Don't delay in getting your slides in on time as considerable work is involved in cataloging the entries.

MEMBERSHIP APPLICATION

Print Name

As one who is interested in Stereo photography, I hereby apply for membership in the BEVERLY HILLS STEREO CLUB and attach my check in the amount of Ten Dollars to cover dues from.....

Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Beverly Hills Stereo Club

3665 South Vermont Avenue
Los Angeles 7, Calif.

APRIL MEETING

Date: Monday, April 4, 1957.

Time: 8:00 p. m.

Place: Cheviot Hills Playground Auditorium, 2693 Motor Ave., Los Angeles

The playground is located on Motor Avenue, approximately a quarter of a mile south of Pico Boulevard. There is a large parking lot available and the auditorium is situated at the south end of the parking lot.

Election of officers was held at the March meeting and the following were elected to serve for the fiscal year ending Feb. 28, 1958:

President, Roy Haines; Vice-President, Hubert Reeves; Treasurer, Kent Oppenheimer; Secretary, Esther Haines. Board of Directors: Les Hoyle, Stew Wilson, Charlie Fine, Tom Kneeland, Ben Reddock, Elyga Wenger.

Commencing with the April meeting the Beverly Hills Stereo Club will inaugurate a new policy for the ensuing year. This policy as planned will encourage newer members and guests to participate in the benefits of club experience. It will replace to a very large degree the highly competitive meetings which in the past have tended to discourage newer stereo enthusiasts from getting into the fullest spirit of the meetings.

Beginning April 1 all members may bring four slides to the meeting. The slides will be projected during the meeting and will be evaluated by a competent judge. There will be no effort to categorize the slides and it is assumed that each member will submit some of their best slides. It must be clearly understood that all slides must be in the correct masks and properly mounted in glass for projection. Cardboard mounts will not be accepted.

It is planned that for the months of April, May, September, October, January and February, the above type of program will take place. The months of June, November and March will be devoted to competition (without category) and each member will be permitted to select what he thinks are the best four slides which he had submitted for valuation the previous two months.

Guests who are interested in stereo photography are invited to submit two slides to be evaluated by the judge.

Judge for the April meeting will be Mr. Maurice Lank. Mr. Lank is an outstanding personality in the field of stereo and we are indeed fortunate in having him consent to judge the April slides.

All members are urged to get behind the new program and give it the fullest support. This is your club and we certainly want to keep it worthwhile and ahead of all the others.

Dues are now due and payable — It's only ten dollars for the year and it is tax deductible.

MEMBERSHIP APPLICATION

Print Name

As one who is interested in Stereo photography, I hereby apply for membership in the BEVERLY HILLS STEREO CLUB and attach my check in the amount of Ten Dollars to cover dues from.....

Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Beverly Hills Stereo Club

3665 South Vermont Avenue
Los Angeles 7, Calif.

MAY MEETING

Date: Monday, May 6, 1957.

Time: 8:00 p. m.

Place: Cheviot Hills Playground Auditorium, 2693 Motor Ave., Los Angeles

The playground is located on Motor Avenue, approximately a quarter of a mile south of Pico Boulevard. There is a large parking lot available and the auditorium is situated at the south end of the parking lot.

The new program of slide judging and analysis has been hailed as the most constructive and informative program ever to be held at the Beverly Hills Stereo Club. Both members and guests have expressed much satisfaction at the first of these meetings which began in April. The Officers of Club are pleased that the response has been so warm and of course the same type of program will be held at this coming meeting.

All members are urged to bring their BEST slides, (four of 'em) to the next meeting and have them analyzed and judged by one of the most competent and well qualified judges in the stereo field. Guests may bring two slides to receive the same expert treatment. There are no particular categories to be considered. ONLY THE BEST OF YOUR SLIDES SHOULD BE SUBMITTED.

It has been suggested that the dues for the BEVERLY HILLS STEREO CLUB should be prorated on a quarterly basis. Since our fiscal year begins on March 1 of each year, many members feel that it should be possible for a new member to join at any time of the year and have to pay only for the time he is actually a member. There seems to be some sound reasoning behind this suggestion and at this meeting the membership will be asked to vote on it.

It is also timely to announce that every member who has not paid his dues be reminded that we welcome his remittance. It's tax deductible too.

Dr. Harold Lutes, one of the country's foremost stereo experts has consented to judge our May show and we are grateful and pleased to have his comments and opinions of our work. You cannot get the full benefit of such authoritative information unless you bring those slides. Let's turn out in full force for this one.

