

## THE PSA STEREO CLUB OF SOUTHERN CALIFORNIA

## CLUB ROSTER

1958

ALTHOUSE Charles  
1540 N. Sierra Bonita Ave.  
L. A. 46 HO 33536 6-58

~~BAUER~~ ~~////~~ ~~E. M.~~  
545 S. Figueroa St.  
L. A. 17 MI 0881

BLOCH M.  
6511 Moore Dr.  
L. A. 48 WE 56514 HO 31136 6-58

BROUSE Walter  
4351 Willowbrook Ave.  
L. A. 29

BRUENSTEINER Max J. (Treas. '56  
127 W. Main St.  
Alhambra, Calif. CU 32590 '57)

CHUBBUCK G. A. & S. E.  
225 Laurel Dr.  
Altadena, Calif. SY 45403 6-58

CRADER Otto (Prog. Chair. '57)  
915-A West Shorb St.  
Alhambra, Calif. 6-58

DINWIDDIE James H.  
5675 W. Washington Blvd.  
L. A. 16 WE 69162

~~DIZELLE~~ ~~////~~ ~~Irwin~~ ~~////~~  
141 S. Mortel Ave.  
L. A. 36 WE 42811

~~DIZARE~~ ~~////~~ ~~Dr. E. Vira~~ ~~////~~ ~~E. R.~~  
470 Lakeview Rd.  
Pasadena, Calif. SY 95278 7/1/58

✓ De CAUSSIN E. E.  
5870 Franklin Ave.  
Hollywood 28 HO 40314 12-58

~~DANIELS~~ ~~////~~ ~~Del~~ ~~////~~ ~~Del~~ ~~////~~  
3314 W. Vernon Ave.  
L. A. 8 AX 13300

~~////~~ ~~////~~ ~~////~~ ~~////~~ ~~////~~ ~~////~~ ~~////~~ ~~////~~  
1510 Penn Marr  
El Monte, Calif.

FAXON Mrs. Kathryn  
539 N. Fuller Ave.  
L. A. 36 WE 53816 6-58

FINE Charles  
5709 West 6th Street  
L. A. RI 80261 Bus. 6-59

GEHRIG Victor  
12153 Maxwellton Rd.  
Studio City PO 68013

GILES S. R.  
8118 1/2 Evergreen  
South Gate, Calif. 6-58

HARTUNG Robert (Prog. Chair.  
6643 Riverton Ave.  
N. Hollywood PO 12274 '56) 12-58

~~HENDRICKSON~~ ~~////~~ ~~P. C.~~  
926 S. Westmoreland Ave.  
L. A. 6 DU 93712

HAMMOND Melba  
985 S. Oxford  
L. A. 6 RE 41922 6-58

~~HAINES~~ ~~////~~ ~~Ray~~  
7726 Jameison Ave.  
Reseda, Calif. DI 20725

HOYLE Les  
1100 Wooster  
L. A. GR 18533 6-58

~~JONES~~ ~~////~~ ~~Lee~~  
1136 Avacado Crest  
La Habra Heights, Calif.

LANE Maurice & Ina (Sec. '56)  
1900 Nantis Ave.  
San Pedro, Calif. TE 14276 6-58

LLOYD Harold  
1225 Benedict Canyon Rd.  
Beverly Hills, Calif. BR 25246 6-58

LUTES Dr. H. R. (Prog. '56)  
556 Michigan Blvd.  
Pasadena, Calif. RV 11608 6-58

SY 21797 (1)



LAMBERT Mrs. Gerry  
4001 Verdant St.  
L. A. 48 CH 55969 6-58

~~XXXXX~~ ~~XXXXX~~  
412 Holland Ave.  
L. A. 42 CL 76156

~~XXXXX~~ ~~XXXXX~~  
10578 Holvan Ave.  
L. A. 24

✓ SCHOEPPNER J. A.  
816 W. 6th St.  
Los Angeles DU 90283

Mc CLURE R. A.  
5221 Veloz Ave.  
Tarzana, Calif. DI 21791 6-58

Smith Dr. D. M. & S. (Pres. '57)  
7866 Senville Ave.  
Huntington Park LU 18103

~~XXXXX~~ ~~XXXXX~~  
205 G. W. Acacia  
Glendale, Calif. CI 17763

~~XXXXX~~ ~~XXXXX~~  
904 N. Mayo Ave.  
Compton, Calif.

Mc CRAW Margaret  
1450 N. Spaulding Ave.  
Hollywood 46 HO 91066

STICK J. C. (Vico-Fres. '56 & '57)  
1701 Bushnell Ave.  
S. Pasadena RY 11492

NEWKIRK Dr. H. R.  
3918 S. Western Ave.  
L. A. 47

STRUSS Karl  
1343 N. Orange Grove Ave.  
L. A. 46 ~~HO 45661~~ *aldfield 6-5786*

~~XXXXX~~ ~~XXXXX~~  
5502 Adenmoor  
Lakewood, Calif.

SAXTON M. N. & H.  
1713 N. Naomi St.  
Burbank TH 21774 6-59

✓ MEYER Abe  
9730 Santa Monica Blvd.  
Los Angeles RR 23211 6-58

STEINS Ruby  
100 E. Pine St.  
Altadena SY 83954 12-58

OPPENHEIMER K. G.  
11967 San Vicente Blvd.  
L. A. 49 OL 40764 6-59

SCHWANKE Fred  
375 Columbia Ave.  
L. A. 17 DU 31132

✓ O'BRIEN Stoneall  
1119 S. Orange Dr.  
L. A. 19 9-58

WENGER G. & E. (Sec. '57)  
1706 Santee St.  
L. A. 15 RI 72105 6-59-6-60

POND George  
15518 Berendo  
Gardena, Calif. DA 46784 6-59

~~XXXXX~~ ~~XXXXX~~  
1851 W. 69th St.  
L. A. PL 20370

REEVES H. A. 6-59  
2376 Mc Connell Dr.  
L. A. 64 VE 86780 RE 13189

WEIDKNECHT Elmer  
9918 Bollder Dr.  
Downey TO 26296

RUDINGER G. A.  
8952 San Antonio Ave.  
South Gate, Calif. LO 76801

WRIGHT Marge  
621 S. Burnside Apt. 6  
L. A. 36 WE 17929 We 35993

RILEY Dr. T. L.  
455 E. Washington  
Pasadena, Calif.

Vinson Illif & Venice, 5213 1/2 Agnes Ave.  
N. Hollywood, PO 67446 - 6-59  
Wiencke C. E., 4332 Ambrose Ave., L. A.  
27, NO 11796 - 6-59

Crocker Geo. E., 9140 E. Marshall, Rosemead, Calif. - 6-59  
Irving R. H., Box 1, Universal City, HO 93830 - 6-59  
Alexander, Calvin, 1830 S. Chapel, Alhambra, Calif. - 6-59



## ROSTER

## THE PSA STEREO CLUB OF SOUTHERN CALIFORNIA

1958-59

|                     |                               |                 |                     |
|---------------------|-------------------------------|-----------------|---------------------|
| ALEXANDER, Calvin   | 3529 Lowell                   | San Diego       |                     |
| ALTHOUSE, Charles   | 1540 N. Sierra Bonita Ave.    | Los Angeles 46  | HO 33536            |
| BECKER, Margaret J. | 1237 Redondo Beach Blvd.      | Los Angeles 19  |                     |
| BLOCH, Moe          | 6511 Moore Drive              | Los Angeles 48  | WE 56514            |
| BROUSE, Walter      | 3451 Willowbrook Ave.         | Los Angeles 29  | NO 36651            |
| BRUENSTEINER, Max   | 127 W. Main Street            | Alhambra        | CU 32590            |
| CHUBBUCK, Stillman  | 225 Laurel Drive              | Altadena        | SY 45403            |
| CHUBBUCK, Gladys    |                               |                 |                     |
| CRADER, Otto        | 915-A West Shorb Street       | Alhambra        | MA 66475            |
| CROCKER, G. E.      | 9140 East Marshall            | Rosemead        |                     |
| De CAUSSIN, Mr E.   | 5870 Franklin Ave.            | Hollywood       | HO 40314            |
| De CAUSSIN, Mrs E.  |                               |                 |                     |
| DIETZE, Irving      | 141 S. Martel Ave.            | Los Angeles 36  | WE 42811            |
| DINWIDDIE, James H. | 5675 W. Washington Blvd.      | Los Angeles 16  | WE 69162            |
| DYSART, Dr. B. R.   | 470 Lakeview Road             | Pasadena        | SY 95278            |
| DYSART, Mrs. B. R.  |                               |                 |                     |
| EDISON, Bud         | 700 E. Elmwood Street         | Burbank         |                     |
| FINE, Charles       | 5709 W. Sixth Street          | Los Angeles     | RI 80261            |
| GABRIC, George      | 2605 Ivanhoe Drive            | Los Angeles 39  | GR 38224            |
| GEHRIG, Victor      | 12153 Maxwellton Road         | Studio City     | PO 68013            |
| GEHRIG, Evelyn      |                               |                 |                     |
| GILES, S. R.        | 8118 $\frac{1}{2}$ Evergreen  | South Gate      | LO 76063            |
| HAMMOND, Meida      | 985 So. Oxford                | Los Angeles 6   | RE 41922            |
| HARTUNG, Robert     | 6643 Riverton Ave.            | N. Hollywood    | PO 12274            |
| HOYLE, Les          | 1100 Wooster                  | Los Angeles     | CR 18533            |
| HUNTER, Floyd E.    | 715 South Hope Street         | Los Angeles 17  | MA 74751            |
| IRVING, R. H.       | Box 1                         | Universal City  | HO 93830            |
| LAMBERT, Gerry      | 4001 Verdant Street           | Los Angeles 48  | CH 55969            |
| LANE, Maurice       | 1900 Mantis Ave.              | San Pedro       | TE 14276            |
| LANE, Ina           |                               |                 |                     |
| LLOYD, Harold       | 1225 Benedict Canyon Road     | Beverly Hills   | BR 25246            |
| LUTES, Dr. Harold   | 556 Michigan Blvd.            | Pasadena        | SY 21797            |
| McCLURE, Ralph A.   | 5221 Veloz Ave.               | Tarzana         | DI 21791            |
| McCRAW, Margaret    | 1450 N. Spaulding Ave.        | Hollywood       | HO 91066            |
| MEYER, Abe          | 9730 Santa Monica Blvd.       | Los Angeles     | BR 23211            |
| OPPENHEIMER, K. G.  | 11967 San Vicente Blvd.       | Los Angeles 49  | OL 40764            |
| POND, George        | 15518 Berendo                 | Gardena         | DA 46784            |
| REEVES, Hubert A.   | 2876 Mc Connell Drive         | Los Angeles 64  | VE 86780            |
| RILEY, Dr. T. L.    | 455 E. Washington             | Pasadena        |                     |
| RUDINGER, G. A.     | 8952 San Antonio Ave.         | South Gate      | LO 76801            |
| SAXTON, "Spike"     | 1713 N. Naomi Street          | Burbank         | TH 21774            |
| SAXTON, Helen       |                               |                 |                     |
| SCHOEPPNER, J. A.   | 816 W. Fifth Street           | Los Angeles     | DU 90283            |
| SCHWANKE, Fred      | 375 Columbia Ave.             | Los Angeles 17  | HU 35500            |
| SMITH, Dr. Duane    | 7866 Seville Ave.             | Huntington Park | LU 18103            |
| SMITH, Shirley      |                               |                 | LU 23773            |
| STEINS, Ruby        | 100 E. Pine Street            | Altadena        | SY 83954            |
| STICK, John G.      | 1701 Bushnell Ave.            | So. Pasadena    | RY 11492            |
| STRUSS, Karl        | 1343 N. Orange Grove Ave.     | Los Angeles 46  | OL 65786            |
| TERRILL, Rus        | 2121 Hill Drive               | Los Angeles 41  |                     |
| VINSON, Illif       | 5214 $\frac{1}{2}$ Agnes Ave. | N. Hollywood    | PO 67446            |
| VINSON, Venice      |                               |                 |                     |
| WEIDKNECHT, Elmer   | 9918 Bellider Drive           | Downey          | TO 26296            |
| WENGER, Glenn       | 6525 Stafford Ave.            | Huntington Park | <del>LU 54660</del> |
| WENGER, Elyga       |                               |                 | LO 41047            |
| WIENCKE, C. E.      | 4332 Ambrose Ave.             | Los Angeles 27  | NO 11796            |



January 13, 1958

A board of directors meeting was called by the president and held at his home. Those present were: John Stick, Dr. Lutes, Max Bruensteiner, Otto Crader, Elyga Wenger and Duane Smith.

A condition was brought to the attention of the board by Elyga Wenger that would suggest a membership committee might be desirable in keeping any persons from becoming members who might hurt the club. Some discussion followed as to best handle such a condition and a motion was made by John Stick, second by Max Bruensteiner and carried that all applications be presented to the board and approved and passed by the board for membership into the club. **Refer to letter dated Nov. 27, 57 to M. Bruensteiner.**

The club was originally founded to give members of PSA who were interested in Stereo a club since it was understood that Beverly Hills and Pasadena were closed clubs at the time. When the name PSA Stereo Club of Southern California as a name was suggested it had the approval of top names here locally. Since October 1956 when we paid our dues to PSA, we have been asked to change the club name and the check that Ina Lank sent headquarters has been lost~~ed~~ - that is, as we are told. Since we have not received a reply from a letter Dr. Lutes sent the President of PSA a number of months ago, it was decided to ignore the request, and send our dues for both years with a letter to the effect that we wished to bring our dues up to date with PSA. John Stick offered to handle this matter for the club. A motion was made by Dr. Lutes, second by Otto Crader and carried that John Stick send a letter to headquarters and render a check for club dues to PSA for the two years concerned.

The board authorized the Treasurer to pay Alhambra Camera Shop for stereo glasses bought for the club.

It was suggested that a club Roster would be desirable for all members to have. The secretary is to make up a stencil for such a roster.

Programs for the first part of the year was discussed.  
February - Competition ----- Karl Struss, Judge. Secretary to write to him.  
March - PSA Traveling Stereo Salon  
April - Mounting ----- Dr. Lutes and Mrs. Wenger  
May - Public Exhibition of Stereo Salon - ?

It was noted that possibly such new members as D. P. Loye, Mrs. Faxon and Mr. Gehrig might have slides to make up show for a program.

June 19, 1958 - S4C banquet. It was decided to, at least show Stereo winners by means of 2D this year, even though there might be only a few.

Business of the evening completed, the meeting was adjourned.

Elyga Wenger, Sec.

14-4-



May 8, 1958

A special board meeting was called prior to the Salon meeting called for the same night at the home of the president. Those present were: Dr. Lutes, John Stick, Max Bruensteiner, Ina Lank and Elyga Wenger.

A letter was read by John Stick from PSA Headquarters that acknowledged our membership for the year of 1956-57 and 1957-58.

John Stick reported that the Traveling Salon has been scheduled for us for March of 1959 and presented a bill for postage for both the mailing of it for this year and next.

Dr. Lutes presented a bill for two projector bulbs.

A motion was made by Elyga Wenger that the club extend to Dr. Lutes a paid-up membership - till July 1, 1958 - for the continued use of his projector at all previous club meetings. The motion was second by Ina Lank and carried.

The board authorized Max Bruensteiner to pay The Alhambra Camera Shop for additional glasses ordered by the president.

The application for membership of Paul Simone was presented to the membership committee and considered. A motion was made by John Stick, second by Ina Lank and carried that the application for membership be rejected. The secretary to notify Paul Simone of the board's decision.

A motion was made by Dr. Lutes, second by John Stick and carried that the following memberships be approved by the membership committee: G. E. Crocker, Mr. and Mrs. I. Vinson, L. Hoyle, C. E. Wiencke, Abe Meyer, C. Fine, F. Schwankee, E. E. De Caussin, S. O'Brien, B. Reddock, M. Wright and M. Mc Craw.

A motion was made by Max Bruensteiner, second by Elyga Wenger and carried that an application for membership that has been rejected can not be considered more than once a year.

Meeting was adjourned.