MEMBERSHIP APPLICATION

Print Name

As one who is interested in Stereo photography, I hereby apply for membership in the BEVERLY HILLS STEREO CLUB and attach my check in the amount of Ten Dollars to cover dues from.....

Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Beverly Hills Stereo Club

3665 South Vermont Avenue
Los Angeles 7, Calif.

JUNE MEETING

Date: Monday, June 3, 1957.

Time: 8:00 p.m.

Place: Cheviot Hills Playground Auditorium, 2693 Motor Ave.,
Los Angeles.

The playground is located on Motor Avenue, approximately a quarter of a mile south of Pico Boulevard. There is a large parking lot available and the auditorium is situated at the south end of the parking lot.

The Beverly Hills Stereo Club will have a slide competition for the main part of its program for this meeting. All members are requested to bring FOUR slides to the meeting. These four slides are to be selected from the eight which have been submitted for analysis during the past two months. These slides will be judged by a panel of well qualified judges at the meeting and awards will be given for the four best slides of the evening. Non-members may bring TWO slides to this meeting but may not participate in the awards.

There will be announcements of great interest to all stereo enthusiasts at this meeting so be sure you attend . . . and bring a friend or two.

MEMBERSHIP APPLICATION

Print Name

As one who is interested in Stereo photography, I hereby apply for membership in the BEVERLY HILLS STEREO CLUB and attach my check in the amount of Ten Dollars to cover dues from.....

Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Beverly Hills Stereo Club

President: Roy Haines
7726 Jamieson Ave., Reseda, Calif.

SEPTEMBER MEETING

Date: Monday, September 9, 1957

Time: 8:00 p.m.

Place: Cheviot Hills Playground Auditorium, 2693 Motor Avenue,
Los Angeles.

The playground is located on Motor Avenue, approximately a quarter of a mile south of Pico Boulevard. There is a large parking lot available and the auditorium is situated at the south end of the parking lot.

This meeting of the BEVERLY HILLS STEREO CLUB will be one of the most illuminating and entertaining of the entire year. Mr. and Mrs. Glen Wenger, a team of stereo experts, have again combined their tremendous talents to give us one of the smoothest and best shows anywhere. Mr. and Mrs. Wenger spare no effort to put together their show as will be evident when you see it. It is a complete stereo show with musical background and narration recorded to fit it like a glove. To fail to see this show will be comparable to missing the "Picture Of The Year." The other half of the program will be a narrated travel show of Mexico by Mr. Charles A. Fine. Mr. Fine has again come up with a beautifully detailed account of the tremendously interesting and lovely side of Old Mexico. "Charlie" has a wonderful "roving eye" for all those elements that make fascinating pictures of people and places that most of us will never see except for the "hitch hiking" we can do with such stereo photographers as our own Charlie Fine.

We urge all of you to be sure and see these two great shows and you are also welcome to bring guests. We know that you will be completely entertained.

This is the beginning of a new and exciting year for all of us in the Beverly Hills Stereo Club. See you there.

Roy Haines, President

MEMBERSHIP APPLICATION

Print Name

As one who is interested in Stereo photography, I hereby apply for membership in the BEVERLY HILLS STEREO CLUB and attach my check in the amount of Ten Dollars to cover dues from.....

Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Beverly Hills Stereo Club

President: Roy Haines
7726 Jamieson Ave., Reseda, Calif.

SEPTEMBER MEETING

Date: Monday, October 7, 1957

Time: 8:00 p.m.

Place: Cheviot Hills Playground Auditorium, 2693 Motor Avenue,
Los Angeles.

The playground is located on Motor Avenue, approximately a quarter of a mile south of Pico Boulevard. There is a large parking lot available and the auditorium is situated at the south end of the parking lot.

More than 50 stereo enthusiasts will long remember the September meeting of the BEVERLY HILLS STEREO CLUB for the extraordinary and entertaining shows which were put on by Mr. and Mrs. Glen Wenger and the wonderful travelogue through Mexico with Charles Fine. This kick-off for the 1957 season opens a new and energetic group of programs for the club.

Mr. Paul Simone brought us two new members and we are pleased and grateful for his efforts and untiring energies devoted to our club. The new members we welcome aboard are: George S. Gabric and Mr. Walter P. Knudsen. We shall expect additional vitality from these new men.

The October meeting will be another two-part program with the first half devoted to a PRACTICAL DEMONSTRATION OF THE USE OF A SLIDE BAR. Mr. Kent Oppenheimer will give definite figures on different depths allowable for projection with different portrait lenses. Mrs. Glenn Wenger will also show some tabletop set-ups (the types which can all be found in your own home). There will also be projected examples of close-ups and tabletops by Mr. Oppenheimer and Mrs. Wenger.