June 25, 1958

At a regular meeting of The PSA Stereo Club of Southern California nominations for new officers was presented to the members by the nominating committee chairman, Dr. Harold Lutes as follows: President, Mrs. Elyga Wenger - Vice-President, Robert Hartung - Secretary, Shirley Smith - Treasure, Victor Gehrig and S4C Delegate, Otto Grader.

Hubert Reeves made a motion that the nominations made be accepted, it was second by John Stick and carried.

Since there were no further nominations from the floor by members, Hubert Reeves again made a motion that the nominations made by the nominating committee be accepted and that the nominations be closed. The motion was second by James Dinwiddie and accepted unanimously.

*Elyga Wenger*  
Elyga Wenger, Secretary



July 18, 1958

Mr. Jack Stolp, APSA, Chairman  
282 Bellehurst Drive  
Rochester 17, New York

Dear Jack:

Thanks a lot for the letter regarding the PSA Stereo Club of Southern California. You have done a superb job of putting down the entire problem and presenting it in a beautiful form. I can think of nothing to add.

The entire emphasis should, of course, be that this is of value to PSA as a general plan to further the cause of the greater society. Any benefit it does for our local club is purely secondary.

As you know and have well stated, we could get along without the initials PSA in our name, but it has added emphasis, stature and strength to our club and would to others.

Thanks for your fine job and I wish you every success in getting it passed. John will write, too.

I wish I could see you in Philadelphia but my business will not let me leave this year.

Sincerely,

HRL/mg

P.S. I had Merle Ewell read it, too, and he agrees 100%.



# THE PHOTOGRAPHIC SOCIETY OF AMERICA

INCORPORATED

2005 WALNUT STREET • PHILADELPHIA 3, PENNSYLVANIA

14 Jul 58

STEREO DIVISION



PLEASE REPLY TO:  
JACK STOLP, APSA, CHAIRMAN  
282 BELLEHURST DRIVE  
ROCHESTER 17, NEW YORK

Dr. Harold Lutes, APSA  
556 Michigan Blvd.  
Pasadena 12, Calif.

Dear Hal:

Enclosed you'll find a long presentation to Mel Phegley of the "Case for the PSA Stereo Club of Southern California." It finally is a fulfillment of the assignment which Mel gave me at your house to assemble the facts and proposals for consideration by the National Board of Directors of PSA.

I have not yet sent the original to Mel, but I want to do so at the earliest opportunity. Before doing so, I thought you and John Stick should review the presentation I have made to make sure it agrees with your present thinking, and to be sure that the facts are straight.

Will both of you please let me have your comments and/or suggestions at the very earliest opportunity. If you agree in general with the entire brief (brief?....he said?), let me know and I'll forward the original on to Mel right away. I want to be sure that the subject gets on the agenda for the coming Board meeting.

I hope everything is fine with both of you. I'm still remembering with pleasure the fine visit I had with all of your stereo folks, and I hope it won't be the last visit to your fair land. I hear occasionally from Elyga....I understand you had a successful First Hollywood Salon. Good work!

I hope I can look forward to seeing you in Philadelphia. Best personal regards to both of you.

cc: Mr. John Stick

Cordially,

*Jack*



## PSA STEREO DIVISION

JACK STOLP, APSA  
282 BELLEHURST DRIVE  
ROCHESTER 17, N. Y.

Mr. M. M. Phegley, APSA  
President, Photographic Society of America  
320 West Riverdale Drive  
Glendale 4, Calif.

Dear Mel:

As you know, there is a sizeable number of very enthusiastic stereographers in the Los Angeles area. Sometime previous to two years ago, a group of them, headed then by Dr. Harold Lutes, APSA, formed together into a stereo camera club. The chosen name for this club was, and is, the PSA Stereo Club of Southern California.

The initials PSA were deliberately included in the name, for this club required that each of it's members also be a full-fledged member of the national Photographic Society of America. The officers of the club have long been loyal and strong promoters of PSA; and they hoped that the inclusion of the initials PSA in their club name would help enforce their all-PSA membership requirement. From personal acquaintance with some of the club officers, I have been impressed with their sincerity of interest in the welfare of PSA, and their concern over it's national and local membership problems.

Approximately two years ago this club, thru Ina Lank, Treasurer, applied for membership in PSA and forwarded the necessary membership fees, to Headquarters in Philadelphia. However, acceptance into national PSA membership was delayed until only recently. Even then, I understand that <sup>on</sup> their membership certificate, the initials "PSA" in the club's name were deleted.

You are familiar with many of the people in the PSA SCofSC, and you are also aware of some of the details I have outlined above. I have repeated them, however, for the benefit of the record; and for any other readers of this letter who may not be familiar with the background.

You will also recall that I brought this matter to the attention of the PSA National Board at it's Annual 1957 meeting at the St. Louis Convention. At that time it was the opinion of Headquarters officers that acceptance of the PSA SCofSC into PSA would not be desirable because of possible liability reverting to National PSA in the event of misdemeanors on the part of the local PSA SCofSC.

I have since sought the advice of a nationally-known trademark, copyright, and organizational lawyer on the questions raised at St. Louis. The results of a long conversation with him could be briefly summed as follows:

1. National PSA has the right by usage, if it elects, to prevent camera clubs from incorporating the initials "PSA" in the camera club names.



2. However, there are many similar instances in which national organizations give right to local organizations to assume all or part of the national name, yet without incurring liability to the national organization.
  - a. Witness the many technical societies. There are many local named A.S.T.E. (American Society of Tool Engineers) chapters of national A.S.T.E.; but any financial irregularities of a local chapter are not assumed by the national headquarters.
  - b. Witness the many national fraternities. The local boys of my Sigma Alpha Epsilon chapter (for example) can get in all kinds of scrapes, but they will not necessarily be bailed out by National Headquarters.
3. National PSA could grant right to use of the PSA initials, without incurring liability, by requiring each applying camera club to include a By-Law in the club's constitution absolving National PSA of any liability. One copy of such constitution should be filed with national PSA at the time of club membership application.
4. National PSA's own constitution could absolve itself of liability for acts of member clubs. As a matter of fact, it may already be covered in Article VI, Section 8, where it states: "SCOPE OF AUTHORITY. No officer, official member, (underlining is mine) or employee of this Society shall commit this Society as a whole to any policy, agreement, responsibility, project, undertaking, or unauthorized expense without the approval of the Board of Directors" If Article VI, Section 8, is not restrictive enough, a new amendment could be made covering the requirement.

Therefore, the way appears clear to permit the PSA SCofSC to include the initials PSA in it's name just as it has been doing, yet without liability to national PSA. I hoped to bring this information to the attention of the PSA Board of Directors at the Semi-Annual meeting in Philadelphia last April, but you will recall that the meeting lasted into the evening in order to handle only the regular business. However, the information was briefly passed on by word of mouth to Headquarters officers, and it was perhaps helpful in the recent decision to admit the PSA SCofSC into PSA.

Regardless of, or perhaps because of, recent Headquarters' action; it seems desirable to explore the possibilities of this case at greater length. It is possible that much broader good could accrue to national PSA thru promotion of all-PSA camera clubs.

We all recognize that membership, particularly continued membership, is one of PSA's major problems. I'm sure we'd all welcome an acceptable suggestion which might increase PSA membership by as much as 10%, or retain an equivalent number of "drop-outs". Yet I'm not being facetious in saying that this possibility is within our reach if we'd follow the lead of the PSA SCofSC (and several other camera clubs which also require 100% PSA membership).

The officers of the PSA SCofSC point out that there are at present no widespread local PSA activities which provide an incentive to remain in PSA. Admittedly, there are regional and national Conventions, but I believe it's true that you don't have to be a PSA member to register and attend, and the conventions occur infrequently. There are also PSA Chapters, but these are limited to large towns or



areas, and are less tightly organized than local camera clubs. As it stands now, there are no PSA organizations at the local level which provide the same benefits and familiarity of membership and activity as does a local camera club. Recall, too, that camera clubs are numerous, and they offer a means to reach into every small U. S. community.

The officers of the PSA SCofSC also point out that PSA needs a local activity incentive to keep members in national PSA. If a PSA "fringe" member finds ~~that he is~~ provided the enjoyment of personal (not by mail) activity by being a member of national PSA, then he will continue his membership.

All this can be provided. It would occur if local camera club members were also required to be members of PSA. It has proven true that many camera ~~club~~ enthusiasts are willing to pay combined "local club-PSA" dues in order to retain the pleasure of local activities, and the distinction of belonging to an all-PSA club. Thus the member automatically associates advantages from PSA membership with the personal pleasures of local photographic activity.

So far all this has perhaps sounded feasible....but you have a right to ask, "What's going to force a camera club to require PSA membership from it's members? And if they do so, won't the club face a loss of some of it's members?"

Therein lies the necessary key. There still needs to be provided an incentive for any camera club to become an all-PSA camera club. However, the PSA SCofSC has provided it for themselves....in the privilege and the pleasure derived from including the initials "PSA" in their club name. They apparently place a sizeable value on this, for they've fought for two years for retention of these initials. Furthermore, and perhaps more important, the PSA SCofSC officers feel they have suffered no loss of membership by requiring national PSA membership of each club member. All this in spite of the fact that they have not had national blessing on their efforts to promote PSA.

What would be an appropriate incentive for any camera club to require all-PSA membership? I think it can be provided, and I would like to propose it for consideration at the coming Annual Meeting of the Board of Directors in Philadelphia.

I suggest that a new class of camera club Honors be set up within the framework of PSA Honors. I suggest that an Honors designation of ~~APSA~~ CPSA (Camera Club of PSA) be originated. I suggest that any camera club reaching 100% PSA membership be permitted to append these initials to it's name, just as individual members can earn and proudly use the initials APSA or FPSA. The PSA SCofSC might then be known as The Stereo Club of Southern California, CPSA.

I'm sure I need not list all the benefits from such a system. It would, obviously, result in active ~~club~~ promotion of PSA by many camera clubs. It would provide a distinctive level of camera clubs, to which individual members could "step up" from non-all-PSA clubs. It would provide other ultimate improvement in camera club prestige and operation. Above all, it would provide an increase of perhaps 10% in PSA membership (wouldn't it be possible for 50 camera clubs to enlist an additional 20 members each?). More important, it would keep members in PSA.

I'm sure that the officers of the PSA SCofSC, as well as myself, would appreciate serious consideration by the PSA Board of Directors on two parts of the above proposals:

1. That the PSA SCofSC be accorded full membership privileges in PSA.



2. That a system be devised to provide incentive for camera clubs to "sell" PSA to their members. The above proposal is one such system; there may be others which would be equally desirable and effective.

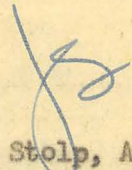
In the event a club Honors system such as I have proposed is ever set up, I would personally urge that the No. 1 Certificate of Honor be awarded to the PSA Stereo Club of Southern California.

I am enclosing three extra copies of this letter in the event you wish to forward copies to the Chairmen of the Honors Committee, Membership Committee, or Camera Club Committee.

Thank you very much for your attention to this long communication. I'll look forward to your comments, and to seeing you in Philadelphia.

cc: Dr. Harold Lutes, APSA ✓  
Mr. John Stick  
Randolph Wright, Jr., APSA  
Charles Kinsley, FPSA  
Lee Hon, SD Chrm.-Elect

Sincerely,

  
Jack Stolp, APSA  
Chrm., Stereo Division



1958-1959

THE P.S.A. STEREO CLUB OF SOUTHERN CALIFORNIA

Huntington Park, California  
June 26, 1958

N O T I C E

Elyga Wenger, newly elected president, has called a joint meeting of the new Board and the retiring officers for Monday night, June 30, at the John Stick residence, 1701 Bushnell Avenue, South Pasadena at 7:30 P.M. Phone RYan 1-1492.

Bring any records pertinent to your office.

Here's how: Take the Pasadena Freeway to Fair Oaks, turn right on Fair Oaks and proceed four blocks beyond the beginning of the divided highway, which is Monterey. Turn left on Oak Street and proceed four blocks, counting on the right, and turn South on Bushnell one half block to 1701.

*Shirley Smith*  
Shirley Smith  
Secretary

S:

P.S. Certainly your wives are welcome.



# MINUTES

## BOARD OF DIRECTORS

### THE P.S.A. STEREO CLUB OF SOUTHERN CALIFORNIA

The first Board of Directors' meeting for the fiscal year 1958 - 1959 was called by the president, Mrs. Elyga Wenger, and held at the home of Mr. and Mrs. John Stick, Pasadena, on Monday night, June 30, 1958.

Those present were: Mrs. Elyga Wenger, President, Mr. Otto Crader, S4C Delegate, Mrs. Shirley Smith, Secretary, Dr. Duane Smith, Retiring President, Mr. Max Bruensteiner, Retiring Treasurer, and Mr. John Stick, Retiring Vice-President.

Guests were Mrs. Stick, Mr. Calvin Alexander, and Mr. Wenger.

President Wenger presided.

It was necessary to appoint a new vice president and treasurer since Mr. Robert Hartung and Mr. Victor Gehrig had resigned since their election on June 25. Motion was made and carried that Mr. Crader be appointed vice-president. Several suggestions were made to fill the vacancy of treasurer but none could be consummated at this time and President Wenger asked Mr. Bruensteiner to continue as treasurer until another could be appointed and he graciously consented.

The Treasurer reported a balance of \$337.61 on hand including the dues collected at the last meeting. Motion made and carried that the report be accepted as read.

The names of Mr. Calvin Alexander and Mr. R. H. Irving were presented to The Membership Committee (comprised of the Board of Directors) as having made application to the Club for membership. Motion made and unanimously carried that they be accepted.

Mr. Alexander was asked to serve as Club Editor, the principal duty being to publish the monthly bulletin, and he accepted. His phone numbers are as follows: Res. Atlantic 1-6112; Office Atlantic 2-2682.

Mr. Otto Crader was appointed Program Chairman.

The following were appointed as a Social Committee: Mrs. Lambert, Mrs. McClure and Mrs. Weidknecht

Mr. Fred Schwanke was suggested as Chairman of the Badge Committee; Dr. Smith was appointed Sergeant at Arms and Mr. Wenger alternate S4C Delegate.

The purchase of a projector and screen by the Club was discussed, ~~and tabled~~.

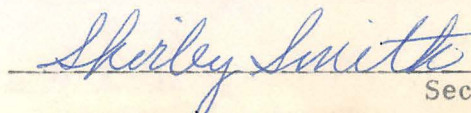
Motion made and carried that the Treasurer be instructed to send bills to any members whose membership dues are 30 days past due.

Motion made and unanimously carried that Dr. Harold Lutes and Mr. John Stick be made permanent trustees of the Club.

Future programs were discussed and a motion was made and carried that our July meeting be a social. A beach party was suggested for August and a club competition for September

Meeting adjourned.

July 11, 1958

  
Secretary



# MINUTES

## BOARD OF DIRECTORS

### THE P.S.A. STEREO CLUB OF SOUTHERN CALIFORNIA

The second Board of Directors' meeting for the fiscal year 1958 - 1959 was called by the President, Mrs. Elyga Wenger, and held at the home of Dr. and Mrs. Duane Smith on Wednesday night, September 10, 1958.

Those present were: Mrs. Elyga Wenger, President, Mr. Otto Crader, Vice-President, Mrs. Shirley Smith, Secretary, Mr. George Pond, Treasurer, Mr. Glen Wenger, Alternate S4C Delegate, Mr. Elmer Weidknecht, Editor, and Dr. Duane Smith, Past President. Mrs. Weidknecht was a guest.

President Wenger presided.

The Minutes of the last meeting were read and approved as corrected.

The Treasurer reported that Retiring Treasurer, Max Bruensteiner, had turned over to him \$440.81 and that the balance on hand as of September 10, 1958 was \$461.41. The Treasurer was instructed to send the secretary duplicate receipts issued for payment of dues and she in turn is to advise the president and editor names and addresses of new members.

The Treasurer presented a Bank of America signature card from the Redondo Beach Blvd.- Budlong Branch, No. 90-1849, for signatures of officers. The Board authorized any one of three signatures on the checks - the President, Treasurer, or the secretary.