The second half of the meeting will be devoted to the selection of slides to represent the Beverly Hills Stereo Club in the PSA International Club Competition and the October S 4 C Competition. ALL members are urged to bring FOUR of their BEST slides to the October meeting. You will enjoy this part of the program if you make a sincere effort to bring your BEST slides.

We'll see you there . . . bring your friends . . . bring a new member . . S'long.

Roy Haines, President

MEMBERSHIP APPLICATION

Print Name

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Signed.....

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City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

Beverly Hills Stereo Club

President: Roy Haines
7726 Jamieson Ave., Reseda, Calif.

NOVEMBER MEETING

Date: Monday, November 4, 1957

Time: 8:00 p.m.

Place: Cheviot Hills Playground Auditorium, 2693 Motor Avenue,
Los Angeles.

The playground is located on Motor Avenue, approximately a quarter of a mile south of Pico Boulevard. There is a large parking lot available and the auditorium is situated at the south end of the parking lot.

The first competition of this season is the November meeting. This competition will be by categories. Each member may enter one slide in each of the following categories: General (which is anything that cannot be put in any of the other four categories), Portrait, Children, Animal and Scenic. Bring your slides to the meeting before eight o'clock so that they can be filed, and be sure your name, title and category is on each slide on the viewing side, and, of course, they must be glass mounted. There will be first, second and third place ribbons given in each category.

Mr. C. E. Weincke will show a group of slides of the recent earthquake in Mexico. Mr. Weincke is an outstanding photographer and the earthquake pictures will be of unusual interest.

The next competition will be in January and it will be judged on a pictorial basis, with one judge who will comment on each slide. Don't forget the PSA International Club Competition which will be held at 1021 Seward St., Theater No. 2, on November 27, at 8:00 p.m. We have six slides in this competition, so it should be interesting to see what competition we will have. Future S4C competition dates to remember are: December 9, February 10, April 14 and June 9.

There should be definite information about our Christmas dinner meeting which is an inter-club meeting. It is being planned for the first Saturday in December, so be sure to hold this date open.

Remember the first Monday—November 4. Bring your glasses and if you would like a better pair of glasses, the club has some for sale. And, have you paid your S4C dues yet?

See you there

Roy Haines, President

MEMBERSHIP APPLICATION

Print Name

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Signed.....

Address.....

City and Zone.....

Residence Telephone

Check should be made payable to Beverly Hills Stereo Club

7726 Jameison Ave.
Reseda, California


Dear Member:

The Beverly Hills Stereo Club is merging membership with The PSA SC of So. Calif. As you are already a member of PSA, the club is able to pay your dues into PSA SC of So. Calif. for -4- quarters. Like The Beverly Hills Stereo Club, PSA DC has changed their fiscal year this year to July 1, 1958, so dues are due now on a six months basis and on a yearly basis thereafter.

You will receive club announcement for the month of February and you can pick up your membership card at the meeting.

This is an interesting club we have merged with - they try for entertainment, instruction and competitions - we hope you will attend and get the most out of your membership, and we will see you there.

Sincerely,


Roy Haines, Pres., for the
officers of The Beverly Hills
Stereo Club

Beverly Hills Stereo Club

President: Roy Haines
7726 Jamieson Ave., Reseda, Calif.

JANUARY MEETING

Date: Monday, January 6, 1958.

Time: 8:00 p.m.

Place: Cheviot Hills Playground Auditorium, 2693 Motor Avenue,
Los Angeles.

The playground is located on Motor Avenue, approximately a quarter of a mile south of Pico Boulevard. There is a large parking lot available and the auditorium is situated at the south end of the parking lot.

Every member is urged to bring four (4) of his best slides, without regard to category, to the meeting and mounted and ready for projection. The top four slides of the evening will be submitted to the S4C stereo competition which will be held on the second Monday in February. Please go through all your slides and bring them to the meeting. We should have a 100 per cent turnout for this occasion.

As an additional feature on this night will be a splendid showing and demonstration of Leica stereo which will be given by Dr. Duane Smith, President of the PSA Stereo Club of Southern California, Stereo Chairman of the S4C Stereo Division and Chairman of the PSA (Stereo Division) Roundup. Dr. Smith will give a very interesting and entertaining show and his wide popularity will be evident when we have the opportunity to witness the results of his unbounding energy.

SEE YOU THERE WITH THOSE SLIDES.

Roy Haines, President

IF YOU HAVE A FRIEND WHO IS INTERESTED IN STEREO, HAND HIM THIS APPLICATION

MEMBERSHIP APPLICATION

Print Name

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