The President announced that the following had been appointed to fill vacancies in office:

George Pond, Treasurer  
Kent Oppenheimer, Chairman Badge Committee  
Glen Wenger as S4C Delegate in charge of S4C competition slides  
Elmer Weidknecht, Editor  
John Stick, Custodian of the Club Trophy

Motion was made and carried that Honorary Membership be extended to Dr. Lutes for one more year, to June 1, 1959, in appreciation for the use of his projector for Club activities.

The Secretary was instructed to write letters thanking each Judge for his services; and also to write letters to members who extend the hospitality of their home for meetings.

The names of Mr. George Gabric, Mr. Rus Terrill, and Mr. Bud Edison was presented to The Membership Committee as having made application to the Club for membership. Motion made and unanimously carried that they be accepted.

Dr. Duane Smith having been appointed Chairman of A Committee consisting of himself, Mr. Stick and Dr. Lutes, to buy a screen and projector for the Club reported that a Triad projector had been ordered which is being obtained at a 50% discount and the Treasurer was authorized to pay the bill upon presentation. No decision on screen.

Motion was made and carried that each person may submit four slides for S4C or



Minutes  
9/10/58  
Page 2

National Club Competition but that only one slide per member may be accepted.

Motion was made and carried that Mrs. Wenger will appoint two other members each month to help her select slides to represent the Club in competitions.

December 6, 1958 was decided upon for the date of the Christmas Dinner Party.

The secretary was instructed to write Mr. Frank Porter, New York Salon Chairman, and request the 1958 New York Salon Show for our meeting on either April 22, May 27, or June 24. Also inquire how much rental.

Also write to Roland L. Jenkins, Director-Club Services - Stereo Division asking for the show "Selections from the Rochester Salon" for our meeting on January 28. When writing to Mr. Jenkins ask him to mail the show "Colorado Stereo Land" which we have scheduled for our October 22nd meeting to Mrs. Wenger instead of Otto Crader.

Meeting adjourned.

September 15, 1958

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Shirley Smith, Secretary



----- In response to members request -----

## ----- MEMBERS' NIGHT -----

There is no limit to the number of slides you may bring, but if there are some slides you would especially like to see projected put them on top as you give them to Otto Crader and if time becomes a problem, some may not be projected. There will be a Stereo Small Clinic consisting of Dr. Hal Lutes, John Stick and Otto Crader, who will discuss different elements of stereo, composition, and in general how to improve your slides. The whole program will be Slide Criticism.

Slides for S4C and PSA International Club competitions should be brought separately of those to be shown at the meeting and the judges for this, Karl Struss, Maury Lank and Dr. Lutes, will choose slides from those brought to represent the club, but not at the meeting. Your slides will be returned to you at the S4C meeting and John Stick will return those chosen for PSA Club competition after the competition.

This is January 22 - the fourth Wednesday of the month at 1021 Seward Street, Theater #2 - 8:00 p.m.

## ----- REMINDERS -----

The February meeting will again be the PSA Traveling Stereo Salon - ~~February~~ 26. *March* ★

The S4C special events meeting will be "Harold Lloyd's Adventures in Stereo" on March 21, 1958, in Plummer Park, Fiesta Hall. ★

The next S4C inter-club competition will be February 10, 1958. This is a club project, but these competitions are interesting and educational and it is an opportunity to help represent our club - to help represent Stereo to the people in other clubs not members of Stereo clubs ... and the seats are especially comfortable! ★

The PSA Stereo Club is conducting the International Individual Stereo competitions this year and the first one will be the first of February - for entry forms or further information call Mrs. Wenger at RI 72105. They are open to all members of PSA, are handled exactly as our own club competitions with awards to the winners. ★

★ ★ DUES ARE DUE ..... As you know, our fiscal year ends the first of July, so dues are due on a half year's bases this year, and on a yearly bases thereafter. For an individual - \$2.50 and for a couple - \$3.75. If you cannot attend the January meeting you can mail your check to Max Bruensteiner, 127 W. Main St., Alhambra, Calif. If you wish to pay your dues all at once, or to carry you through June 1959, dues for an individual would be \$ 7.50 and for a couple, \$11.25.

★ The First Hollywood International Stereo Salon is on its way - the committee heads are: Chairman, Dr. Duane Smith - LU 18103 or LU 23773 (Apt.); First Vice Chairman, in charge of Publicity, John Stick - RY 11492; Second Vice Chairman, in charge of Projection and Equipment, Otto Crader; Secretary, Mrs. Glenn Wenger, RI 72105; Treasure, Max Bruensteiner, AT 32590; Mailing, Ina Lank; Finance, Roy Haines, DI 20725; Publication, Hubert Reeves, RE 13189; Application and Scoring, Kent Oppenheimer, OL 40764; Judging and Advisory, Dr. Lutes and Harold Lloyd; Arrangements, Maury Lank and Duane Smith. Want to help?

Duane M. Smith, Pres.

DMS:ew

47 Mailed - 1-15-58

Crader, Stick, Lutes,

Linensteiner & Smith  
given at Bid Meeting.

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THE PSA STEREO CLUB OF SOUTHERN CALIFORNIA

FEBRUARY 26, 1958

PROGRAM: C O M P E T I T I O N . . . . . Each member may bring four slides . . . . . any subject . . . . . there will be one judge, who will give a score on each slide and analyze each slide as to its pictorial quality. Ribbons will be given for award and honorable mention slides. Be sure your name and a title is on each slide and thumb marked for projection - lower left corner as you view the slide.

PLACE: 1021 Seward Street - one block south of Santa Monica and three blocks east of Highland - Westrex Sound Services building - Theater #2 - 8:00 p.m. The fourth Wednesday, February 26, 1958.

March 26: The PSA International Traveling Stereo Salon. This show represents some of the countries best in Stereo. Be sure to hold this date open, also, as a must.

April 23: Another program on mounting with some actual demonstrations of "how to do it".

May 28: The First Hollywood International Stereo Salon.

March 21: "Harold Lloyd's Adventures in Stereo".

April 14: S4C

New

Members: Marge Wright.....B. F. Reddock.....Stoneall O'Brien.....Abe Meyer.....Les Hoyle.....Margaret Mc Craw.....Fred Schwanke..... Roy Haines.....E. E. De Caussin.....Charles Fine.....Dr. D. F. Davies..... W E L C O M E.

Again: D U E S A R E D U E. From January to July, 1958 - \$2.50 for one person and \$3.75 for a couple. You can mail your check to Max Bruensteiner, 127 W. Main Street, Alhambra, if you cannot attend the February meeting. You must, also, be a member of The Photographic Society of America to be a member of PSA SC of Southern California . . . . . check your membership.

Reminder: Have you slides you would like to see projected separate of the competition? You may bring four, or, as time allows... they will be projected for you.

For Further In-

formation: Call LU 18103 LU 23773 - Dr. Smith  
RY 11492 - John Stick  
CU 32590 - Max Bruensteiner

HO 91066: Lady alone - lives on N. Spaulding - would like company to and from club meetings.

DMS:ew

Duane H. Smith, Pres.

77 Mailed - 2-11-58  
Just class - check  
on addresses -  
+ Foster  
+ S4C News



MARCH 26, 1958

PSA STEREO CLUB OF SOUTHERN CALIFORNIA

PLACE: 1021 Seward Street Theater #2 8:00 p.m.

PROGRAM: THE PSA INTERNATIONAL TRAVELING STEREO SALON

This show is like any PSA International show, except that it travels to different clubs for a period of a year. Each club that accepts it for showing also judges it, and the person, who at the end of the year receives the most points receives the PSA Silver Medal. This show represents some of the countries best in Stereo. Don't miss it, and bring a friend.

February:-February competition. Otto Crader, judge. Thank you, Otto for a good job. AWARD, SHORE PATROL BY WALTER BROUSE. HON. MEN., K. OPPENHEIMER - GREEN EYES. GREAT SAND DUNES, I. LANK. ALONG De ANZA TRAIL, J. DINWIDDIE AND LONE RIDER, K. LANK. PSA International Club Competition. First Award, BELIEVE IT, OR NOT BY E. WENGER. Fourth Award, FANTASYLAND BY OTTO CRADER. HON. MEN., WHO NEEDS STEREO? BY E. WENGER. We got a total score of 47 for the month - 3rd club, and we are in 2nd place in cumulative scoring for the year.

March 21:-"Harold Lloyd's Adventures in Stereo" - Fiesta Hall, Plummer Park, 7377 Santa Monica Blvd., L. A.

April 23:-Program - Stereo Mounting -- Dr. Harold Lutes assisted by E. Wenger.

April 14:-Stereo S4C competition - Gen Pot. Corp. Bldg., 612 S. Flower.

May 26:-The First Hollywood International Stereo Salon, Gen. Pot. Aud., 612 S. Flower St. May 28 - W. Hollywood Park Aud., 647 N. San Vicente Blvd., W. Hollywood - sponsored by El Dorado Pictorialists.

June 8:-PSA Roundup

June 25:-Bard's Micro Stereo Photography and election of officers for the coming year.

Reminders:-Closing date for entries to The First Hollywood International Stereo Salon - May 2. For further information call Dr. Duane Smith, Chairman at LU 18103.

Bring 4 slides to the March meeting for consideration for the April S4C and May PSA Club competitions, which will be selected separate of the meeting.

Have you slides you would like to see projected? You may bring four and as time allows they will be projected for you. Give them to your program chairman, Otto Crader.

Welcome:-To our new members Iliff and Venice Vinsin, 5214 1/2 Agnes Ave., No. Hollywood, Calif., PO 67446. Make this addition to your club roster.

Did you know?:-Gerry Lambert is going to Europe for two months - that Charles Fine, a new member, will be in Europe for four months. We hope they have a wonderful trip and got lots of Stereos - we will look forward to seeing them.

Duane H. Smith, Pres.

DIS:ew

71 Mailed  
3-18-58  
+ Screen Entry  
+ S4C  
+ News



The PSA Stereo Club of Southern California

Program change: For April Mr. Hugh Baird of Canoga Park will present-  
"Baird's Microstereography"

This is a different way of doing stereo close-ups - with  
a single 35mm camera, with wonderful results.

Place: 1021 Seward Street Theater #2 The fourth Wednesday  
of the month - April 23, 1958 8:00 p.m.

March: Thank you, John, for accepting for the club and bringing  
us The PSA International Traveling Stereo Salon.

May: Our regular meeting will be the public showing of the  
First Hollywood International Stereo Salon and will be  
held at the Gen. Pet. Aud., 612 S. Flower St. - Monday  
night - May 26, 1958 and again at W. Hollywood Park Aud.,  
647 N. San Vicente Blvd., W. Hollywood, sponsored by El  
Dorado Pictorialists - Wednesday night - May 28, 1958.  
Tell all of your friends about these showings and don't  
forget - May 2 is the dead-line for entry of slides to  
the Salon. And again, you are invited to participate by  
your contribution, as a Patron Sponsor, of \$5.00 and up,  
to be listed in the Salon catalogue, or by your help on  
one of the committees. Call Dr. Duane Smith at LU 18103  
for further information.

June: June 25 - Stereo mounting discussed and illustrated by  
Dr. Harold Lutes and Mrs. Wenger.

June 8 - PSA Roundup

June 9- S4C Judging June 19-S4C Banquet

Reminders: Have you forgotten to pay your dues? We want to be fair  
to you and are extending this reminder. It will be assum-  
ed after the April meeting, if you have not paid your  
dues, that you do not wish to continue your membership  
and no further club announcements will be sent to you.  
You can check with Max Bruensteiner at CU 32590 - 127  
W. Main St., ALHAMBRA, CALIF. Dues from Jan. to July,  
'58 for one person - \$2.50 or \$7.50 till July '59.

Have you slides that you would like to see projected?  
You may bring four, or as time allows, they will be proj-  
ected for you. Give them to Otto Grader, Prog. Chairman.

For Sale: Your club has a limited number of good glasses at \$1.00  
and some for \$2.00 a pair for those who might want a  
better pair of glasses... sold to you at cost.

Correction: Mr. and Mrs. Vinson spell their name this way and was  
listed Vinsin - correct your roster.

Duane M. Smith, Pres.

Mailed 68  
4-15-58  
S4C News  
15-d



THE  
FIRST HOLLYWOOD  
INTERNATIONAL STEREO SALON

Public showings:

May 26, 1958 - 8:00 p.m., General Petroleum Auditorium  
612 So. Flower St., Los Angeles, Calif. -- Monday

May 28, 1958 - 8:00 p.m., West Hollywood Park Auditor-  
ium, 647 N. San Vicente Blvd., W. Holly-  
wood -- Wednesday

The public showings of the Salon will take the place of our  
regular May meeting. May

Mr. Hugh Baird demonstrated his method of taking Microster-  
eography with one 35mm camera and showed some slides. Mr.  
Baird is also giving a program at the PSA Roundup, June 8. It  
was a very entertaining evening in Stereo. April

Stereo Mounting discussed and illustrated by Dr. H. Lutes  
and Mrs. Wenger - June 25 at our regular club meeting place -  
1021 Seward St., Westrex Sound Services Building, Theater No. 2.

S4C - June 9 - Monday - You may mail 4 slides to Maury Lank,  
1900 Mantis Ave., San Pedro, or bring them to either of the two  
showings of the Salon and K. Struss and Dr. Lutes and M. Lank  
will select slides to represent the club. This is the last S4C  
competition for this year, so get some slides to Maury and help  
PSA Stereo Club win a trophy. Deadline - May 28.

PSA Roundup - June 8 - Sunday. If you do not receive a notice  
of the Roundup check with Dr. Smith at LU 18103.

S4C Banquet - June 19 - Thursday - watch your S4C News for  
further information about this.

June meeting - Election of officers. If you are asked to hold  
an office, say yes, and help our club to grow. June

W E L C O M E - New Member - C. E. Wiencke, 4332 Ambrose Ave., Los  
Angeles 27, California - NO 11796 - For your roster.

Dear Mr. Baird, on behalf of the members and guests of The PSA Stereo Club  
of So. Calif., May I extend our appreciation and thanks for your time and tr-  
ouble in bringing us your most interesting and entertaining program on Microst-  
ereography.

THE PSA STEREO CLUB OF SOUTHERN CALIFORNIA

Sincerely,

*Mrs. E.J. Wenger*  
Sec.

Duane M. Smith, President

DMS:ew

May 26, 1958

May 28, 1958

*10 Mailed  
5-19-58*



JUNE 25, 1958

The fourth Wednesday - 8:00 p.m. - Westrex Sound Services Building - Theater No. 2 --- 1021 Seward Street - one block south of Santa Monica and three blocks east of Highland --- parking lot faces both Santa Monica and Seward --- enter through the gate on Eleanor.

PROGRAM ... STEREO MOUNTING FOR PROJECTION - illustrated and discussed by Dr. Harold Lutes and Mrs. Wenger. The second half of the program will be open for questions and discussion on problem slides. Bring four slides, especially if they do not project well, or if you are in doubt as to whether they are mounted correctly.

ALSO, at this meeting, election of officers for the coming year will be held, and dues for the full year ahead can be paid at this meeting. Dues paid so far this year have only been dues on a half year's basis due to the change in our fiscal year and are now due on a full year's basis.



PSA remained in first  
STEREO CLUB

place in S4C competition to  
receive the first place trophy.

(There will be no competition in July.) Dr. Duane Smith will be the new president for S4C, Maurice Lank will be the Vice president - he will, also be the Secretary for the national PSA Color division, Mrs. Wenger will be the Secretary for the national PSA Stereo division, PSA SC of S. Calif. will again conduct the PSA Individual Stereo Competitions and we are making a good showing in the PSA National Club competitions... and by no means least of all, we have held our first International Stereo Salon.

The summer months' programs will not be announced till after the new officers take office.

W E L C O M E: New Members - Robert H. Irving      HO 93830  
Box 1  
Universal City, California  
George E. Crocker  
9140 E. Marshall  
Rosemead, California

Duane M. Smith, president

DME:ew

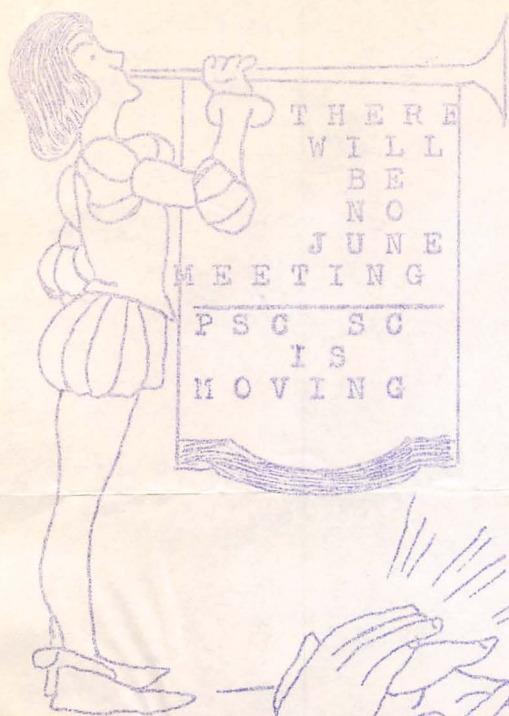
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1958

PSA Stereo Club of Southern California



Since we knew only a short time before the May meeting that our June meeting would have to be else where, we have been unable to make arrangements for a June meeting.

The next meeting, and those to follow will be the THIRD WEDNESDAY OF EACH MONTH, beginning with July 15. We will meet in the Great Hall at Plummer Park - address - 7377 Santa Monica Blvd.

Program - - - - - "Spain" - Stereo pictures and lecture by Stoneall O'Brien. Also, election of officers, who will take office immediately upon being elected. There will be a July bulletin.

Thank you, Henry, for arranging for our new meeting

Our thanks to Mr. Stoneall O'Brien for his wonderful program on Europe

To John Stick, who has handled Nat'l Club Competitions for us; for many favors. If there was a job to do, John always said 'Yes'. \*\*\*

To Dr. Smith, who month after month has transported club equipment to and from meetings. His interest and enthusiasm cannot be equaled. He has always been there to advise and help in any way. \*\*\*

To all of the officers and committee chairmen - thanks for all of your help when ever asked. \*\*\* - from the President.

Need your camera checked - cleaned? See Sanford Bloch at Graf's Camera Repair, 307 So. Vermont, Los Angeles 5, DU 98125.

Moe Bloch - thank you so much for providing our meeting place at Westrex.

Welcome new members - Mr. Stoneall O'Brien  
Mr. Lewis W. Butterfield

PSA SC scores again - SAC Stereo Competitions. First place in 1958 and again in 1959. Can we do it again?

Second Hollywood International Stereo Salon closes July 17. Got your entry ready?

EW:ew

Elmer Weidknecht, Editor, TO 26296

DUES  
DUE  
\$5.00 - June 30, 1959 to July 1, 1960.  
You may mail your dues to George Pond, 15518 Berendo, Gardena, Calif.





PSA STEREO CLUB OF SOUTHERN CALIFORNIA AUGUST 2, 1958  
(NOT THE FOURTH WEDNESDAY ----- BUT THE FIRST SATURDAY OF AUGUST)

### ICE-CREAM SOCIAL

Place: At Dorothy and Hal Lutes' home in Pasadena - go east to Rosomead Blvd. - go north or south, which ever way you are coming on Rosomead Blvd. to California St., turn on Calif. and go east to Michigan Blvd., and turn left, or north, and go to 556 Michigan Blvd. You can come out the San Bernadino Freeway to the Rosomead turn-off and go north. Bring: Your camera, flash, bulbs or stobe. Bring: costumes, if you have any - such as false noses, funny hats or complete costumes. It is an evening of candid shots. This can be more picture taking fun than you have ever experienced, so lets get into the spirit of it. Also, bring some slides - what ever you have that we have not seen - perhaps some of those Christmas party slides, and, also, at this time slides for August and September S4C will be chosen. The cost is fifty cents a person for refreshments. We must know how many are coming, so please fill out enclosed card and mail promptly. Bring the family, or friends. SATURDAY AUGUST 2 - 7:30 p.m. - 556 Michigan Blvd., Pasadena. Y O U A L L C O M E!  
Gerry Lambert, Social Chairman, CH 55969

### COMING EVENTS

August 24, Sunday - Picnic and Stereo Shoot at Laguna Beach - LU 18103.  
September 24, 4th Wed. - COMPETITION and Paul J. Wolfe Memorial Show.  
October 22, 4th Wed. - Colorado Stereo Land - takes you on a 150 slide tour of photogenic Colorado.  
November - Will be announced later.  
December - Christmas party. Otto Grader, Program Chairman, MA 66475, Bus. S4C - The second Mon. of every month - Gen. Pet. Bldg., 612 S. Flower St., Los Angeles. The first competition - Aug. 11.

### DUES ARE DUE

It's five dollars for one person, or seven-fifty for two, from June 30, 1958 to July 1, 1959. Mail to Max Bruenstainer, 127 W. Main St., Alhambra. It is important to pay your dues early, so that Max Bruenstainer can turn over the books to the new treasure the first of the month, and so that we can list our members with S4C by the first of Aug. You can also bring dues to the social, but mail your dues, if possible, this social includes our treasure too - we don't want him to work all evening. Your immediate attention to this would be appreciated very much.

WELCOME: New member - Calvin Alexander, 1330 S. Chapel, Alhambra, AT 16112.

### NEW OFFICERS

President, Elysa Wenger, RI 72105--Vice President, Otto Grader  
Secretary, Shirley Smith, LU 23773--Treasure, George Pond, DA 46784  
Programs, John Stiek - in charge of PSA Competition  
Dr. Lutes, Dr. Smith, Bob Hartung and Maury Lark - Judging, Projection, and etc.  
Social committee, Louise Mc Clure, Marilyn Weidknecht and Kent Oppenheimer - in charge of guests and badges.  
Sargent at Arms, Duane Smith S. Giles, Spike Saxton and W. Brouse in charge of club equipment at meetings.  
Trustees: John Stiek and Dr. Lutes  
S4C Delegate, Otto Grader and Glenn Wenger  
Club Editor - To be appointed.

Due to business reasons Robert Hartung and Victor Gohrig resigned prior to the June 30 Board meeting.

Aug. 2 - Aug. 11 - Aug. 24 - Sept. 15 - Sept. 24 - Oct. 13 - Oct. 22  
President, Elysa Wenger



PSA STEREO CLUB OF SOUTHERN CALIFORNIA      AUGUST 24, 1958      SUNDAY  
PICNIC AND STEREO SHOOT AT LAGUNA BEACH      PICNIC COVE      10:00 A.M.

DRIVE TO LAGUNA BEACH AND TURN WEST OFF OF COAST HIGHWAY ONTO CLIFF DRIVE. The Art Gallery Victor Hugo Restaurant is located at this corner which is only a few blocks from the heart of Laguna. Follow Cliff Drive to the corner of Cliff Drive and Myrtle Street park here. Picnic Cove is just across the street and down the bank to the beach. It is just north of the Bowling Green.

BRING photographic equipment, especially close-up attachments, if you have them. Picnic lunch - no open fires on the beach. Card table, beach umbrella, sun-tan lotion and bathing suits if you wish - it is a nice beach. Bring old shoes so that you can wade in the tide pools at low tide. A pan in which to place specimens and keep them wet - poster-boards for backgrounds. Several members of the Skin Divers Club have promised to be on hand to bring up marine specimens for us to photograph. COME EARLY AND PLAN TO MAKE A DAY OF IT. BRING THE FAMILY AND YOUR FRIENDS.

Thanks to our host and hostess, Hal and Dorothy Lutes - our social chairman Gerry Lambert and her crew, Louise McClure and Marilyn Weidknecht - our August second Ice-Cream social was a big success. Some thirty-six members and their friends attended. Ruby Steins came loaded with priceless costumes, Mrs. Chubbuck and John Stick wore theirs and wait until you see Otto Crader as the "bum".

You can see all the pictures taken at the August social on Saturday night, September 6 at Ruby Steins' home. Just bring a stool, if you have one, and extras, if you have them. 8:00 P.M.

TAKE THE PASADENA FREEWAY TO THE FAIROAKS RAMP, TURN NORTH GO ABOUT 3½ miles to ALTADENA DRIVE, GO ONE BLOCK FURTHER NORTH AND TURN RIGHT ON PINE STREET TO 100 PINE STREET.

Everyone is welcome; we'll give you a coke, a straw, and a good laugh, we hope. It will be pictures of the beach party, also.

BRING ALL PICTURES TAKEN AUGUST 2 AND AUGUST 24 -

|               |               |                              |
|---------------|---------------|------------------------------|
| September 24, | 4th Wednesday | -- Competition               |
| "             | 8             | 2nd Monday - S4C Competition |
| October 22    | 4th Wednesday | - "Colorado Stereo Land"     |
| "             | 13            | 2nd Monday - S4C Competition |

HAVE YOU PAID YOUR DUES?

George Pond, Treas., 15518 Berendo, Gardena, Phone DA 4-6784

WELCOME - New members -

Russell Terrill, 631 Milo Terrace, Los Angeles 42, Calif.

Bud Edison, 700 E. Elm Street, Burbank, California

OF INTEREST:

We are planning a Second Hollywood International Stereo Salon for probably late July 1959.

August 24 - Picnic and Stereo Shoot  
September 6 - Pictures from Social and Picnic  
September 8 - S4C Stereo Competition  
September 24 - Competition

EDITOR, Elmer Weidknecht, 9918 Bellder Drive  
Downey, California TOPaz 2-6296

Elyga Wenger, President





PSA STEREO CLUB OF SOUTHERN CALIFORNIA

NOTE THESE DATES ON YOUR CALENDAR ... THIS WILL BE THE ONLY OCTOBER BULLETIN

- Oct. 8 - 1021 Seward St., Theater No. 2, 8:00 p.m., Second Wednesday  
HOST NIGHT. An hour and a half of Stereo. George Pond will show pictures of Washington and Canada. Karl Struss will show "Beauties of Italy". COME AND BRING YOUR FAMILY AND FRIENDS.
- Oct. 13 - S4C Stereo Competition - 612 So. Flower St., L. A., Second Monday, 8:00 p.m.
- Oct. 19 - Marineland - S4C Outing - \$1.50 to all members - 8:30 a.m. - Sunday.
- Oct. 22 - 1021 Seward St., Theater No. 2, 8:00 p.m., Fourth Wednesday  
"Colorado Stereo Land" - This is a PSA recorded program; an hour program of 150 slides that takes you on a slide tour of photogenic Colorado. Second half of program will be the projection of slides by members and the selection of four slides for Nov. S4C. Bring four slides ... everyone.
- Oct. 26 - PSA Roundup, Statler Hotel, Sunday. The program is by Mr. and Mrs. Wilford Terrill. This is an outstanding program - don't fail to make your reservations.

September Competition - Awards went to: C. Miencke, R. Terrill, M. McGraw, F. Schwanke and E. Wenger. Hon. Men's went to: R. Hartung - 3, J. Stick - 2, Dr. Riley, W. Brouse, K. Oppenheimer, R. Irving, G. Pond, E. Wenger. For the second half of the program, Charles Fine showed us some of his stereo's from Mexico. Our PSA program did not arrive; we will try to get it for another meeting. We wish to thank our judge, Frank Ford, for helping us with our competition.

- Nov. 10 - S4C Stereo Competition... Second Monday.
- Nov. 19 - 1021 Seward St., Theater No. 2, 8:00 p.m., THIRD WEDNESDAY  
 It has been brought to our attention by M. Bloch that a number of you have expressed a desire to see and hear some of the 'Thru the Lens Tours'. For Nov., Otto Grader, program chairman, has arranged for us to have "Navajo-Land". For the second half of the program bring all of your Monument Valley slides. Also at this meeting slides for Dec. and Jan. S4C will be selected.

- Dec. 6 - Thistle Inn, Glendale and Silver Lake Bldgs., Saturday, 7:00 p.m.  
 Prime Rib of Beef, \$4.00 a person, tax and tip included. Make your reservations to: Gerry Lambert, 4001 Verdant St., L. A. 48, Marilyn Weidknecht, 9918 Bellider Dr., Downey or Louise McClure, 5221 Veloz Ave., Tarzana. Your check must accompany reservation. No, it is not too early to plan on this annual Christmas party - anyone who attended last year's party will tell you it was a highlight in their Stereo year, so plan on it; we are sure you will have a wonderful evening.
- Dec. 8 - S4C Stereo Competition ... Second Monday.
- Dec. 10 - Deadline for entry to the first Individual Stereo Competition as announced in your Sept. Stereogram.

Of Interest - If you take 35mm, and would like an outlet for this medium, also, contact Mrs. Wenger - you may enter S4C Color Competition as members of PSA SC of So. Calif.

For your Roster - Glenn and Elyse Wenger, 6525 Stafford Ave., E, Huntington Park, Calif., Lu 5-4060.

Oct. 8, 13, 19, 22 and 26 ..... Nov. 10 and 19 ..... Dec. 6, 8 and 10.

Elmer Weidknecht, Editor, TO 26296



NOVEMBER 19

PSA STEREO CLUB OF SOUTHERN CALIFORNIA  
THIRD WEDNESDAY "NAVAJO-LAND" 1021 SEWARD STREET  
THEATER NO. 2 8:00 p.m. As requested by some

if you - one of the 'Thru the Lens Tours' shows. This show represents some of the best in photography. Those who have seen any of these shows, have nothing but praise for them. The second half of the program will be projection of your slides, especially those of Monument Valley and the selection of slides for Dec. and Jan for S4C. Bring four slides, at least. Be sure your name and title is on each slide. (This is the third Wednesday because of Thanksgiving)

NOVEMBER 10 - S4C Stereo Competition - Second Monday - 612 S. Flower Street.

When we failed to give you Colorado Stereo Land in October, because we did not receive it in time from PSA, our program chairman, Otto Grader, on suggestion of another member, consented to give us his very excellent program on Composition - everyone learned something from it. Whether we take Black and White, 35mm, movies or Stereo, the basic principals of good composition remain the same. The program was well presented and very well illustrated. Thanks Otto.

THERE WILL BE NO REGULAR BULLETIN IN DECEMBER BE SURE TO MARK YOUR  
CALENDAR FOR DECEMBER EVENTS IN STEREO.

DECEMBER 7 - NOTICE \* SPECIAL OUTING - S4C will have a special Harbor Outing  
on Sunday, December 7, 1958. The Meeting Place will be at the Matsen Naviga-  
tion Parking Lot at Wilmington Harbor. The Time will be from 8:00 to 10:00  
a.m.

DECEMBER 8 - S4C Stereo Competition

DECEMBER 10 - Deadline for entry to the first Individual PSA Stereo Competi-  
tions - bring your slides to the Nov. meeting. If you need entry forms call  
Mrs. Wenger at LU 54060. As per your Sept. Stereogram, the 1958-1959 Comp-  
etitions will have an "A" group and a "B" group with equal awards to both  
groups ... you do not have to compete with the more advanced stereo worker  
unless you wish to. You will receive an entry form with each judges scoring  
of your slides and comments as to how to improve them. All slides will be re-  
turned as promptly as possible. We urge you to enter. Bring four slides, your  
filled-out entry form, return address label and entry fee for the three comp-  
etitions to the November meeting.

DECEMBER 6 - Christmas party - Thistle Inn - Glendale and Silver Lake Blvds.-  
Saturday - 7:00 p.m. - Prime Rib of Beef - \$4.00 a person, tax and tip includ-  
ed -(Send your checks in or bring them to the Nov. meeting, which is the dead-  
line for reservations.) Bring to the party a gift, Christmas wrapped, about  
\$1.00, marked 'His' if you are a He, and 'She' if you are a She. Bring your  
camera, flash or strobe. Bring pictures taken at last year's Christmas party,  
at our beach outings or at our Ice-Cream social, pictures at recent roundups  
or conventions .. any candid stereo pictures you have. Make your gifts humor-  
ous. For further information call Gerry Lambert, CH 55969 - Marilyn Weidknecht,  
PO 26296 or Louise McClure, DI 21791.

THE MORE THE MERRIER ..... DO PLAN ON OUR REGULAR ANNUAL CHRISTMAS PARTY .....  
OF COURSE, GUESTS ARE VERY WELCOME

WELCOME \* New Member - Miss Margaret Jean Becker, 1237 Redondo Blvd., Los  
Angeles 19, California

Elmer Weidknecht, Editor

W/ew

